

“

During COVID, I've had a **radical change** in the way I approach decision-making. Now I **share information much more transparently** and **listen** to other people's opinions and views even when they go against the established wisdom



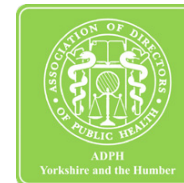
Public Health Team, Wakefield

“ I think one interesting thing for me was about transparency. For a start, often in public health no-one knows what we do, and often we choose not to share information with the public and other partners... Sometimes it's about not raising concerns that then turn out not to be true that I guess affects your reliability with the public. Sometimes we fear that if we share stuff with the public there will be a huge backlash or people won't understand it, although I don't think that's very helpful.

Sometimes I think because we're human, and sometimes public health can be a bit controversial, like the MMR jab, where you know that there's been a lot of media on it, so actually you yourself don't particularly want to put yourself in a position where you are vulnerable or where you'll be attacked... During COVID, I've had a radical change in the way I approach these things. We made a decision at the beginning with the team - one thing that's been incredibly important to me is listening to other people's opinions and views. Sometimes, going against some of the established wisdom is what I've learnt.

What are the key points in this story extract?

How does it resonate (or not) with your own experience of the COVID-19 pandemic?



IDEAS
ALLIANCE