Working the streets – Targeting sex workers through dedicated outreach

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A brief introduction to...

- Service specification
- Factors affecting sex workers
- The Leeds Managed approach
- Outreach

Integrated Sexual Health Service Specification

- KPI: To increase the number of service users identifying as sex workers.
- KPI: Hepatitis B vaccination to women identifying as sex workers
- In addition:
 - Support and referral for women who identify themselves as sex workers.
 - staff must be trained to understand the communities and individuals who might be at increased risk of sexual ill health (includes sex workers)
 - Local integrated care pathways will be defined for sex workers

Where are we now...

- Dedicated outreach team, partnership approach between Basis and LSH: developed trust and facilitated the increase in clinic attendance
- KPI: In 1184 appointments, women have identified as being sex workers. (Year one 215% increase)
- KPI: 100% offered Hep B, 65-75% uptake.
- On average 130 sex workers per quarter attend the clinic.
- Self referral : Red umbrella card
- Protected clinic slots (inc smear clinic)
- Staff trained in issues affecting sex workers.

Leeds Managed Approach – Pragmatism, progressiveness & partnership



Gemma Scire CEO 3rd Feb 2017



Basis sex work project

Booke training from the Social Issues Specialists

Basis young people

Basis

http://basisyorkshire.org.uk/

historic CSE

Context

- Leeds, West Yorkshire is the second biggest city outside of London (pop. 774,060, ONS 2016)
- Labour council over 50% women (highest nationally)
- Tragic history of serial sex worker murders Yorkshire Ripper, Crossbow Cannibal
- Local on street sex work area (Holbeck) in existence for over 15 years
- Prevalence of 'digitally enabled' and indoor sex work: only 3 saunas in comparison to Manchester: 62
- Austerity and 'demand reduction' for public services

Structural Factors in Poor Health – Leeds Sex Work Context

- Criminalisation and lack of protection: 93% of women unwilling to their share details with Police when reporting crimes to Basis – now 50%
- First national pilot of a 'managed approach' to sex work as a pragmatic alternative to enforcement
- Driven by research '*Prostitution in Leeds: Preliminary Scoping*', Dr Kate Brown, University of York, 2014
- 'Chronic underinvestment in support services' historically seen as a CJS issue

'Criminalisation and stigma are associated with significant mental health problems; they make workers vulnerable to violence; they foster misinformation about the industry and workers' health needs; and they also <u>make contact with health professionals</u> <u>difficult.</u>' Prof. S E Day, BMJ, Jan 07

Impact of enforcement approach

- 3 policing divisions: each one policing sex workers 'out of division' – one street/area to next
- Use of 'name & shame': sex worker identities shared under ASBO legislation
- Difficulty for support services in engaging with women
- Almost non-existent trust between sex workers and Police
- Resident complaints
- Raids

Managed Approach

- Whole city, whole sex industry approach
- Informs policing response: indoor and street
- Designed to reduce harm & increase engagement
- Identification of geographical area of work
 - Not a 'tolerance zone'
 - Activities by all partners, cleansing, support services, Police, community safety
 - Rules & expectations
 - Sex workers as 'upholders'



Sex worker voices



BEFORE MA

- Got arrested a lot
- Got hassled by the police
- Had to do a lot of sneaking around avoiding the police
- Got moved on a lot
- ASBOs used
- Was robbed and attacked and could not report anything as scared of getting into trouble
- I didn't feel safe
- I felt targeted by the police

CURRENTLY

- Police leave you alone, still around but not pulling you up
- Better with the police, I stop and chat to them they are alright, this feels a lot safer
- Punters know they cant rob us
- I'm able to work and not feel scared
- Felt safer and much more likely to report if anything happened
- Feels more regulated better for the women

Progress

- Evidence:
 - 4 court cases 2014-15: 3 convictions for serious offences
 - 2013 7% reporting of crime with full details to the Police increased to 52% in 2015 (WY)
 - 110% increased interactions with street working women by support services in area
 - 2/3 of local residents in support of continuation of MA (Leeds City Council, 2015)
 - Sex Worker Advisory Board established

OUTCOMES OF BETTER REPORTING & RELATIONSHIPS



Rapist jailed jailed for brutal attack on Leeds sex worker



Anthony Riley.

BBC NEWS

Daria Pionko death: Lewis Pierre jailed for murder

05 July 2016 Leeds & West Yorkshire



Lewis Pierre attacked and killed Daria Pionko to steal her money for food, drugs and cigarettes



Rapist jailed for subjecting Leeds sex worker to degrading ordeal



Adbul Fulat.

Successful model

Police Liaison Officer

Specialist 3rd sector sex work service

Sexual health nurse

Barriers to accessing mainstream sexual health services

Sex workers reported these barriers:

- 55% lack of a bus fare
- 24% times of appointments
- 20% staff attitudes
- 26% too embarrassed
- 23% feeling scared of the outcome

Basis Yorkshire Needs Assessment 2014/15

What outreach offers

 Allows women to be tested in their own homes/workplace

"I'm more likely to test regularly with the nurse coming to my home"

Enables women to book an appointment at a time that suits them

"It saves precious time and time is precious" "Better than having to take time out of work" "It's easy and quick"

- Using the same nurse has allowed us to build trust and relationships with the women
- "We prefer the same person because she is familiar" "She was really nice and non-judgemental"

What outreach offers

 Using the same nurse has enabled the women to feel more comfortable

"You can ask personal questions" "It's good not having to explain what you do every time".

 By building up trust, we have encouraged women to do more testing

"I didn't know what to expect" "I wouldn't have had bloods and Hep B if it wasn't for the service coming in".

What we offer

- Full sexual health screening
- Treatment where appropriate
- Contraception including implants
- SW only smear clinic
- Prioritised clinic appointments available every day
- Red umbrella cards fast track access to clinic

Why it works

- Three-pronged approach Police, Third Sector organisations and Health
- Consistency of staff same faces
- Flexible service seen in own home, work premises/sauna, Drop-In sessions, priority clinic appointments
- Third sector staff trained to do triple site testing (swabs for infection)

Achievements so far

- 129 different women seen in first year of outreach
- Increased to 209 women in second year of outreach

2017 statistics:

- Infection rate 13% (inc 1 case of HIV)
- Contraception 86% (32% LARC)
- Hep B vaccination 66% fully vaccinated

Case Studies - Bonny

- Already known to Basis. High risk SW UPAI with African men in London
- GC picked up on vaginal swab done through Basis
- Attended clinic for treatment but wouldn't engage with anything else, including HIV test or Hep B vaccination
- Offered contraceptive injection in outreach instead of going to GP
- Over time able to do full screening from all sites, 3 x Hep B vaccination and self-administered contraceptive injection. Now self-sourcing PREP.

Case Study - Lisa

- Neighbours reported to police for sex working
- Police Prostituion Liason Officer and Basis worker visited, reassured and offered screening
- Regular testing now undertaken with nurse, able to give suppression treatment for HSV without attending clinic
- Says "I should buy my neighbour a box of chocolates for reporting me – best thing that ever happened was meeting you guys".

Quotes

- Punter asks Lisa "don't you feel unsafe doing this job?"
- Lisa says: "no, I have my police liason officer, my nurse and my support worker, so if you do anything to me, I'll just report you straight away"
- Punter "really? I didn't know those things existed!"