

Problem Gambling: Public Health collaborative working in Leeds and Sheffield

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“The fact is this is about identifying what we do best and finding more ways of doing less of it better.”

Anna Rampton

Director of Better

W | 1 | A

Monday 18 September

10pm

BBC TWO

What do you mean? Definitions:

“Problem gambling” is defined as gambling to a degree that compromises, disrupts or damages family, personal or recreational pursuits.

In Leeds, we estimate there are:
~ 10,000 adult problem gamblers (1.6%)
~ 30,000 at risk gamblers

In Sheffield, we estimate there are:
~ 2723 adult problem gamblers (0.8%)
~ 2184 moderate risk gamblers aged 16-24

“At risk gambling” is a term used to describe people who are experiencing some problems, difficulties or negative consequences from their gambling behaviour but who are not categorised as problem gamblers.

“Not a priority” ...

So where is the interface with other Public Health priorities?



Suicide prevention

Licensing & Planning

Problem Gambling is highly co-morbid with other addictions which sit firmly within the Public Health sphere, drugs, alcohol, tobacco.

Problem Gambling can be influenced through environment – planning and licensing – spheres which Public Health is increasingly interested in influencing

Drugs & Alcohol

Tobacco Control

Like other health issues, vulnerability to problem gambling is impacted by social determinants – unemployment, deprivation, poverty, early childhood experiences

Problem gambling

Social determinants of health

Vulnerable Groups (Geofutures, 2015)

Key:

Supported by evidence

Emerging evidence

No/conflicting evidence

Demographic	Socio-economic	Poor judgement/impairment	Other
Youth	Unemployment	Low educational attainment	Poor mental health
Older people	Low income	Low IQ	SMS/alcohol
Women	Deprived	Under influence of drugs/alcohol	Problem gamblers
Ethnic groups	Financial difficulties/debt	Learning disability	
	Homeless	Personal traits	
	Migrants		
	Prisoners/probation		

Focus on Sheffield

What is “problem gambling”

- Frequent
- Repeated
- Dominates lives
- Disrupts personal, family or vocational pursuits
- Associated with health harms, divorce, unemployment, bankruptcy, domestic violence and intergenerational impacts for children of problem gamblers

Problem gamblers place up to 90 bets a day and bet in middle of night



Young accountant was driven to suicide by gambling addiction, his father says



Dad of 3 jailed after he bankrupted family by gambling away £500K on online slot machines



Online gambling: how I lost my wife, children and £750,000



PROBLEM GAMBLING AUDIT 2017/18 General Practice PROFORMA			
Practice/Surgery Name:			
Criterion	Answer		
	YES	NO	DON'T KNOW
In the past 12 months has your practice received any information or training (online, face to face, fact-sheets) about problem gambling? <i>Not including the audit information</i>			
Does your practice ask question(s) about gambling as part of routine assessment and care planning?			
Does your practice use a recognised screening tool to identify and/or assess the severity of problem gambling e.g. BetLife, GA-20, PGSI?			
Does your practice offer efficacious treatment for problem gambling e.g. Cognitive Behavioural Therapy, Motivational Interviewing?			
Does your practice know where to refer problem gamblers for effective treatments, debt or peer support?			
(if applicable) Where does your practice currently refer problem gamblers for effective treatments, debt or peer support? (please include internal referrals to your own organisation)			



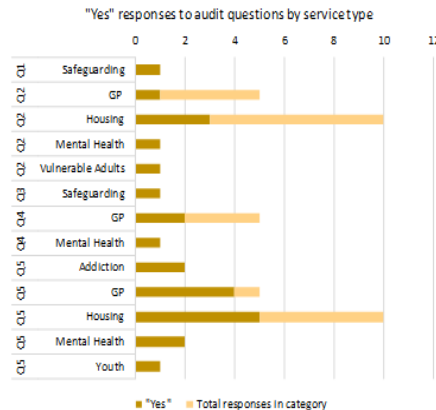
(image credits: Diomedia, Sheffield Star)

Identify

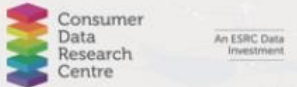
Treat

Refer

Ref	Audit question
Q1	In the past 12 months has your service received any information or training (online, face to face, fact-sheets) about problem gambling? <i>Not including this service audit information</i>
Q2	Does your service ask question(s) about gambling as part of routine assessment and care planning?
Q3	Does your service use a recognised screening tool to identify and/or assess the severity of problem gambling e.g. BetLife, GA-20, PGSI?
Q4	(Clinical providers only) Does your service offer efficacious treatment for problem gambling e.g. Cognitive Behavioural Therapy?
Q5	Does your service know where to refer problem gamblers for effective treatments, debt or peer support?



Evidence summary slides, service “audit”, regeneration



CDRC Maps

DATA CHOOSER

Classif/s Indicators Metrics

Select a map:
Health: Gambling

MAP OPTIONS

Layers: Land Labels

Overlays: Clear

Tip: Drop KMLs/GeoJSONs on map.

Postcode: Go

CENTRES & CATCHMENTS

Retail Centres Convenience
Comparison Twitter

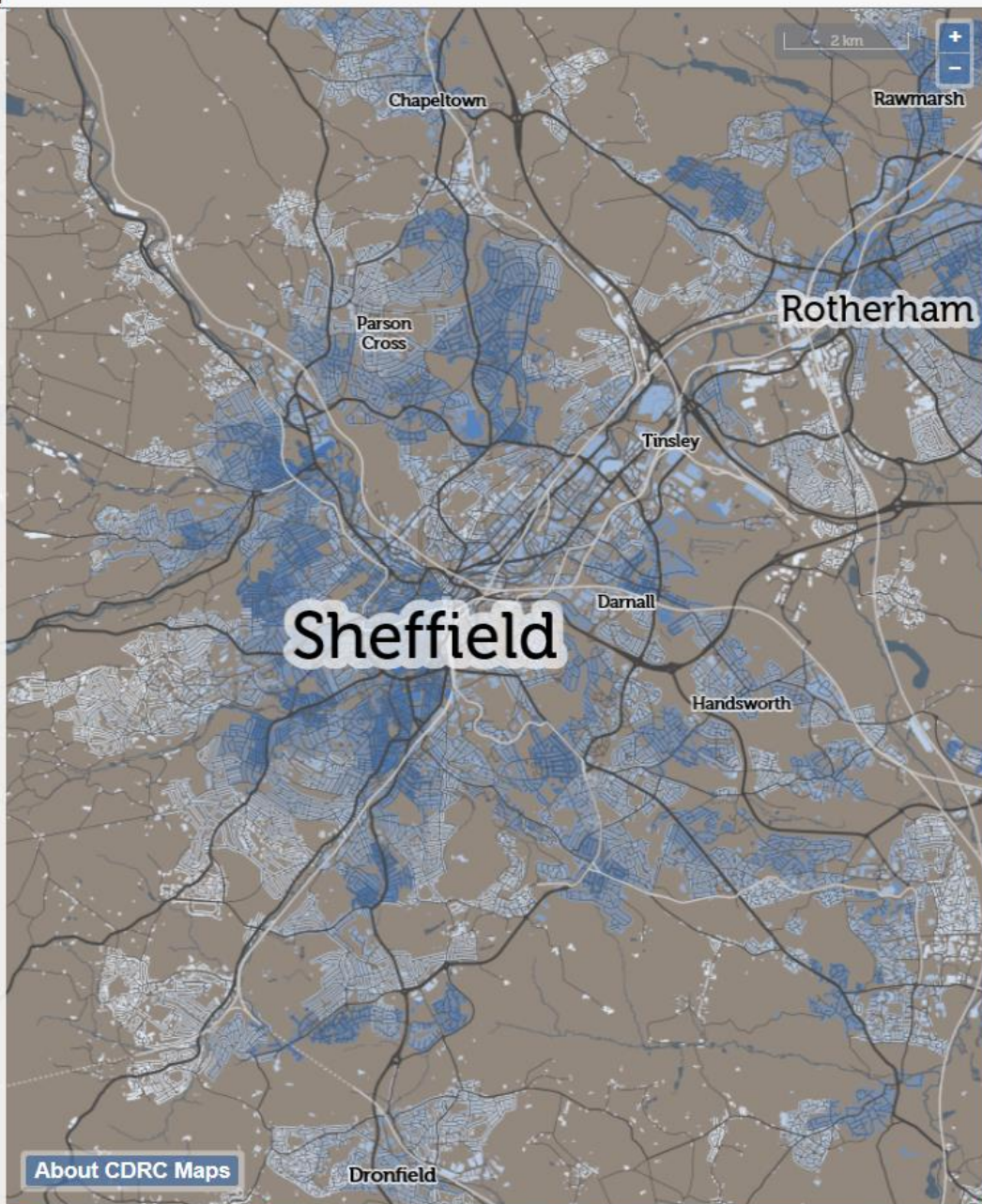
Download retail centre locations.

JUMP TO CITY

Aberdeen Birmingham
Brighton Bristol Cardiff
Edinburgh Glasgow Leeds
Liverpool London Manchester
Newcastle Plymouth

Tweet Like 204 Share

Important note: Classifications are an average across the local area, rather than for individual houses, therefore the colour coding on a building is not necessarily indicative of that building.



MAP KEY

Access to Gambling Outlets

Distance to the nearest gambling outlet was calculated from data from the Local Data Company (2016).

[More info about this map](#)
[Download these data](#)

Best performing decile

- 2nd decile
- 3rd decile
- 4th decile
- 5th decile
- 6th decile
- 7th decile
- 8th decile
- 9th decile

Worst performing decile
Data missing

AREA INFORMATION

4th decile

ID: E01007801

Decile	Score
4	1.800

The values shown on this map are based on the average distance of each postcode within a neighbourhood (defined as Lower Super Output Area).

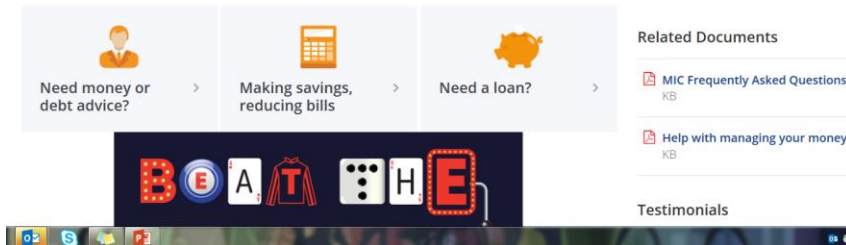
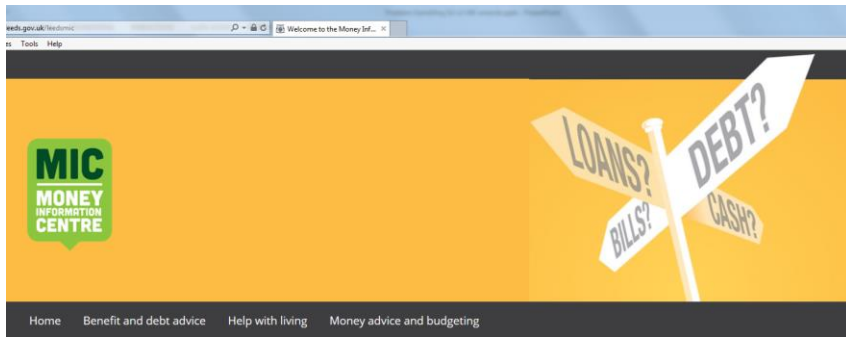
This measure created by the [Geographic Data Science Lab \(GDSDL\)](#) and the [Integrated Longitudinal Research Resources \(ILRR\)](#).

About CDRC Maps

Focus on Leeds

Key areas of activity

1. Increasing awareness through marketing and promotions campaign
2. Increasing awareness through (frontline) staff development
3. Increasing support available to those impacted by gambling related harm
4. Support Licensing Team



Problem Gambling in Leeds

Draft Research Report for Leeds City Council

By Dr Alexandra Kenyon, Dr Neil Ormerod,
Professor David Parsons and Dr Heather Wardle
© Leeds Beckett University (July, 2016)

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Leeds, LS6 3QW, United Kingdom.



LCC Licensing Team - Public Map for Local Area Profiles

Legend Basemaps Bookmarks Measure Share Layers Table Print

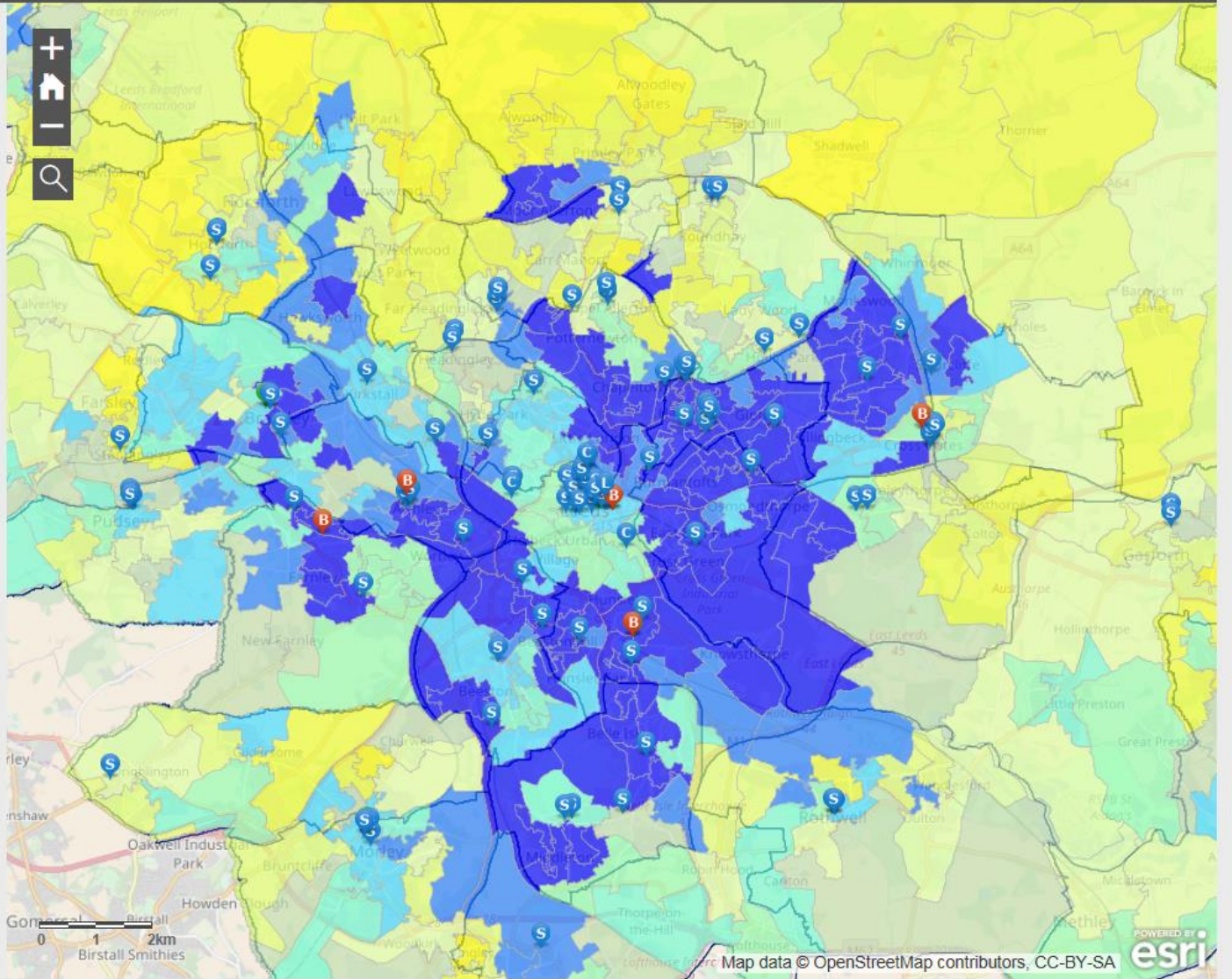
Licensed - Gambling Premises

- S Gambling Premises Licence (Betting Shop)
- A Gambling Premises Licence (AGC)
- B Gambling Premises Licence (Bingo)
- C Gambling Premises Licence (Converted Casino)
- H Gambling Premises Licence (Horse Track)
- L Gambling Premises Licence (Large Casino)

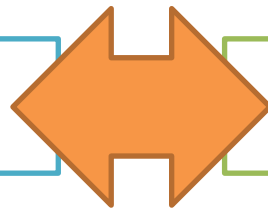
Deprivation

- 10 - least deprived 10%
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 - most deprived 10%

Leeds Wards



Leeds City Council



Sheffield City Council

Shared activity/approach:

- PH in a matrix team with Financial Inclusion and Licensing
- Establishing a Baseline (Sheffield through 'paper' service audit; Leeds through commissioned stakeholder interviews and F2F briefings) targeting mental health, substance misuse, welfare advice providers etc.
- Input into local and national consultation (e.g. DCMS "review of gaming machines and social responsibility measures" and Statement of Licensing Policy)
- Helped organise and present at PHE Y & H 'Masterclass' on Problem Gambling

Unique activity:

- Social Inclusion Fund (SIF) has enabled us to increase capacity and fund research, campaigns and external training
- Briefing notes for different audiences (frontline/ strategic)
- Facilitation of *Northern Gambling Hub* discussions

Unique activity:

- Brief & pragmatic evidence review – A4 & powerpoint
- "Audit" with GP practices
- Dialogue with Planning concerning regeneration of "Fitzalan Square"
- Training *William Hill* staff with Licensing and Safeguarding

Public Health England Y&H Masterclass 26th of January 2018 in Leeds

blingYH?src=hash #problemgamblingYH has...

Home Moments #problemgamblingYH

#problemgamblingYH

Top Latest People Photos Videos News Broadcasts

#problemgamblingYH #publichealth #gambling #addiction

1 10

Chris Sharp @cmsharpy · Jan 26
Rob Burkitt from @GamRegGB welcoming delegates to what he believes to be this first event of its kind in the country #problemgamblingYH

Finance and licensing

Operator (non-remote)

Research, Education, Treatment

Gambling Commission

380 Licensing Authorities

Operator licence fees, Conditions & Codes

Premises - fees & conditions

2 5

Gambling Commission @GamRegGB · Jan 25
We're in Leeds tomorrow at the Problem Gambling Masterclass #problemgamblingYH @PHE_uk

#problemgamblingYH has...

#problemgamblingYH

Videos News Broadcasts

WHY IS PATHOLOGICAL GAMBLING SO EXCITING?

- It constitutes a useful model to provide broader insights into the core brain processes of addictive disorders as it does not involve substances and their effect on brain functioning.
- If it is an Addiction, it is a PURE one, possibly providing the LINK to a deeper understanding of the evolution of addiction in humans.

2 2 14

Garth Robinson @miscreant_G · Jan 26
The psychology of gambling presentation. Interesting #treatment options. Informative sessions so far #publichealth #PHE #barnsycouncil #problemgamblingYH

NALTREXONE in PG

- There is some evidence that Naltrexone is effective in the treatment of PG
- Naltrexone is a partial mu-opioid receptor antagonist
- It is thought to reduce the craving for gambling
- It may also reduce the emotional response to gambling cues
- It may also reduce the urge to gamble when faced with gambling cues

1 4

Alex Kenyon @AlexKenyon · Jan 26
Replying to @beckettpress @yorkshirepost
Great @PHE_uk conference in #leeds presenting research representing @leedsbeckett and @ICRETH to 15 local authorities #problemgamblingyh great speakers

The benefits of collaborating on a new and emerging issue...

