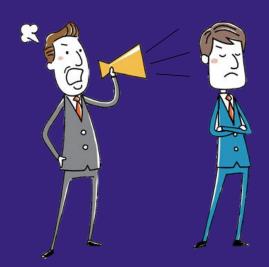
# "Why will no one listen to me!" Using policy to put Health Impact Assessment into practice

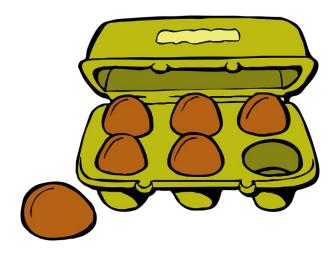
John Wilcox, Wakefield Council johnwilcox@wakefield.gov.uk





# Disclaimer





Where it started....

Q: How can we better use the planning system to improve and protect health?

Health Impact Assessment (HIA)

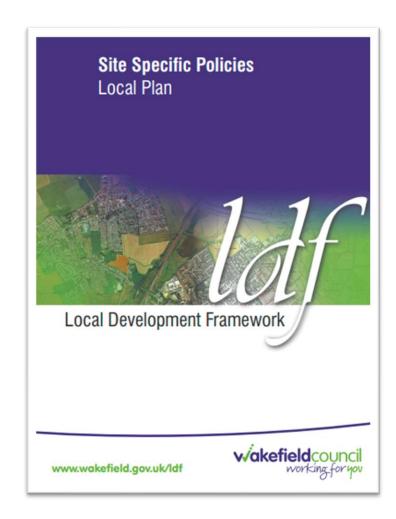
### The Local Plan

In 2012 the Wakefield District Site Specific Local Plan was formally adopted:

- Identified several sites where a HIA would be required as part of any planning application
- It also stated:

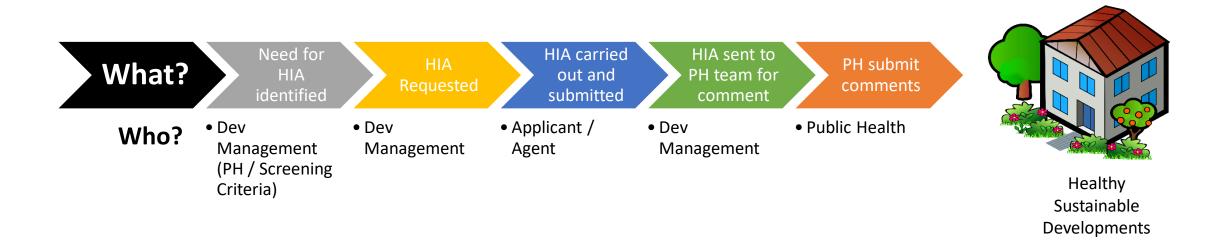
"Where sites fall into areas of highest health deprivation the Council will require a health impact assessment to be submitted..." Wakefield Site Specific Local Plan (paragraph 47.2)

HIA used as a framework for Public Health to input into the spatial planning process.





### The Process





# What were we saying?

We request that the hot food take away element of the submitted application is refused...

Could active play opportunities for children be included in the scheme...

There is a strong body of evidence to suggest that...

NICE Guidance states that...



### Listen!



"Policy is King!"

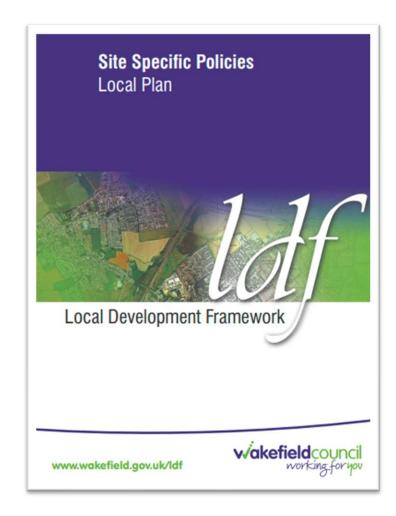
### How it started

In 2012 the Wakefield District Site Specific Local Plan was formally adopted:

- Identified several sites where a HIA would be required as part of any planning application
- It also stated:

"Where sites fall into areas of highest health deprivation the Council will require a health impact assessment to be submitted..." Wakefield Site Specific Local Plan (paragraph 47.2)

HIA used as a framework for Public Health to input into the spatial planning process.





Q: How did we make our voice heard?

# Used existing planning policy to substantiate our comments

- Got to know the national, regional and local policy landscape
  - National Planning Policy Framework
  - Local Plan
  - Supplementary Planning Documents
  - Neighbourhood Plans



- Looked at different way policy might be applied "get creative!"
- Identified the gaps

# Developed and influenced and new policies

### **Examples:**

- Leisure, Recreation and Open Space Local Plan ensure local health data included
- Residential Design Guide linked to existing documents / tools
- Retail and Town Centre Local Plan grab opportunities / flexibility
- Joint Strategic Needs Assessment reframed evidence as policy
- Playing Pitch Strategy



## Four things I whish someone had told me sooner

- "Policy is King"
- "No point being heard if you're not understood"
- "You can't win them all"
- "Remember to listen"



# Thank you

#### **John Wilcox**

Health Improvement Team Leader – Health Policy Team

Wakefield Council

johnwilcox@wakefield.gov.uk

