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Housing

All our homes, all our health

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Setting the foundations



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(Re)discovering homes' role in health
and wellbeing

Building around people and place:
driving greater integration

Context and policy drivers for housing
partners

What is happening and what is possible

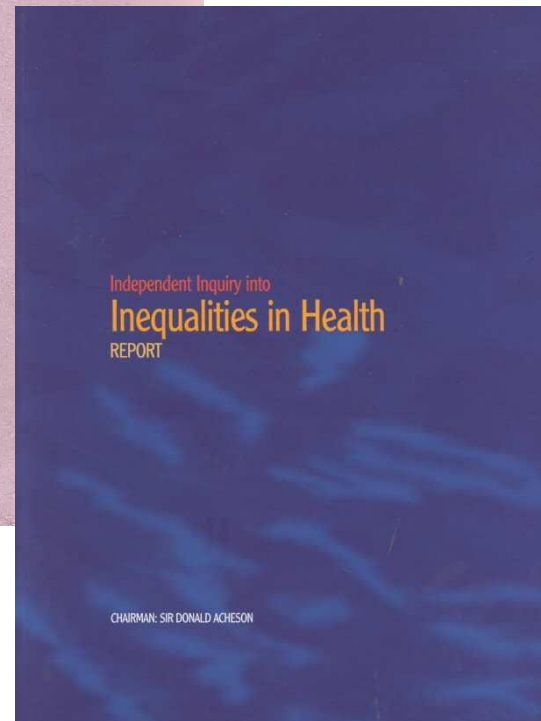
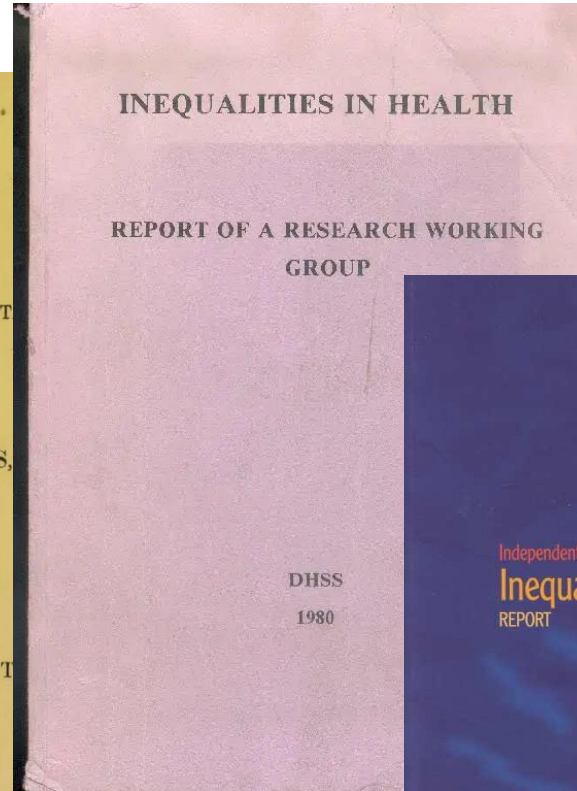
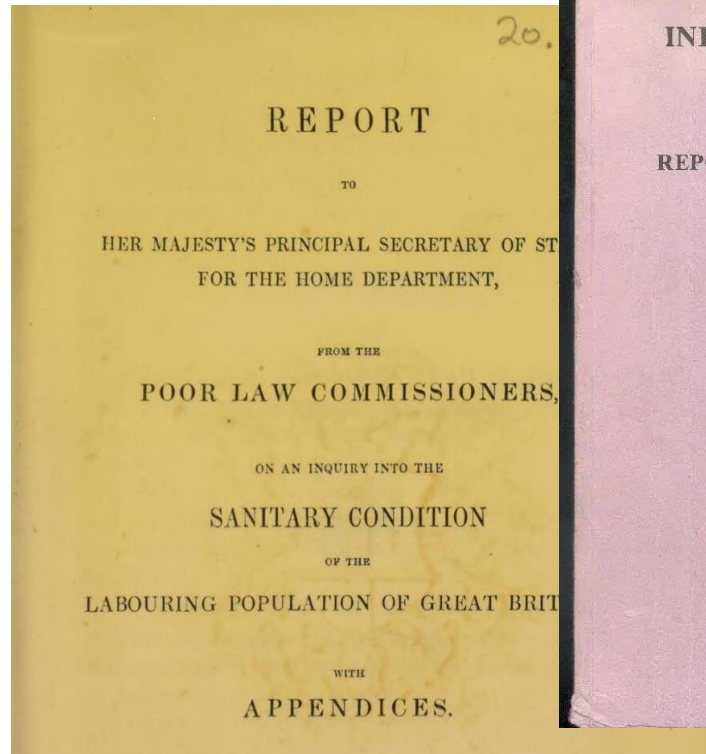
From schemes to systems: embedding
long term partnerships



(Re)discovering the role of housing in health



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Building around people and place

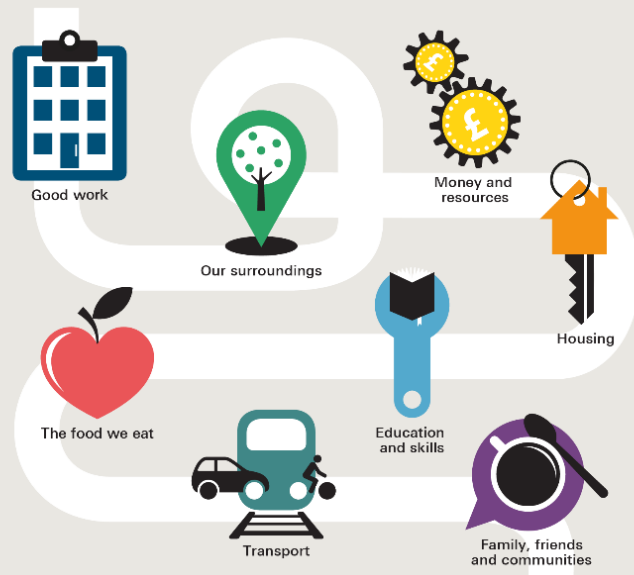


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What makes us healthy?

Good health matters, to individuals and to society. But we don't all have the same opportunities to live healthy lives.

To understand why, we need to look at the bigger picture:



The healthy life expectancy gap between the most and least deprived areas in England is over **18** YEARS

Find out more: [health.org.uk/what-makes-us-healthy](https://www.health.org.uk/what-makes-us-healthy)



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Good health starts at home and our home is the main setting for health throughout our lives

Marmot

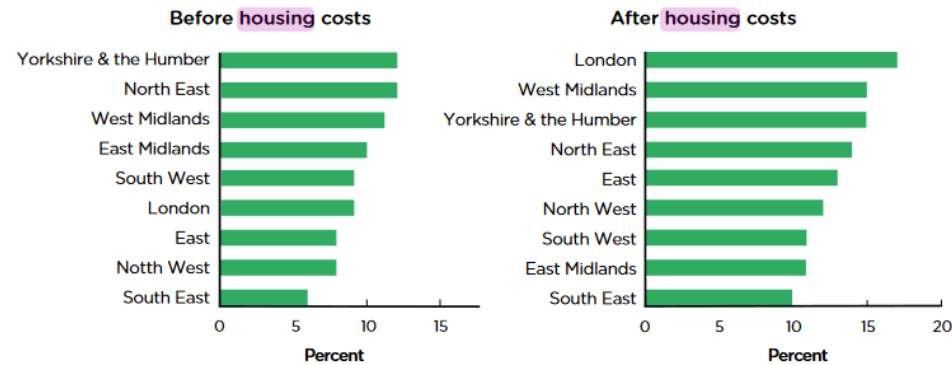
Perspective from pandemic



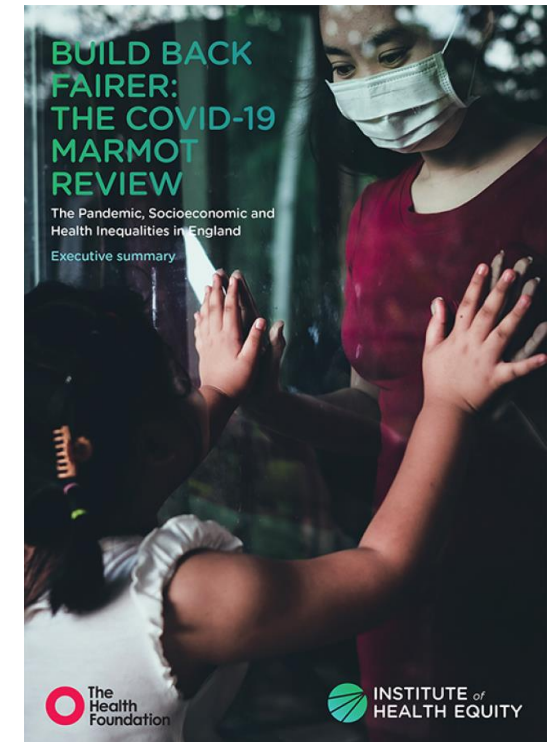
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Figure 6.4. Percent of people (all ages) in persistent low income by region/country, 2014/15 to 2017/18



Source: DWP, Households Below Average Income, 2018/19 (277).



Driving greater integration



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- [Integration and innovation](#): working together to improve health and social care for all
- Health and social care bill
- Population health and ‘using the collective resources of the local system, NHS, local authorities and others to improve the health of local areas.’
- Integrated Care Bodies/ Partnerships
- [People at the heart of care](#): Adult social care white paper
- ‘making every decision about care a decision about housing’
- Supported housing



Housing tenures

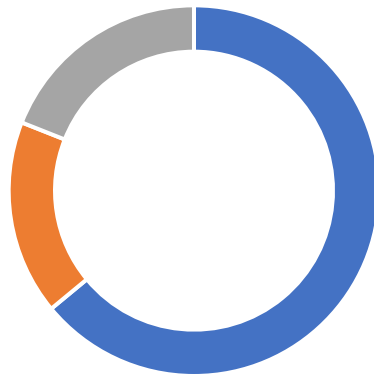


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[UK Housing Review 2021](#)

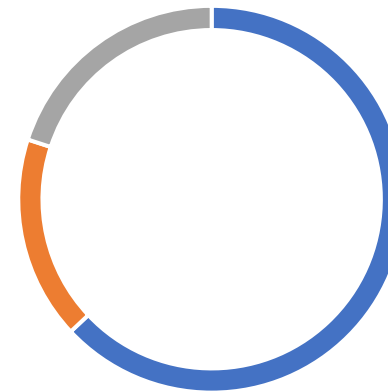
[EHS 2019-20](#)

Tenure UK 2019/20



■ all owned ■ social rent ■ PRS

Tenure Y&H 2019/20



■ all owned ■ social rent ■ PRS

Context and policy drivers



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Charter for social housing

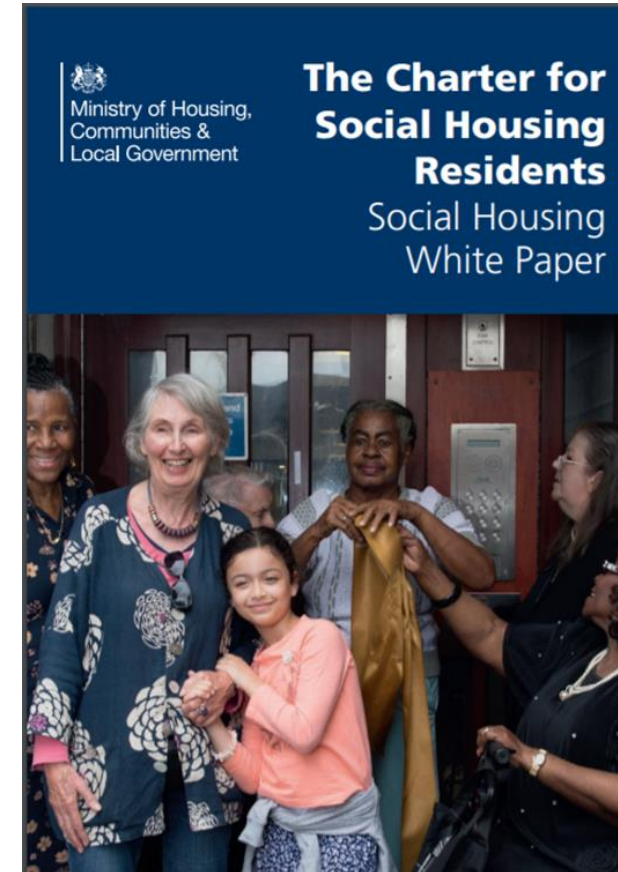
7 key elements including:

- To be **safe** in your home
- To have your **voice heard** by your landlord
- To have a **good quality** home and neighbourhood to live in

Plus:

- Climate change/ net zero
- Building and fire safety
- Building new homes

- Beyond housing condition to communities and services



Places and people



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GREAT PLACES COMMISSION
Ten recommendations for creating great places to live



Places after the pandemic

Exploring social landlords' role in the future of places

September 2020



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Sharing the art of the possible: developing stronger health and housing partnerships

Housing is a significant determinant of health: the physical condition of homes; the security of tenure; the costs to run homes all have an impact on physical and mental wellbeing. The positive and negative impacts of housing on health and wellbeing have been exacerbated by the pandemic when everyone had to spend more time than before at home. Several reports highlight the difficulties that has raised, including:

- **No Place Left Behind:** the commission into prosperity and place-making explores how investment in the improvement and retrofitting of homes, led by not-for-profit social housing providers, delivered through proposed neighbourhood improvement districts and with dedicated funding could support places and communities, tackle climate change, and meet the government's levelling up agenda.
- **Build back better:** the COVID-19 Market review, commissioned by the Health Foundation identified health inequalities exacerbated by continuing high costs of housing pushing more people into poverty; rough sleeping rising after the end of the successful Everyone In programme during the height of the pandemic; and more families in temporary accommodation; and many private and social renters living in unhealthier conditions, including overcrowding, struggling more with lock-down.

The experience of the pandemic provides the opportunity and impetus for a renewed focus on housing and its contribution to tackling health inequalities and preventing ill health, which are key priorities for local government and the NHS.

Efforts to bring housing and health partners together existed before the pandemic and examples of successful partnerships shared, but there is now impetus for this joined-up approach to improve health and wellbeing for local communities to be further developed. A roundtable hosted by Grand Union Housing Group and Chartered Institute of Housing (CIH), brought together leaders across housing and public health to discuss what was already happening and how to build on this to ensure more positive outcomes for the communities they both serve.

What is possible today?

Grand Union Housing group and CIH worked with public health across three councils to bring together health and housing sector leaders to:

- Explore what was working already across the three localities in terms of schemes and services that brought public health and housing professionals together
- How this work could be embedded in the strategic and operational approaches of the partners to sustain it and maximise the benefits for individuals and communities
- How this could be used as a blueprint to help other areas and partners to develop similar approaches.

The art of the possible - Creating a blueprint for a new way of working



What's possible?



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CONGRATULATIONS
WDH
WINNER
Social Housing Adaptation
Service of the Year

Occupational
Therapist
of the Year 2021

CONTOUR
built-in independence



LiveWell at Home

Over 55s

LiveWell

South
Yorkshire
Housing
Association



How Housing Organisations Are Supporting Homeschooling (February 2021)



The imposition of lockdowns and closure of schools during the coronavirus pandemic has required many parents and carers to homeschool their children. This has meant children and teenagers across the country have found themselves studying at home, attending online classes, completing work while being supervised by parents - who in many cases are also working from home.

This situation has created many issues which disproportionately affect children from lower-income families. In many cases, the pandemic has magnified existing disadvantages and their impacts on families, such as digital exclusion, insecure employment, and mental health and wellbeing.

Housing organisations have been playing their part in providing solutions to issues highlighted, so that tenants and their families, housing organisation staff, and local residents can be better equipped to face the everyday trials of this extraordinary time.

Access to IT

While 96% of households in Great Britain had internet access in February 2020 according to data from the [Office of National Statistics](#), this statistic does not clearly convey the whole picture. Within this figure are a wide variety of experiences, from individuals whose sole internet access is via limited data on a smartphone, to families using multiple devices on unlimited superfast broadband. From these two extremes, it is easy to see how having access to a suitable device and data package can shape an individual's online experience. A further complication is added when considering that many children studying at home also have one or more parents working from home, increasing the strain on the broadband connection or data package.

The difficulty of sustaining children's education during lockdown due to varying levels of online access has been noted by teachers. The Sutton Trust's January 2021 briefing note [Remote Learning: The Digital Divide](#) reveals stark differences between state and private sector schools in terms of access to a suitable device

for studying, with 54% of teachers at private schools and just 5% of state school teachers reporting that all their pupils have a suitable device.

Government and charitable efforts to distribute devices to pupils lacking access and unable to afford to buy a device have had some success, however there remain many pupils whose learning is being curtailed due to having to share a device with one or more siblings, or due to limited access to data. Housing organisations are among the many third sector organisations who have distributed devices free of charge to enable children to study more effectively from home.

Following an IT upgrade, [Tel Telbot](#) donated 300 iPads to local primary schools in North Park Telbot. These will be loaned to pupils lacking access to appropriate technology so that they can continue to study while they are required to remain at home.

Guidance for:
• England
• Wales

• Scotland
• Northern Ireland

COVID-19
GOOD PRACTICE

#CV19HOUSING

www.ci.org | 024 7685 1789

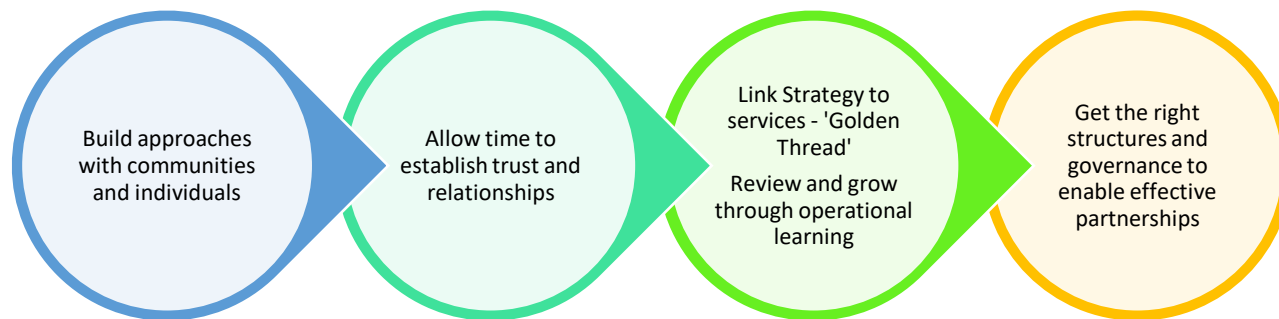
From schemes to systems



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Sharing the art of the possible

Creating a blueprint for a new way of working



- Shared communities of interest
- Shared aims
- Framing messages to partners' priorities
- Broadening expertise
- Time
- Embed in partners' own strategies and plans

Planning for health



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- Getting the balance right between new and existing homes
- Housing made for everyone ([HoME](#))
- [Healthy Homes Act](#)



Thank you



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