



17 leisure and entertainment venues
4 million annual visits
25,000 members
1,500 staff

**MAKING EVERY
CONTACT COUNT**

It's just good customer service
SIV embedding MECC in staff training
to make the most of our 4 million visits

Targeting the rise of Obesity & Type 2 diabetes, particularly in children



**1st Leisure Trust
in the country**
to introduce a soft
drinks levy.



HIGH SUGAR DRINKS
with more than 5g
of added sugar

+



20p SURCHARGE,
donated to the
SIV Health Fund

=



**330 THOUSAND
teaspoons**
of sugar removed
from Sheffield diets



£25,000
EDUCATION FUND
nutrition & exercise