

‘Evidence has many voices’

***Judging the value of asset-based
approaches***

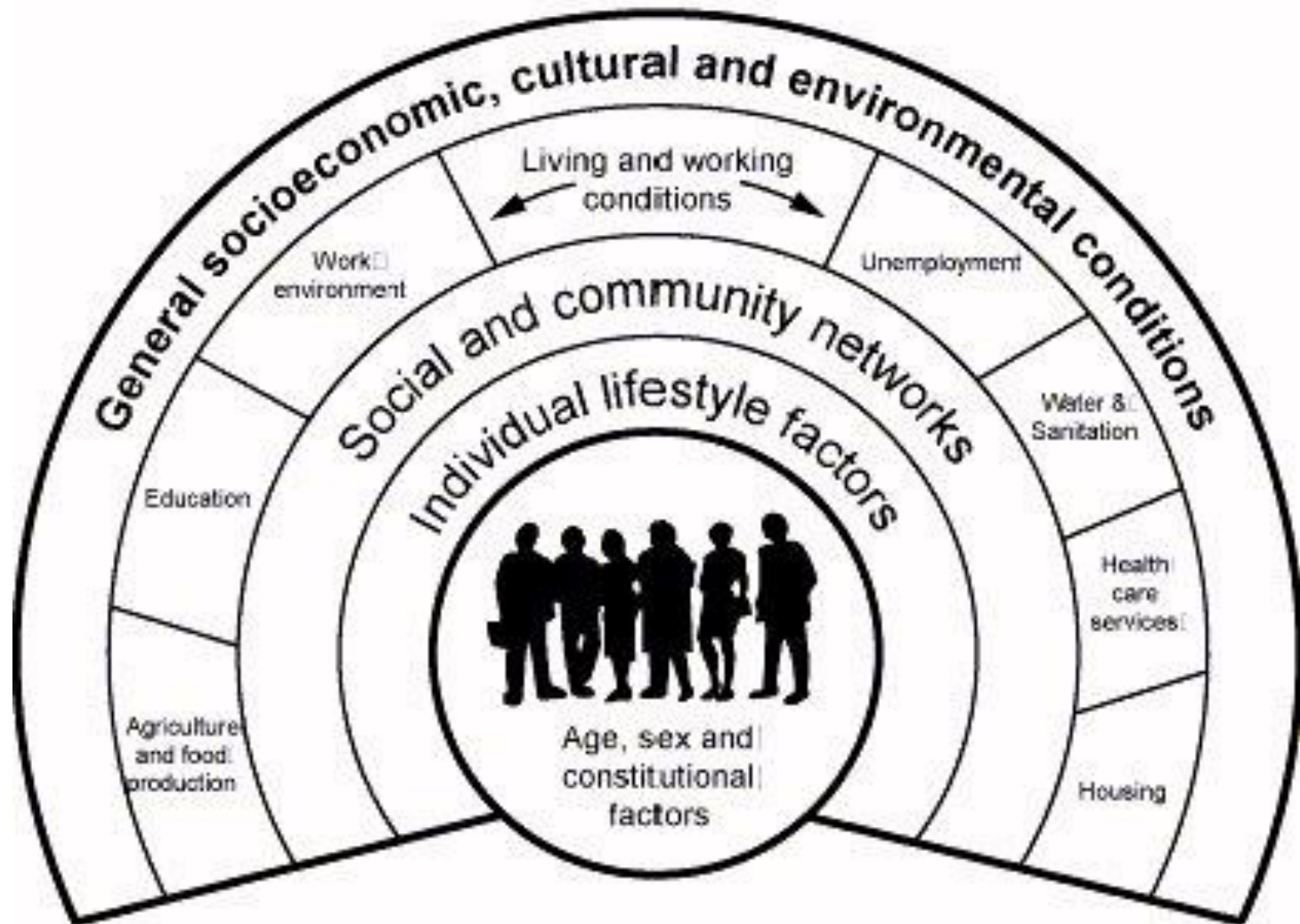
Val McNeice

Glasgow Centre for Population Health

Ways of knowing

- Insights
- Knowledge
- Information
- Case studies
- Data /
statistics
- Proof
- Intuition
- Learning
- Experience
- Perspectives

Determinants of health



Good enough?

“...real difference is hard to measure – it’s about the quality of life experience of participants.”

Five points on capturing value

- 1. Whose perspective?*
- 2. Plan to be flexible*
- 3. It all matters*
- 4. Use what's already there*
- 5. Challenge the status quo*

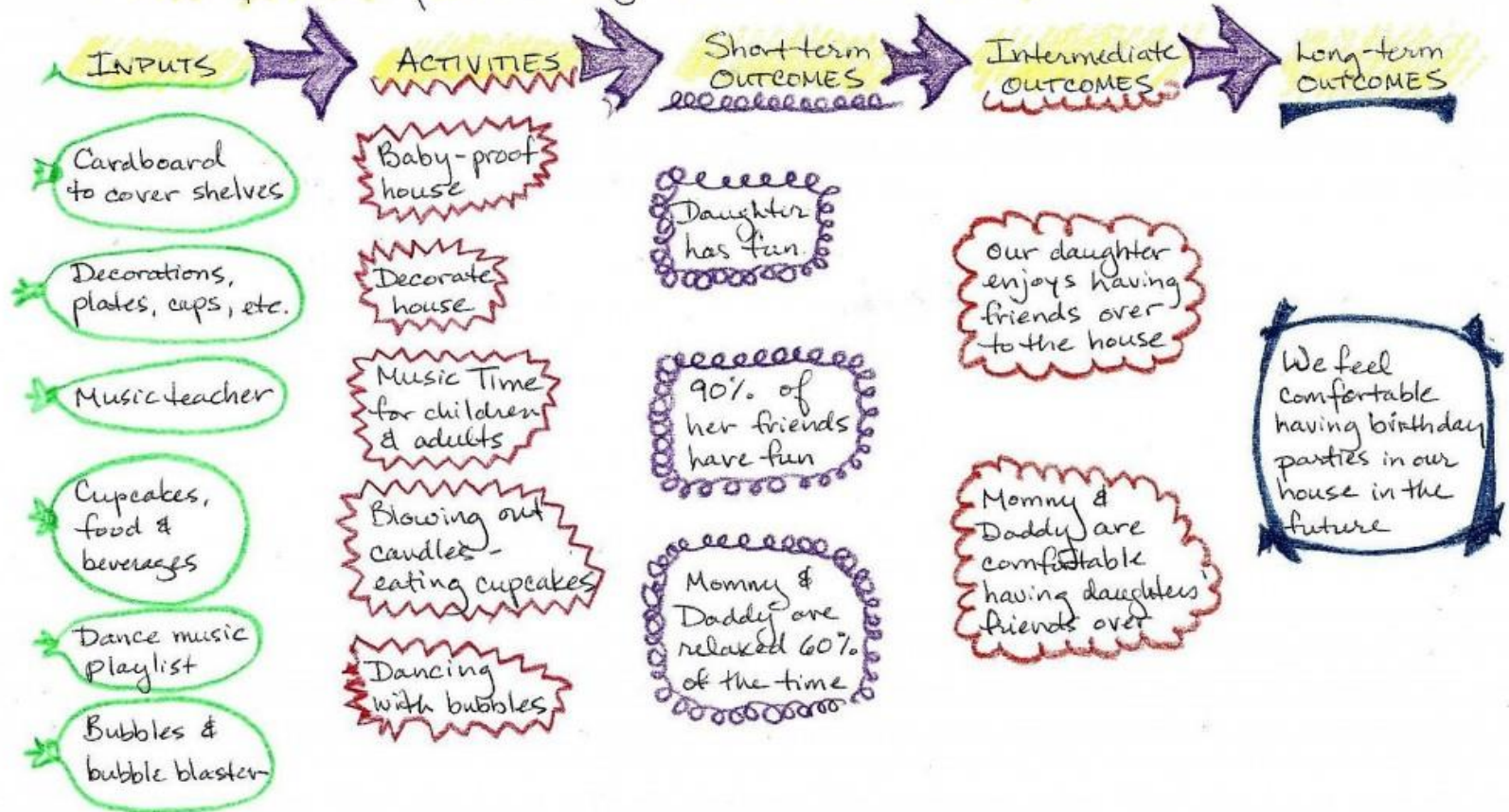
Perspectives



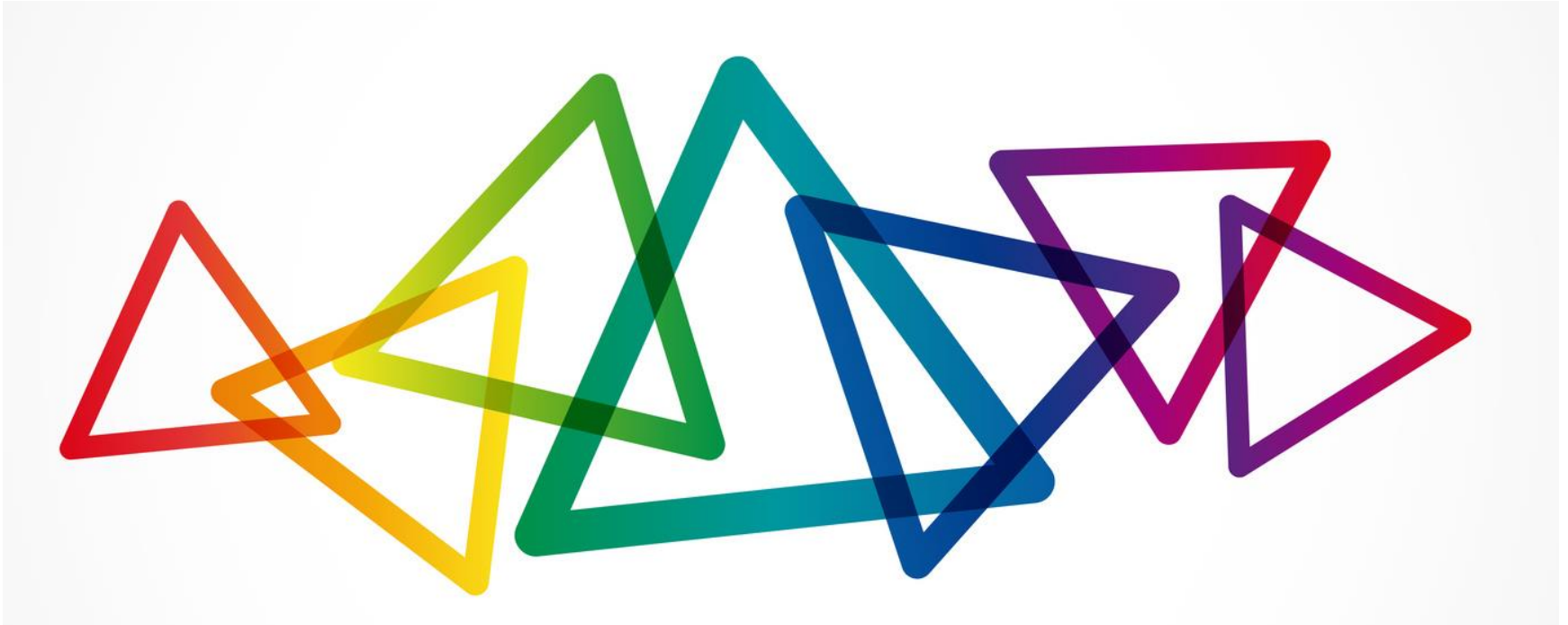
By Frits Ahlefeldt

Flexible planning

GOAL: Throw a birthday party at our house that is low-key and enjoyable by our 3-year old daughter and her friends.



It all matters



Use what's already there



Challenge the status quo



For discussion...

Reach agreement on which you would prioritise to judge the value of an asset-based approach to developing a flexible, high-quality pre-school childcare service in an urban area where uptake of free childcare places is currently low.

Values, interests and role(s)

New approaches to value

“...starting now to develop better measures that will be capable in three to five years’ time of capturing whether integrated local systems are maximising the value created by people and communities, and securing the outcomes that matter most to them”

(Realising the Value, November 2016)

Val McNeice

Snr Public Health Research Specialist

valerie.mcneice@glasgow.ac.uk

Web: www.gcph.co.uk

Facebook: facebook.com/theGCPH

Twitter: [@theGCPH](https://twitter.com/theGCPH)