



Evidence based community centred approaches
to working with Community Anchors

Well Doncaster

Utilising evidenced based community centred approaches to reduce health and wealth inequalities
Built on the Public Health England framework for Community Centred Approaches 3 key areas for enabling change:
Individual, Community and Organisational.

Community Centred Approaches:

- Recognise and seek to mobilise assets within communities. These include the skills, knowledge and time of individuals, and the resources of community organisations and groups
- Focus on promoting health and wellbeing in community settings, rather than service settings using non-clinical methods
- Promote equity in health and healthcare by working in partnership with individuals and groups that face barriers to good health
- Seek to increase people's control over their health and lives
- Use participatory methods to facilitate the active involvement of members of the public

"Well Doncaster acts as a lightning rod and a catalyst for action, encouraging people to reconnect with what keeps them healthy whether that's volunteering, getting into work or unleashing their creative talents"

Dr Rupert Suckling, Director of Public Health, Doncaster Council



Locality Investment- Community Anchors

Community Anchor Organisations

- Independent community-led organisations operating in a local area, firmly rooted in a sense of place
- Committed to positive economic, social or environmental change
- Flexible and innovative, so can respond and evolve inline with change
- Have strong relationships of trust in a place
- Underpinned by a strong ethos of self-help and self-reliance
- Shared belief that community owned enterprise creates lasting change

Local Solutions Community Hub Grant (LSCHG)

- The LSCHG supported established community anchor organisations in the delivery of existing services that are addressing economic, social and environmental challenges identified in their communities.
- A pump priming approach to locality commissioning utilising participatory budgeting through tailored community panels
- Support existing and adapted service/support as part of Covid-19 Recovery
- Support/services are grounded by community insight and intelligence

Total £887,746 invested in 15 Community Anchors

Informing further investment approaches- Locality Commissioning: VCFS Collaboration for impact



Community Wealth Building

- Hyper local approach to working with Community Organisations and Anchors to address health and wealth inequalities.
- The Community Wealth Builder (CWB) programme provides non-financial support to new and existing VCFS by providing business development packages, information, and networking opportunities that will increase the likelihood of survival and growth and continue to deliver social value.
- Work with community anchors to look at local priorities, adapting to needs of the local community – delivery new services: S4All Digital Inclusion / Doncaster YMCA PD programme
- Business networking opportunities to strengthen entrepreneurial and enterprise culture within the Borough: Community Anchor Network: best practice, ideas sharing, collaboration
- Capacity building, employment, upskill, funding and link.
- Link to support agencies like Voluntary Action Doncaster
- VCFS Locality Commissioning – ideas development and delivery of local projects.



Learning

- Restoration of power in to communities
- Reciprocal relationships and communication across partners
- Transformational development aligned across sectors
- Community insight and understanding informing supply and demand and stimulate the market



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Thank you

Any Questions