

Let's talk about food poverty
Community-led food clubs



The Bread and Butter Thing
Making Life Affordable

Hello!

- The Bread and Butter Thing is a community-led charity based in the North of England.
- Our purpose is:
 - to reduce poverty premiums that families in low income areas can face.
 - to reduce waste by identifying edible surplus food in the UK food sector and redistributing it.
- Our food is not a hand out, we strike a fair bargain with our members. We charge a nominal fees to cover our running costs.
- We focus our efforts on the quality of calories and variety when developing supply.
- Our members come from the local communities in and around our hubs. We currently use roughly 400 volunteers per week from the communities we serve.
- Typically, there are 3-4 family members back at home.
- To date we have 25,000 registered members in 56 hubs
- We are redistributing roughly 250,000 meals a week.
- Throughout the Pandemic, we have not missed a single delivery.





The Food Ladder

Characteristics

Food Provision

Transformation

Food secure,
autonomous,
self-organising

Commercial
provision is
profitable

**Capacity
building**

Moderate food
insecurity, limited
resilience, low
level of choices

Bridging the Gap

Food pantries,
clubs, communal
dining, local
growing
initiatives

Catching

Severe food
insecurity,
vulnerable to
shock, lack of
autonomy

Food banks,
refuges,
shelters, Covid
mutual aid
groups



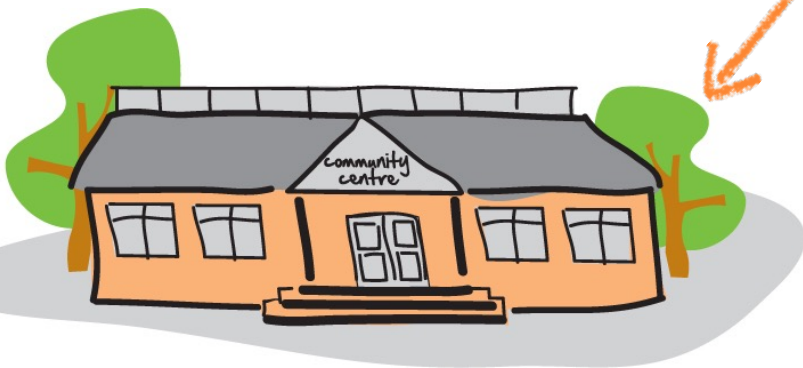
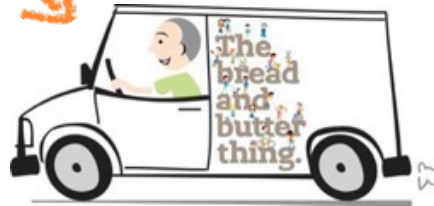
Our supply model



Goods are collected from suppliers by our drivers and delivered to our hubs.



Members help pack the bags in time for people to collect goods from the hubs. Any food left is donated to local charities.



Community facing

- Our model provides a dignified food access programme for people trying to get back to affording everyday retail.
- We don't have membership criteria. We look for communities in areas of need by working with local organisations and local authorities to find the most suitable areas to target.
- We partner with existing community projects in areas of need and support their work to improve community resilience and help and support to people only just getting by.
- TBBT work beyond food with our offer. We recognise everyday essentials such as washing powder or feminine hygiene products are expensive too.
- We work to provide a balanced, healthy diet and our model promotes dietary diversity for our members.



It's a question of choice?



- **Push model**
- **Fair distribution of food throughout members**
- **All bags are equal**



- **Personal choice**
- **Low levels of availability**
- **First come, first served**

A sustainable funding model

- TBBT runs an income generating model. We ask our members for a nominal fee for the food we provide them with.
- As a result, our model builds in sustainability. The funds from our members pays for the running costs of our vehicles and the team. It is a self sustaining model.
- We only ever ask for funding for our expansion of services. We have never asked funders for repeat funding to support ongoing or existing operations.
- Our funding typically comes from Government, Local Authorities and Social Landlords. We also get funding from the food industry.



Beyond Food

- The routine of our model (same day, same time of the week) means that we can build events and engagement around our services.
- We work with service providers such as Public Health, Welfare Rights and Citizens Advice to engage our members during service.
- We encourage as much face to face engagement as possible but Covid has made this a little tricky.
- But this now helps us start to work on digital exclusion and supported our members during the time we engage with them to engage via tablets and laptops.
- Our hub partners also use the TBBT events to engage with their community and promote the services they also provide and together we can build a stronger off of services.



Highlights



43% of our members are worse off as a result of Covid

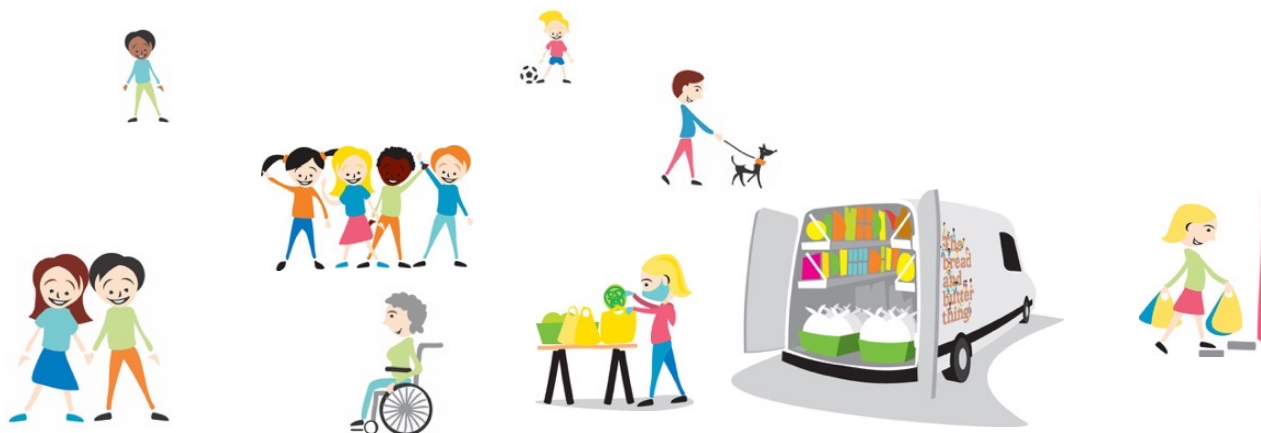


Two thirds feel less lonely and 76% feel more engaged with the community



77% are cooking more healthily at home and are eating more fruit & Veg

On average, a TBBT member will save £26.50 each week on their food budget

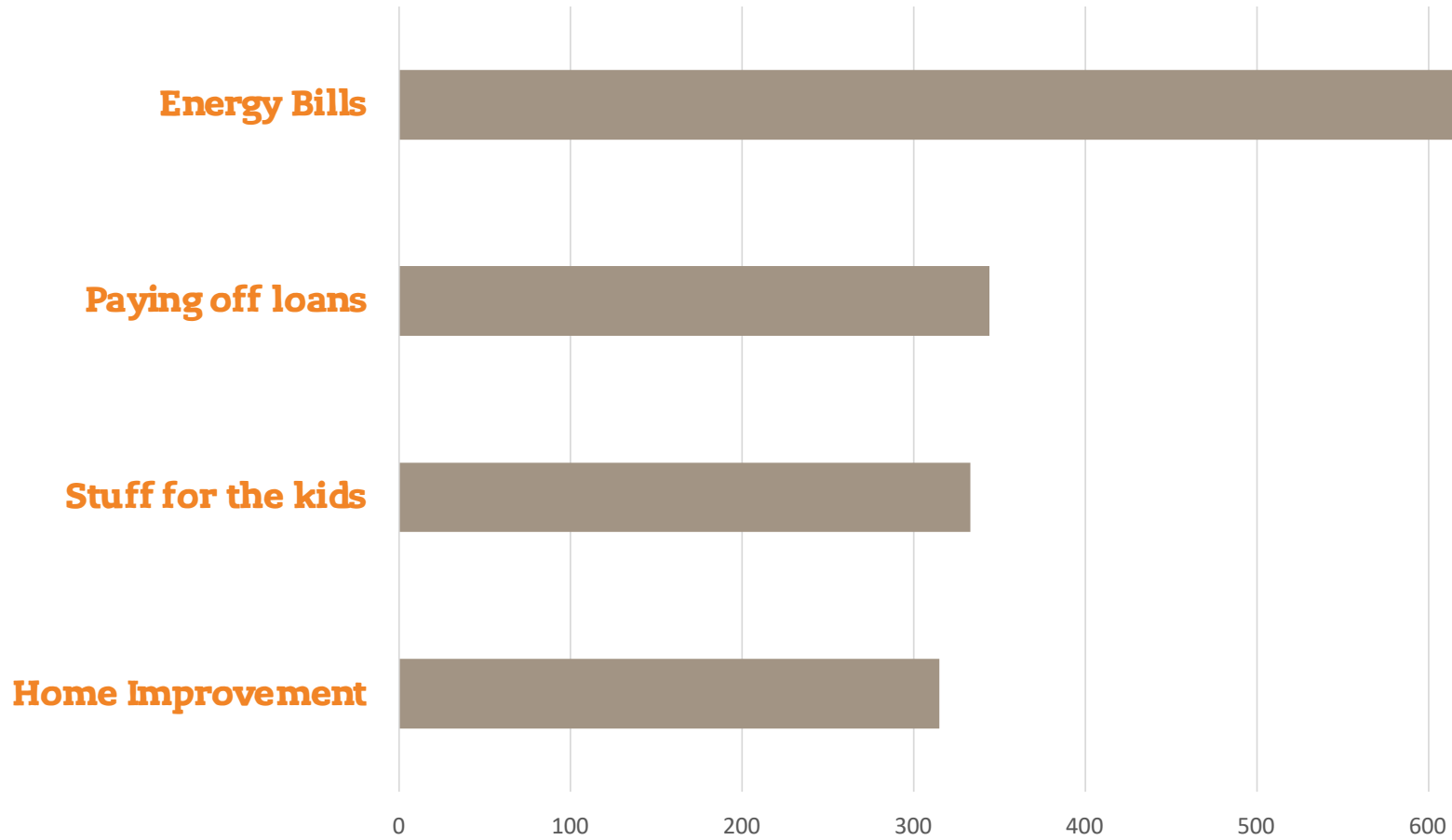


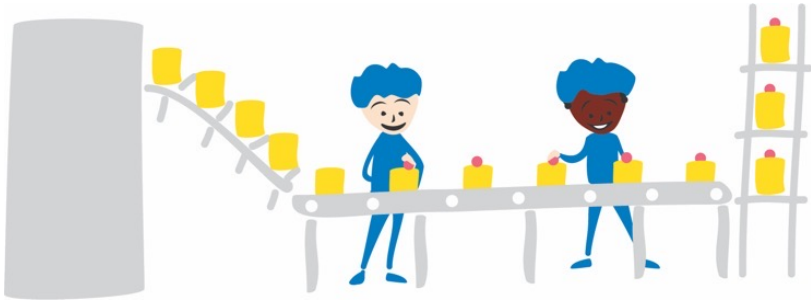
By using TBBT, in 2020 our members saved

£2.1 Million



What member spent savings on





By using TBBT in 2020, the food industry
redistributed

3.2 Million meals



Thank you!



Get in touch:

- mark@breadandbutterthing.org
- Twitter - @TeamTBBT
- Insta – TeamTBBT
- LinkedIn – The Bread and Butter Thing



The Bread and Butter Thing
Making Life Affordable