

Leading the local public health system

Association of Directors of Public Health

Sector-led improvement conference

Making the link: evidence into practice

17th February 2017

Rebecca Clarke, Public Health Principal



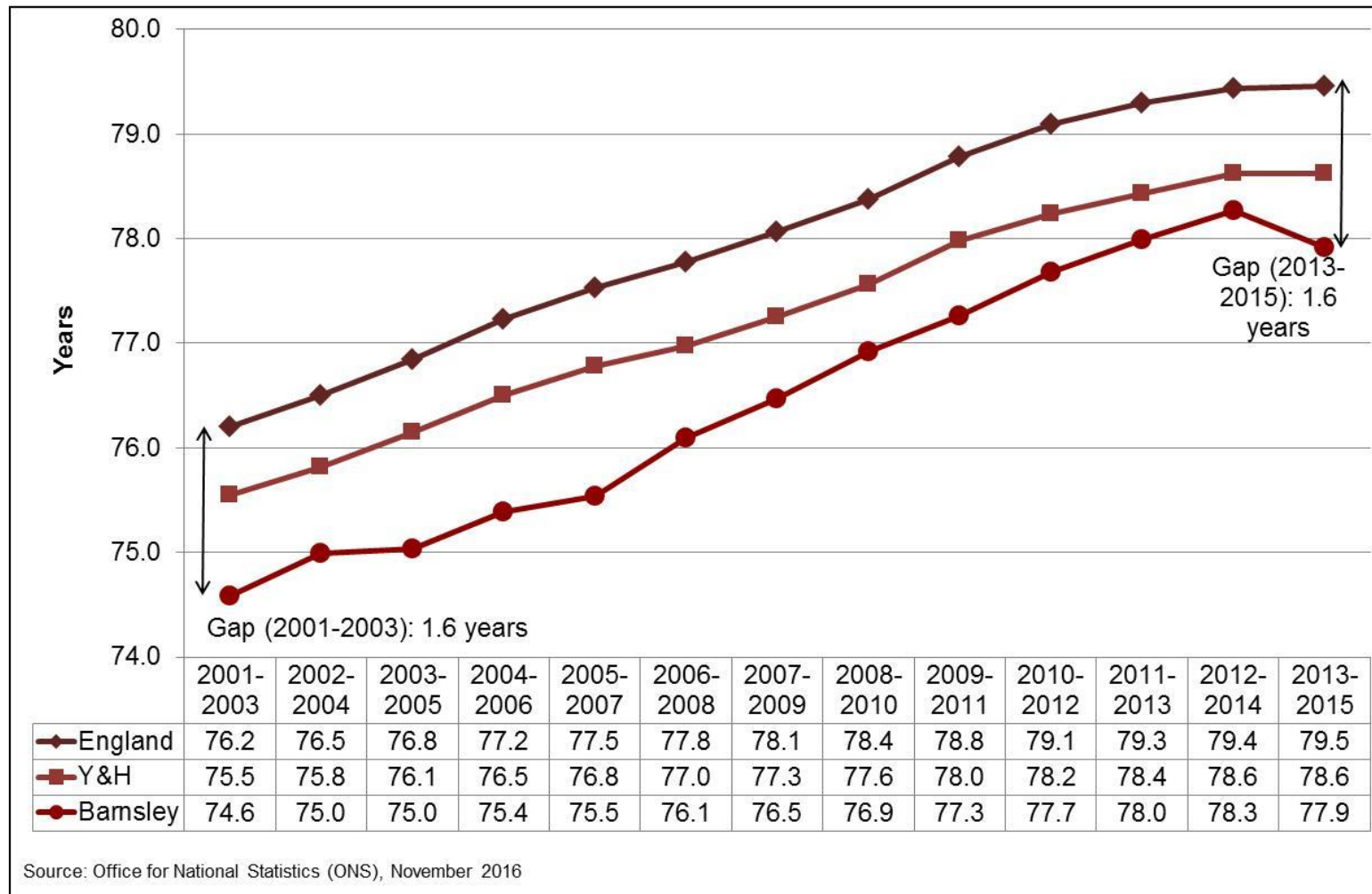
BARNSLEY
Metropolitan Borough Council

- everyone's business
- positive influence
- public health workforce

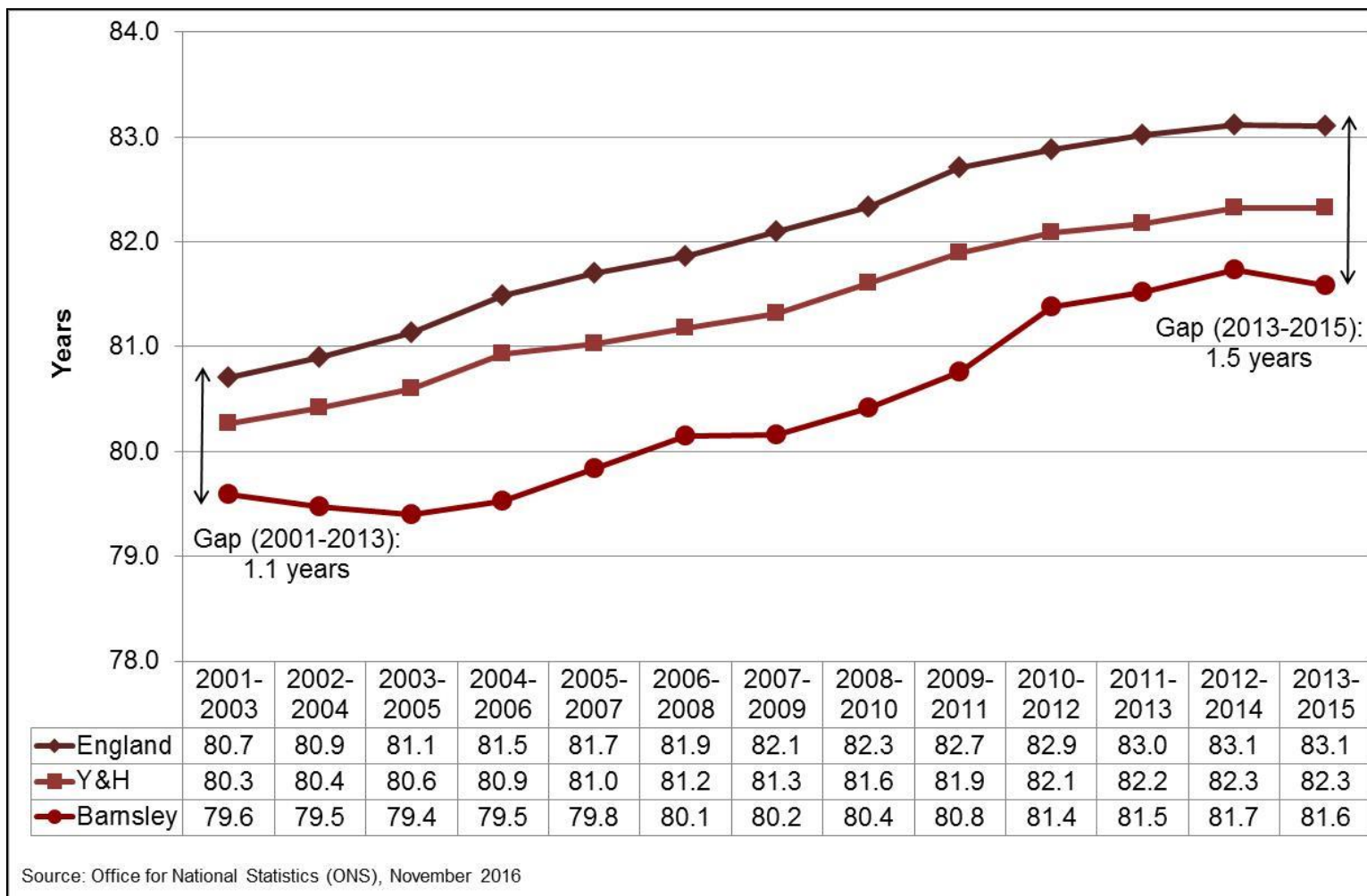


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Trend in life expectancy at birth for men in Barnsley, compared with Yorkshire and the Humber and England



Trend in life expectancy at birth for women in Barnsley, compared with Yorkshire and the Humber and England

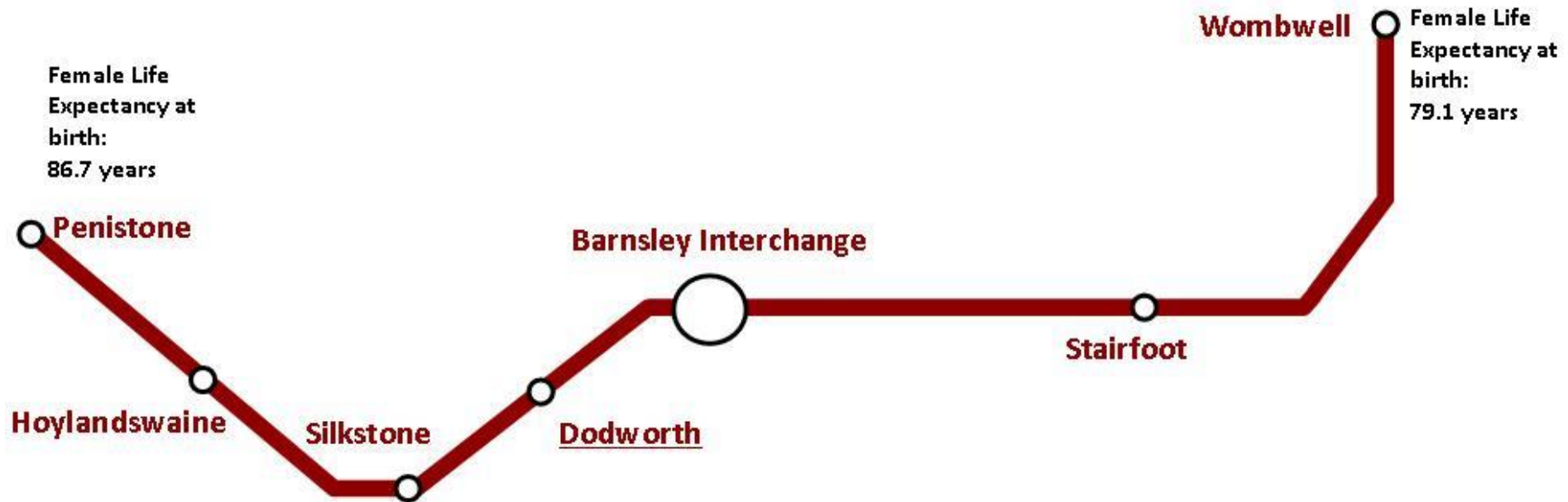


Differences in Female Life Expectancy at birth within Barnsley (2010-2014)

The bus journey of inequality

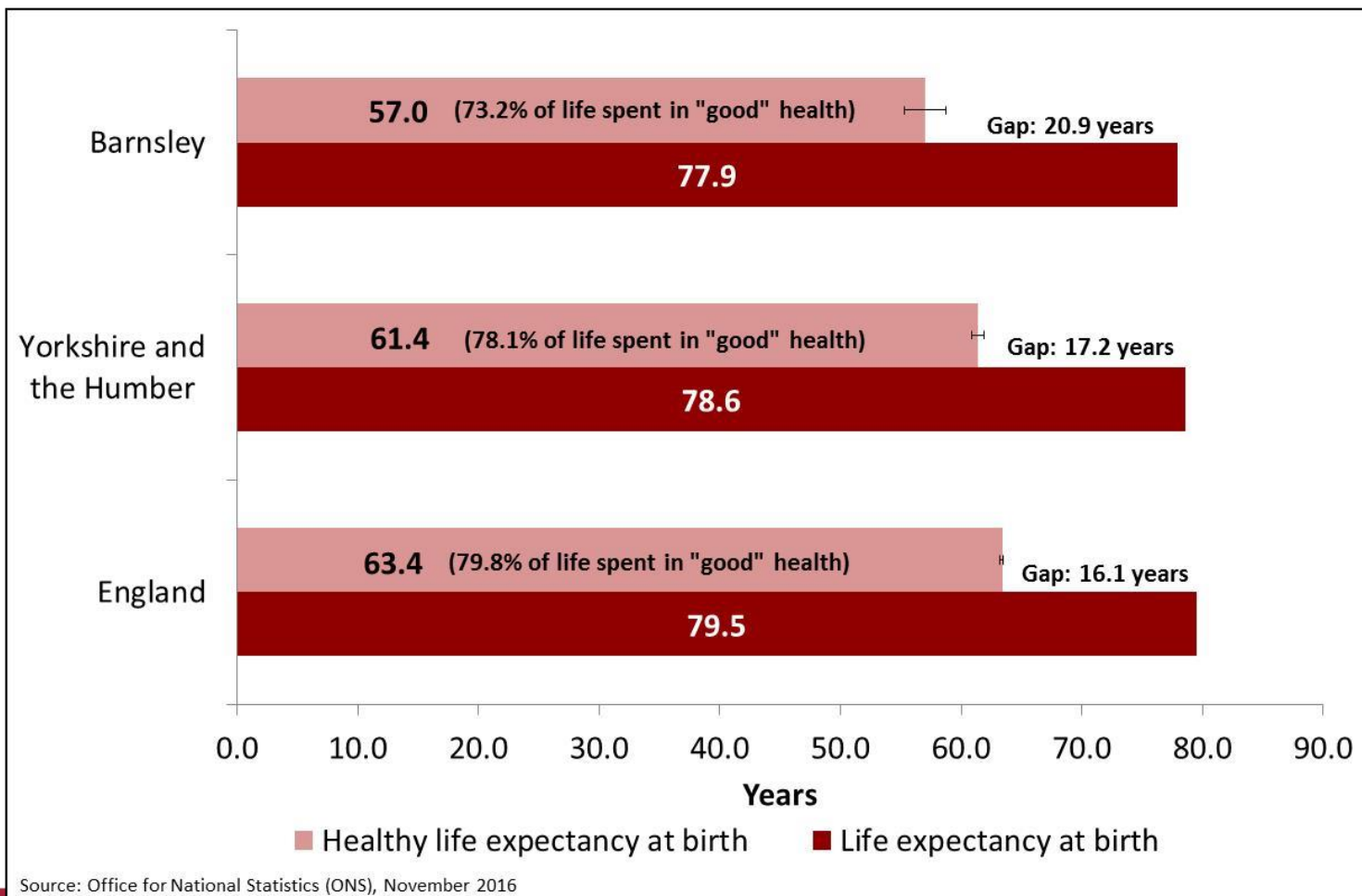
Travelling 8 miles on bus service number 21 to Penistone from Barnsley, means you gain 4.9 years

Travelling 5.5 miles on bus service number 226 to Wombwell from Barnsley, means you lose 2.7 years

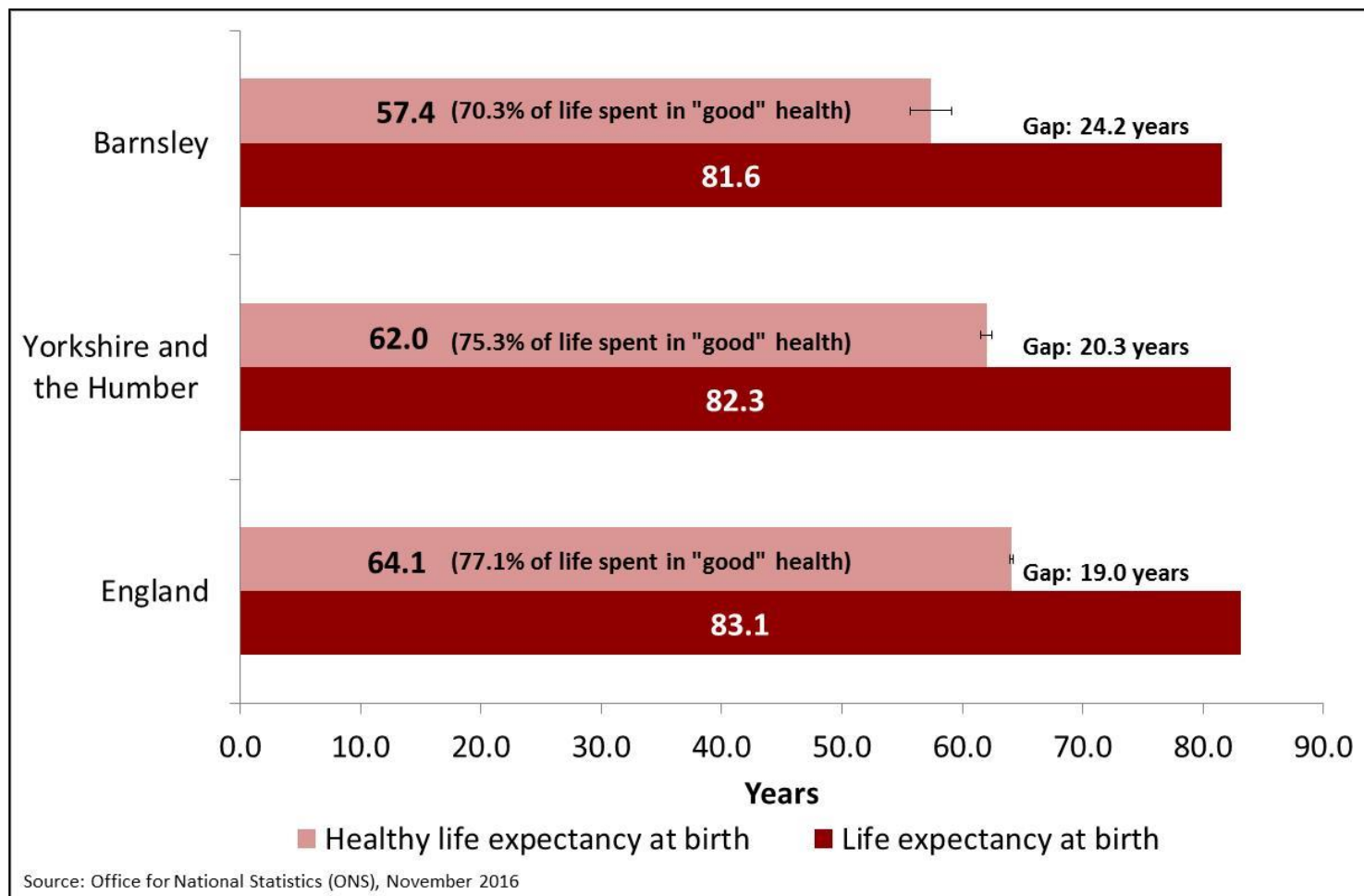


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Life expectancy at birth, healthy life expectancy at birth and the proportion of life spent in “good” health: Men in Barnsley compared with Yorkshire and the Humber and England (2013-15)



Life expectancy at birth, healthy life expectancy at birth and the proportion of life spent in “good” health: Women in Barnsley compared with Yorkshire and the Humber and England (2013-15)



New era for public health

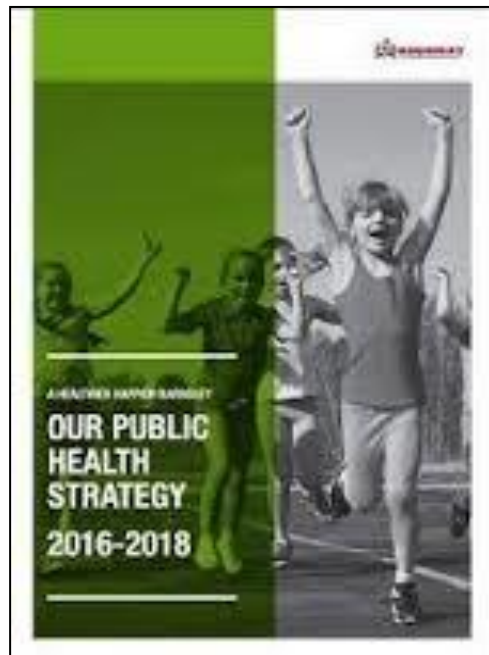
‘Standalone’ public health directorate

Distributed public health team

Embedding public health specialists across council functions

System leadership

Being healthy in Barnsley...



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Metropolitan Borough Council

OUR VISION
WORKING TOGETHER FOR
A BRIGHTER FUTURE
A BETTER BARNSLEY

PUBLIC HEALTH STRATEGY

OUR VISION
WORKING TOGETHER FOR
A BRIGHTER FUTURE
A BETTER BARNSLEY

THE PUBLIC HEALTH STRATEGY WILL CONTRIBUTE TO ACHIEVING A BRIGHTER FUTURE AND A BETTER BARNSLEY BY ENSURING CHILDREN HAVE THE BEST START IN LIFE AND EVERYONE ENJOYS A HAPPY HEALTHY LIFE WHEREVER THEY LIVE AND WHOEVER THEY ARE.

THE THREE BARNSLEY COUNCIL PRIORITIES WHICH WILL HELP US ACHIEVE THE VISION ARE:

THRIVING &
VIBRANT ECONOMY

PEOPLE ACHIEVING THEIR
POTENTIAL

STRONG & RESILIENT
COMMUNITIES

WE WILL CONTRIBUTE TO THE THREE PRIORITIES THROUGH OUR FOUR LONG TERM PUBLIC HEALTH OUTCOMES:

Our residents will start
life healthy and stay
healthy

Our residents will live
longer healthier lives

We narrow the gap in life
expectancy and health
between the most and
least healthy

We protect our
communities from harm,
health incidents and other
preventable health threats

TO DEMONSTRATE WE ARE MAKING A DIFFERENCE IN A SHORTER TIMESCALE WE WILL FOCUS ON THREE PUBLIC HEALTH PRIORITIES:

Improving oral health of children

Creating a smokefree generation

Increasing levels of physical
activity

Introduction from the
Director of Public Health



WHO WE
WORK WITH

BARNSLEY

A Public Health Council



PUBLIC
HEALTH
STRATEGY

BARNSLEY
COUNCIL
DISTRIBUTION MODEL
Of Public Health

CORE
PUBLIC
HEALTH

COMMUNITIES
DIRECTORATE

PLACE
DIRECTORATE

PEOPLE
DIRECTORATE

RECOMMENDATIONS

MY LOCAL AREA

BARNSLEY'S POPULATION

HOW TO USE
THIS DOCUMENT

<https://www.barnsley.gov.uk/publichealthannualreport>



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Barnsley Council
@BarnsleyCouncil

Find out how we're tackling **#publichealth** in **#Barnsleyisbrill** with our interactive report bit.ly/1pARpV3



Rob Newton
@RobNewton15



Following

Well done to **@BarnsleyCouncil** for a clear interactive DPH report on how Public Health is organised **@PeterRoderick15** barnsley.gov.uk/media/2616/bar ...

7:08 PM - 27 Apr 2016



Geraldine Strathdee @DrG_NHS · Apr 25
Wow! Public health report with a difference & Gr8 graphics **@GregorWell** **@ProfKevinFenton** **@SamJLane** **@GarySlegg** **@KSbhui**

Dr Andrew Furber @FurberA

Excellent report showing how **#PublicHealth** is operating throughout **@BarnsleyCouncil** barnsley.gov.uk/publichealthan... **@LGAWellbeing** **@ADPHUK** With link!



2

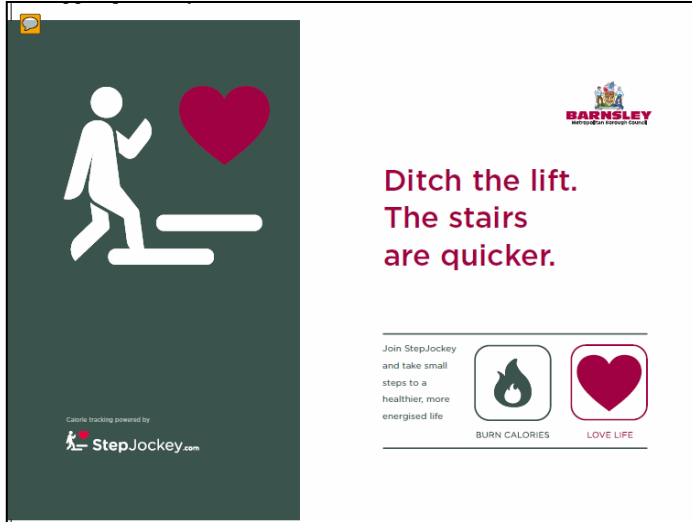


4



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Healthy weight



A white silhouette of a person climbing stairs is shown next to a large red heart on a dark green background. The text 'Ditch the lift. The stairs are quicker.' is written in red. Below this, a small text says 'Join StepJockey and take small steps to a healthier, more energised life'. To the right of this text are two icons: a flame icon labeled 'BURN CALORIES' and a heart icon labeled 'LOVE LIFE'. The StepJockey logo is at the bottom left.

**Ditch the lift.
The stairs are quicker.**

Join StepJockey
and take small
steps to a
healthier, more
energised life

BURN CALORIES **LOVE LIFE**

StepJockey.com



The text 'Final week! Keep climbing!' is written in pink and blue. Below this, three stylized figures (red, yellow, and blue) are climbing a set of stairs. There are also three red hearts and one blue heart. The StepJockey logo is at the bottom left.

Final week!
Keep climbing!

StepJockey
transforming workplace health



The graphic shows two Coca-Cola bottles. The one on the left is labeled 'Swapping this:' and the one on the right is labeled 'for this:'. Below the bottles, the text 'Will save you 210 calories and this much sugar:' is written. Below this text is a grid of 13 spoons, arranged in 4 rows (3 in the first three rows, 1 in the fourth). The StepJockey logo is at the bottom right.

Swapping this: **for this:**

Will save you 210 calories and this much sugar:

StepJockey



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Economic regeneration




**Barnsley
Disorder &
Licensing
Operational
Group**



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0-19 service



A to Z Accessibility Select Language ▼Alerts

[Home](#) > [News](#) > Council welcomes 0-19 Years Healthy Child Programme

Council welcomes 0-19 Years Healthy Child Programme

05 October 2016

On 1 October Barnsley Council became responsible for providing the 0-19 Years Healthy Child Programme which comprises Health visiting and School nursing services. The chief executive, Leader of the Council and other senior officers are delighted to welcome the service employees into the organisation.

The successful transfer follows a complex programme of transition planning which started last spring and has involved a wide range of key stakeholders and partners. The 0-19 Years Healthy Child Programme provides community health services for children, young people and families in Barnsley.

The council is committed to providing modern, fit-for-purpose services which play an important part in the lives of many Barnsley residents. The 0-19 service staff will be in a position to make a significant contribution to the Public Health team within the council and help us to achieve our Public Health vision and priorities for the borough as set out in the [Public Health Strategy](#).

Cllr Jim Andrews, Cabinet spokesperson for Public Health, said: "We're delighted the team of 0-19 health professionals has joined the council to continue the delivery of community health services to Barnsley people. A great deal of hard work has taken place to enable the team to settle into their new organisation as quickly and smoothly as possible."

Julia Burrows, Director of Public Health, said: "Over the coming months, the council will be working hard with service staff and other partners to ensure we have a service that is in a strong position to improve the health and wellbeing of children and families in Barnsley. We want to see a service that works even more closely with other health services such as general practice and children's services including family centres across the borough."

The 0-19 Years Healthy Child Programme can be reached via the Single Point of Access on 0800 612 6221, or email 0-19healthteam@barnsley.gcsx.gov.uk More information on the services offered are available from the council's [School nursing](#) and [Health visitors](#) webpages. Regular updates will be posted through social media networks Facebook and Twitter.

Join in


[Facebook](#)

[Twitter](#)

[YouTube](#)

A - Z Directory

A B C D E F G H I J K L M N O P Q R S T U V W X



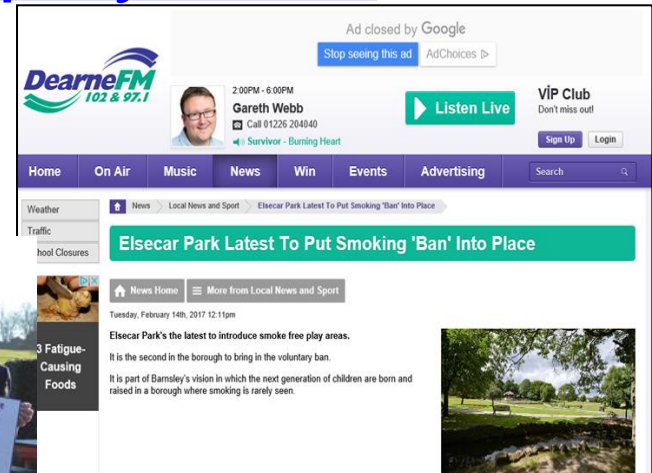


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Smoke free generation



- <http://www.deadlinedigital.co.uk/barnsley-launches-first-smoke-free-play-area/>



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South West Yorkshire Partnership 
NHS Foundation Trust




**Barnsley
Clinical
Commissioning
Group**



South Yorkshire
POLICE



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- reputation and delivery of results
- leadership and support
- aim high, testing boundaries and traditional ways of working
- listen to and respond to people who live, learn and work in Barnsley



DPH Annual Report 2016/17



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