

Positive intelligence

PHINE Col and Community
Asset Based Approaches

What we will cover

- About the PHINE Col
- Why CABA?
- Introduction to the Health Asset Profile
- Embedding Asset approaches in JSNA
- Community Asset Mapping in Wakefield
- How PHINE can work with you

PHINE

- PHINE is a Community of Improvement for those with an interest in knowledge and intelligence.
- Membership is targeted at all local authority analysts in public health.
- Priorities are to:
 - Provide a forum for information exchange and networking
 - Ensure data access to key data sources
 - Identify common training needs and contribute to continuing professional development in data and intelligence of specialist PHI and wider business teams
 - Agree a shared work programme to identify potential areas for joint work between PHE and LA public health teams in order to maximise efficiency and reduce duplication - [Community Asset Based Approaches...](#)

A focus on assets – why now?

Harnessing the ‘renewable energy’ of patients and communities is no longer a ‘discretionary extra’ but is key to the sustainability of health and care services. (5YFV NHSE, 2014)

‘In a period of economic restraint, it is vital that local government and the NHS obtain economic and social value from the services they deliver’ (NHSE/PHE (2015)

‘

A focus on assets in JSNA

With increasing attention on what councils and the NHS *cannot* do, it is vital to gain clarity on what the organisations and people of each area *can* do

Aligns with

- Place shaping role of LAs
- Duties and ambitions of the Care Act (2014) and Five Year Forward View (2014) reforms, including
 - Personalised, self directed care
 - Patient choice and involvement
 - Place based planning and commissioning health and care
 - New models of integrated care
 - ‘Think Local, Act Personal’
- Can inform HIAP and HEA

A traditional intelligence view of need...

Indicator	Period		England	Yorkshire and the Humber region	Barnsley	Bradford	Calderdale	Doncaster	East Riding of Yorkshire	Kingston upon Hull	Kirklees	Leeds	North East Lincolnshire	North Lincolnshire	North Yorkshire	Rotherham	Sheffield	Wakefield	York
4.01 - Infant mortality	2013 - 15	◀▶	3.9	4.3	4.0	5.9	3.7	5.2	2.7	4.1	5.1	4.1	3.3	3.7	3.5	4.9	4.7	2.9	2.8
4.02 - Proportion of five year old children free from dental decay	2014/15	◀▶	75.2	71.5	69.8	62.5	70.7	69.0	76.9	62.2	71.1	68.6	70.1	81.9	79.3	71.1	68.6	63.5	83.6
4.03 - Mortality rate from causes considered preventable (Persons)	2013 - 15	◀▶	184.5	200.2	207.0	219.6	211.9	222.3	169.6	272.7	185.0	211.8	234.6	206.1	153.9	211.2	203.5	211.0	169.3
4.03 - Mortality rate from causes considered preventable (Male)	2013 - 15	◀▶	232.5	251.7	250.7	279.5	259.5	280.6	206.4	326.3	230.7	269.6	303.0	263.6	199.8	259.8	258.2	269.1	214.7
4.03 - Mortality rate from causes considered preventable (Female)	2013 - 15	◀▶	139.6	151.6	164.7	163.3	167.4	166.5	135.4	220.5	141.4	158.4	167.3	153.7	111.0	165.8	151.8	156.7	127.2
4.04i - Under 75 mortality rate from all cardiovascular diseases (Persons)	2013 - 15	◀▶	74.6	83.5	89.7	102.6	91.2	85.0	73.5	107.8	79.2	86.9	92.5	79.3	63.2	89.2	82.8	90.2	67.8
4.04i - Under 75 mortality rate from all cardiovascular diseases (Male)	2013 - 15	◀▶	104.7	117.6	124.9	142.7	123.4	117.4	101.5	151.3	111.7	125.0	133.0	110.8	88.8	122.3	119.8	128.1	98.3
4.04i - Under 75 mortality rate from all cardiovascular diseases (Female)	2013 - 15	◀▶	46.2	51.2	55.1	64.7	59.9	53.9	47.1	65.6	48.4	51.3	53.7	48.9	39.1	57.0	47.6	53.7	40.4
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Persons)	2013 - 15	◀▶	48.1	55.3	61.7	64.1	59.3	60.4	50.2	71.2	50.8	59.6	60.7	53.6	41.3	57.5	54.8	58.3	43.0
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Male)	2013 - 15	◀▶	72.5	83.8	91.1	96.1	86.1	88.5	72.8	103.9	76.8	92.9	97.3	81.4	64.7	85.5	84.9	90.2	67.0
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Female)	2013 - 15	◀▶	25.0	28.2	32.8	34.1	33.3	33.3	29.0	39.5	26.2	28.7	25.8	26.7	19.4	30.4	26.3	27.6	21.2
4.05i - Under 75 mortality rate from cancer (Persons)	2013 - 15	◀▶	138.8	148.4	157.6	163.8	145.3	173.5	127.9	189.6	141.3	155.2	170.5	145.0	121.5	153.7	153.0	156.1	130.5

A national picture

- PHE developed the 'Health Asset Profile'
- 65 suggested indicators – only 28 with valid data
- Uses Fingertips platform, so easy to use and can also be directly linked to digital JSNA
- This is a pilot, unfinished and more data and indicators will be added and potential align to the 'Wider Determinants Tool'

Public Health Profiles

Highlighted Profiles

- Child and Maternal Health Health Profiles
- Longer Lives
- Mental Health Dementia and Neurology
- National General Practice Profiles
- Public Health Outcomes Framework

National Public Health Profiles

- Adult Social Care
- AMR local indicators
- Atlas of Variation
- Cancer Services
- Cardiovascular Disease
- Child and Maternal Health
- Diabetes
- Disease and risk factor prevalence
- End of Life Care Profiles
- Health assets profile**
- Health Profiles
- Health Protection
- Inhale - Interactive Health Atlas of Lung
- Longer Lives
- Marmot Indicators
- Mental Health Dementia and Neurology
- National General Practice Profiles
- NCMP Local Authority Profile
- NHS Health Check
- Older People's Health and Wellbeing
- Oral Health Profile
- Peer benchmarking tool
- Physical Activity
- Public Health Outcomes Framework
- Segment Tool
- Sexual and Reproductive Health

User Guide

Public Health England
Promoting and improving the nation's health

An introduction to using the Fingertips Tool

Latest News

July 2017:
New Health Profiles released

Public Health England
Promoting and improving the nation's health

Area name
Locality authority

Health Profile 2017

Health in context
The health of people in each locality is compared to other localities across the region. The average for the region is set at 100. The average for the locality is shown in the bar chart. The average for the locality is shown in the bar chart. The average for the locality is shown in the bar chart.

Health inequalities
The difference in 11 of public health indicators between the highest and lowest performing localities in the local authority area.

Localities
There are 200 localities in the region. The average for the region is set at 100. The average for the locality is shown in the bar chart. The average for the locality is shown in the bar chart.

Local health
The data for each locality is shown in the bar chart. The average for the region is set at 100. The average for the locality is shown in the bar chart. The average for the locality is shown in the bar chart.

Areas grouped by **Region** Benchmark **England**

Area **East Sussex** Region **South East**
[Search for an area](#) [CIPFA nearest neighbours to East Sussex](#)

Compared with benchmark: ● Lower ● Similar ● Higher ○ Not Compared Low ● ● ● ● ● High

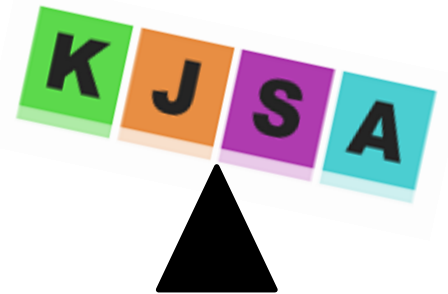
* a note is attached to the value, lower over to see more details



[Export table as image](#)

Indicator	Period	East Sussex		Region	England	England		
		Count	Value	Value	Value	Lowest	Range	Highest
Gender pay equality	2015	-	78.2%	-	79.4%	65.0%		96.3%
Housing affordability ratio	2016	-	9.3%	-	7.2%	26.4%		3.4%
Percentage of people aged 16-64 in employment	2015/16	230,600	73.8%	-	73.9%	60.4%		84.3%
Income deprivation	2015	-	13.1%	-	14.7%	27.6%		2.8%
Income deprivation in older people (IDAOP)	2015	-	13.1%	-	16.2%	49.7%		6.3%
Income deprivation in children (IDACI)	2015	16,010	17.4%	14.5%*	19.9%	39.3%		1.3%
GCSEs achieved (5A*-C including English & Maths)	2015/16	2,989	59.1%	-	57.8%	44.8%		74.6%
School Readiness: the percentage of Year 1 pupils achieving the expected level in the phonics screening check	2015/16	4,526	81.0%	-	80.5%	74.5%		89.1%
School Readiness: the percentage of children achieving a good level of development at the end of reception	2015/16	4,342	75.7%	-	69.3%	59.7%		78.7%
Breastfeeding prevalence at 6-8 weeks after birth - current method	2015/16	2,359	*	-	43.2%*	18.0%		76.5%
Healthy life expectancy at birth (Male)	2013 - 15	-	64.1	-	63.4	54.0		71.1
Healthy life expectancy at birth (Female)	2013 - 15	-	65.7	-	64.1	52.4		71.1
People's access to woodland	2015	113,601	20.9%	-	16.8%	0.1%		61.9%
Proportion of people who use services who feel safe	2015/16	-	70.9%	-	69.2%	55.1%		80.4%
Access to dental services	2015/16	2,158	95.1%	-	94.7%	83.3%		98.8%
Percentage of people who said they had good experience when making a GP appointment	2015/16	6,218	77.3%	-	73.4%	58.6%		96.7%

The Kirklees Joint Strategic Assessment: Shifting the balance from needs to assets



Helen Bewsher

Highlighting assets from the front page onwards....

Home

Wider factors

Behaviours

People and life events

Conditions

Summaries

KJSA blog

Kirklees overview

Population

Batley and Spen

Dewsbury and Mirfield

Huddersfield

Kirklees Rural

Clinical Commissioning
Groups

Inequalities

Inequalities overview

Resources / other information

Resources overview

Previous JSNAs

Assets

People helping people

Kirklees Joint Strategic Assessment



Local authorities and clinical commissioning groups (CCGs) have to develop Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs), on behalf of the [Health and Wellbeing Board](#).

Our new KJSA provides a picture of the health and wellbeing of Kirklees people and is used to inform the commissioning strategies and plans of the council, [Greater Huddersfield CCG](#), [North Kirklees CCG](#) and the local voluntary and community sector.

It includes information about health needs and assets. Health assets help people and communities to maintain and sustain their health and well-being, such as skills, knowledge, their networks and connections and community spaces, for example parks.

How to use this information

The KJSA site is split up into sections. Each section under the four main headings uses a life course approach to explain who is affected and where and outlines what actions commissioners and service planners can consider.

- **Wider factors** explores home, community and economic factors.
- **Behaviours** explores health behaviours.
- **People and life events** explores specific groups and life transitions.
- **Conditions** explores common health conditions and diseases.

Consistent approach to updating each KJSA section

[expand all](#) / [collapse all](#)

Headlines

i.e. Start with what's strong not what's wrong.

Why is this issue important?

What would an asset-based approach to this issue/ condition/ group look like?

+

What significant factors affect this issue?

+

What does the local data tell us?

+

Where is this causing greatest concern?

+

What are the assets around the issue?

Replaced by 'Local assets and people helping people'

+

Views of the local people

+

What could commissioners and service planners consider?

+

References

+

Date this section was last reviewed

+

Forthcoming indicator tables...

Indicator Table

Welcome to the KJSA indicator page. This page provides Kirklees level data for a variety of key indicators. For more information please click the 'How to guide' button.

Information

Name Behaviours - Physically Active (% Adults)
 Definition The proportion of people who achieve minimum recommended amount of physical activity
 Numerator The proportion of people who carry out 30 minutes or more of at least moderate activity five times a week
 Denominator Total number of respondents

Key

Comparison	Trend	Indicator
<ul style="list-style-type: none"> Significantly better than Kirklees No significant difference from Kirklees Significantly worse than Kirklees Kirklees value Kirklees confidence interval Indicator confidence interval 	<ul style="list-style-type: none"> Significant improvement Slight improvement No change Slightly worse Significantly worse 	<ul style="list-style-type: none"> Asset Joint Health & Wellbeing Strategy

Expand/Collapse List

Indicator	Value	Lower Confidence Interval	Upper Confidence Interval	Kirklees	Trend
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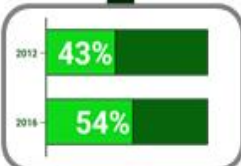
Wider Factors - Confidence Managing Money (% Adults)					
Behaviours - Physically Active (% Adults)					
Indicator	Value	Lower Confidence Interval	Upper Confidence Interval	Kirklees	Trend
Physically Active - Male (2016)	39	37	41	37	
Physically Active - Female (2016)	35	33	37	37	
Physically Active - Age 18-44 (2016)	35	33	37	37	
Physically Active - Age 45-64 (2016)	38	36	40	37	
Physically Active - Age 65+ (2016)	40	37	43	37	
Physically Active - Ethnicity All BME (2016)	31	28	34	37	worse
Physically Active - Ethnicity White (2016)	38	37	40	37	
Physically Active - Ethnicity Black (2016)	42	33	53	37	
Physically Active - Ethnicity Mixed (2016)	20	13	30	37	worse

Approximately half of all the indicators will be 'asset' indicators

An example of visualising assets alongside needs...



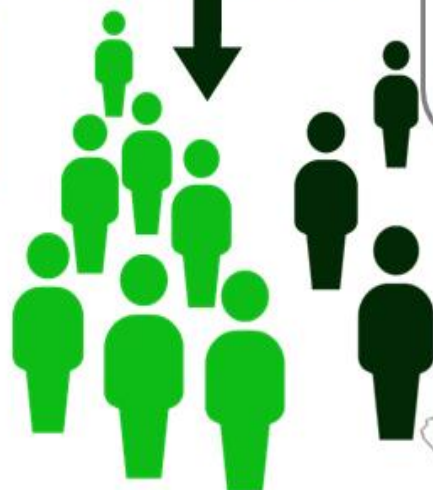
Community Cohesion



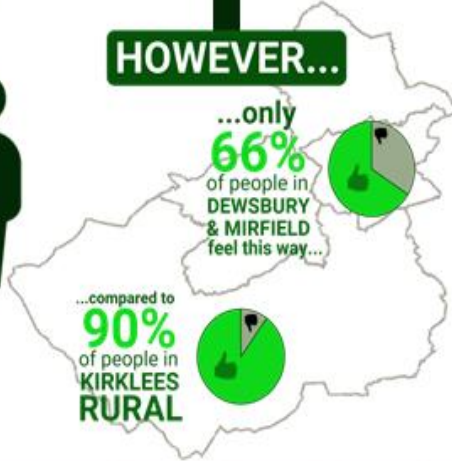
Compared to 2012, significantly more people agree that...

MY LOCAL AREA IS A PLACE WHERE PEOPLE FROM DIFFERENT ETHNIC BACKGROUNDS GET ON WELL TOGETHER

3 OUT OF 10 say they feel lonely or isolated



HOWEVER...



Around 2 OUT OF 3

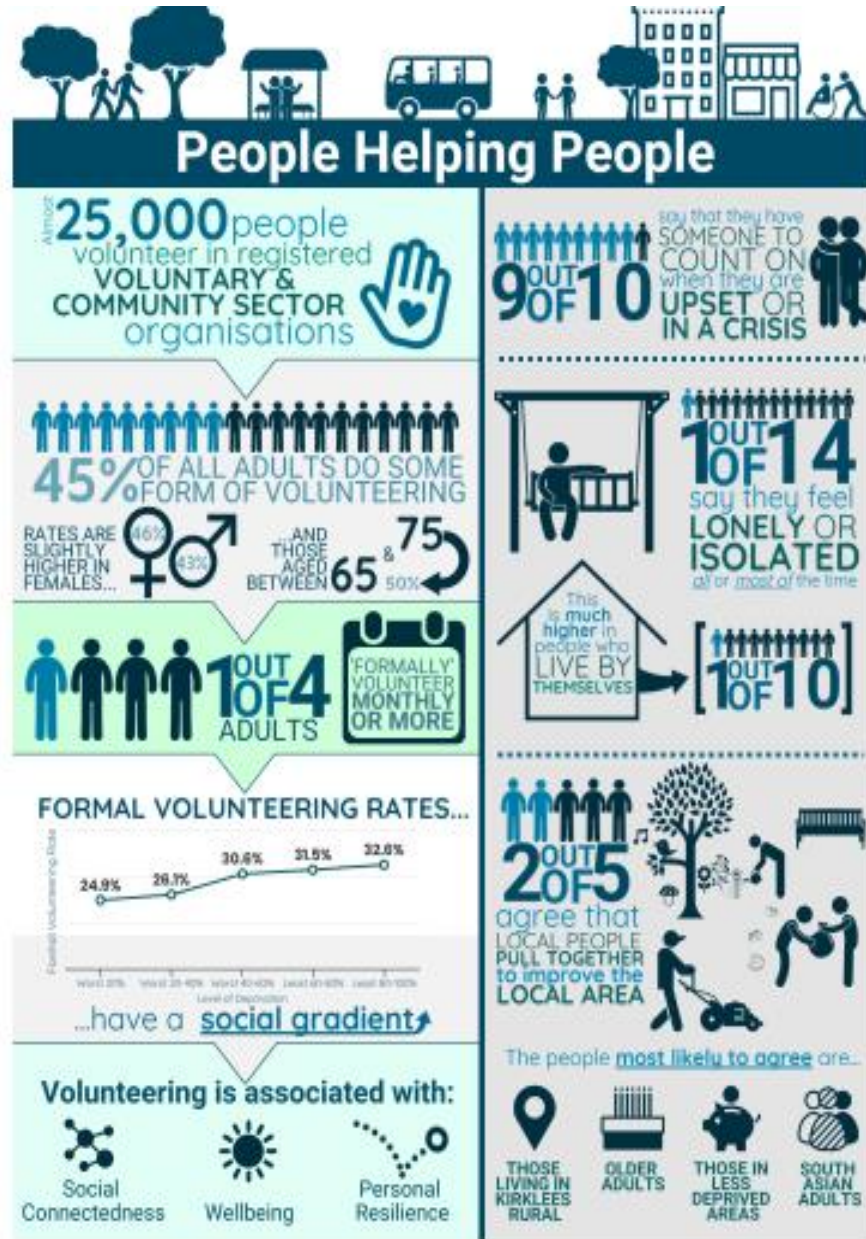


...however this varies significantly between places and communities

The majority of children, young people and adults say they feel safe in their local community



A dedicated section on community assets and 'people helping people' in Kirklees...














We have included some headlines on local assets in the 'Kirklees Overview' section (summary of key issues/ challenges for Kirklees). This section is updated annually and approved by the Health and Wellbeing Board...

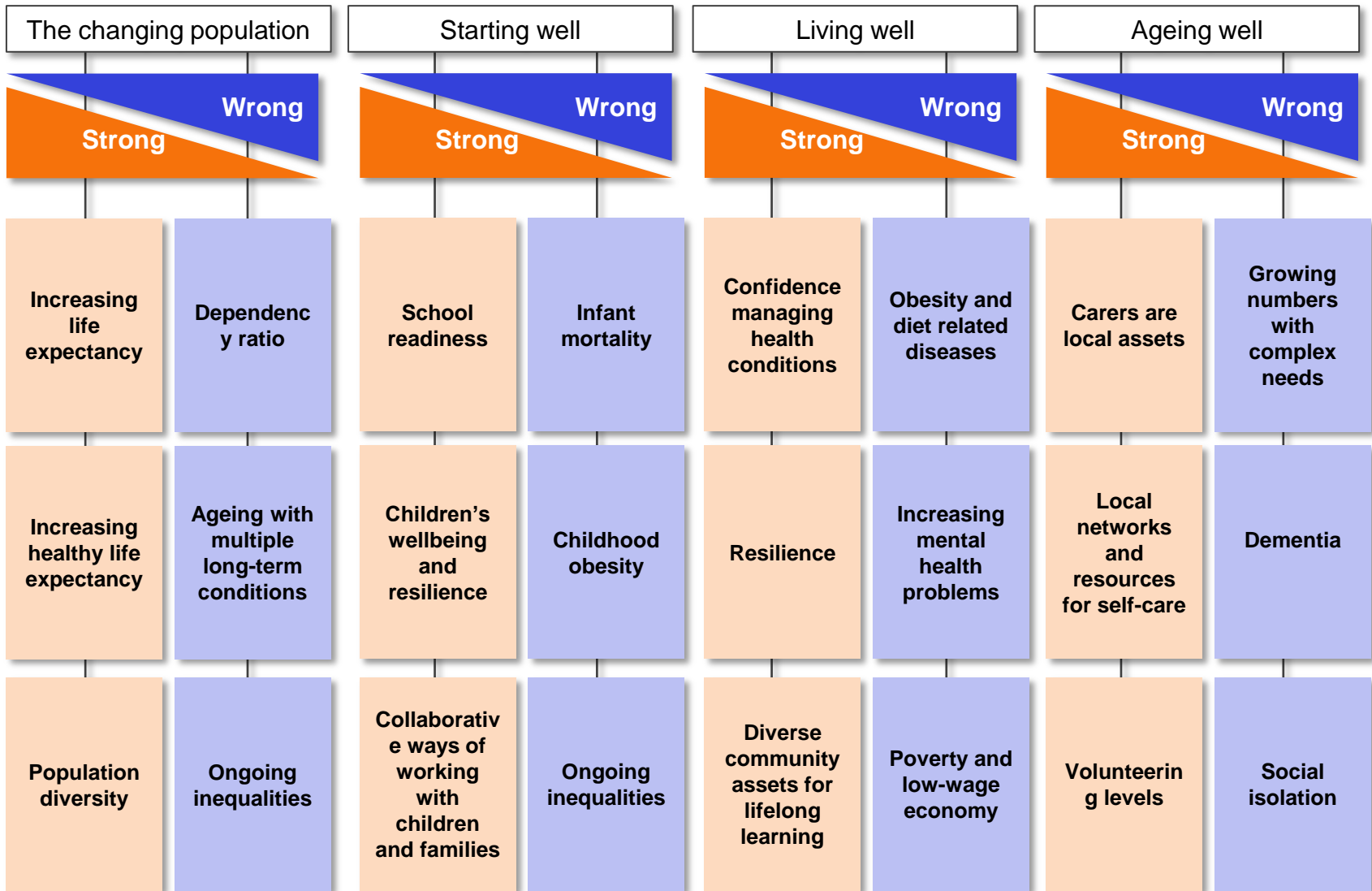
Just some of the local assets contributing to our health and economy

-  Premier League football team Huddersfield Town...
-  ...and Super League rugby team Huddersfield Giants
-  Well connected by road and rail
-  Gold rated University of Huddersfield (winner of 2017 Global Teaching Excellence Award) and other high-performing educational establishments
-  Town halls and libraries
-  Leisure facilities and parks
-  Shopping centres
-  Places of worship
-  World-leading engineering and manufacturing companies
-  Multiple organisations and partnerships working to improve health & social care
-  Peak District National Park and other green spaces

More local assets built on people helping people

-  Over 100 registered voluntary organisations and 1000+ unregistered voluntary organisations
-  Sharing community resources: Comoodle
Making better use of under-used stuff, space, skills
-  Support for self-care: MyHealth Tools, Expert Patient Programme, Wellness Hub
-  Volunteers and social action: Volunteering Kirklees
-  Asset-based community development (ABCD): start with what's strong, not what's wrong
-  Schools as community hubs
-  Lifelong learning: Community Learning Trust, Workers' Educational Association, University of the Third Age, College of the Community centres
-  Places and spaces: Creative Kirklees
-  Arts and culture: galleries, theatres, festivals, designers
-  Social prescribing
-  People: Large numbers of highly motivated individuals across Kirklees

... shifting to a 'what's strong/ what's wrong' approach...



What assets are there already?
What is building strength around the issue?

What else is happening around the issue?

What else could we be doing?
How could we do it?

What the KJSA is telling us is a problem and what might help:



What might be helping?

What other assets and support are there?

What is the gap between what we know is happening and the issue?

What potential need has the KJSA highlighted?

What sort of things might work?

Ideas that:

Template used to support discussions about what's strong and what's wrong in local communities (can be place, issue or population group based)

- Remember each idea should:**
- Provide opportunities for people to have a say
 - Build people's skills and knowledge
 - Enable people to interact more with others

In a nutshell...

- 😊 Getting approval from the Health & Wellbeing Board
- 😊 Acknowledging that JSNA is both a **process** and a **product**
- 😊 Pro-active and supportive steering group
- ❓ Working out what is meant by assets and asset-based JSNA
- ❓ MPH dissertation – review of JSNAs – what does an asset-based JSNA actually look like?!
- ❓ Putting theory into practice – it's not easy! Testing out some tools, templates and approaches.
- 😞 Lack of coherent and coordinated approach to updating, 'mapping' and sharing information about local assets
- ! Asset-based JSNA needs to be part of **system-wide** shift to asset-based/ strength –based approaches

Community Asset Mapping in Wakefield using SHAPE

Shane Mullen

- *SHAPE* is a national web-enabled, evidence based toolkit, designed to inform and support the strategic planning of services and assets across a whole health economy.
- The SHAPE tool can be adapted and applied locally to map community assets in the form of localised dashboards. The use of SHAPE was piloted in 3 areas:
 - Birmingham substance misuse recovery service
 - Wakefield LA
 - South Tees Macmillan service

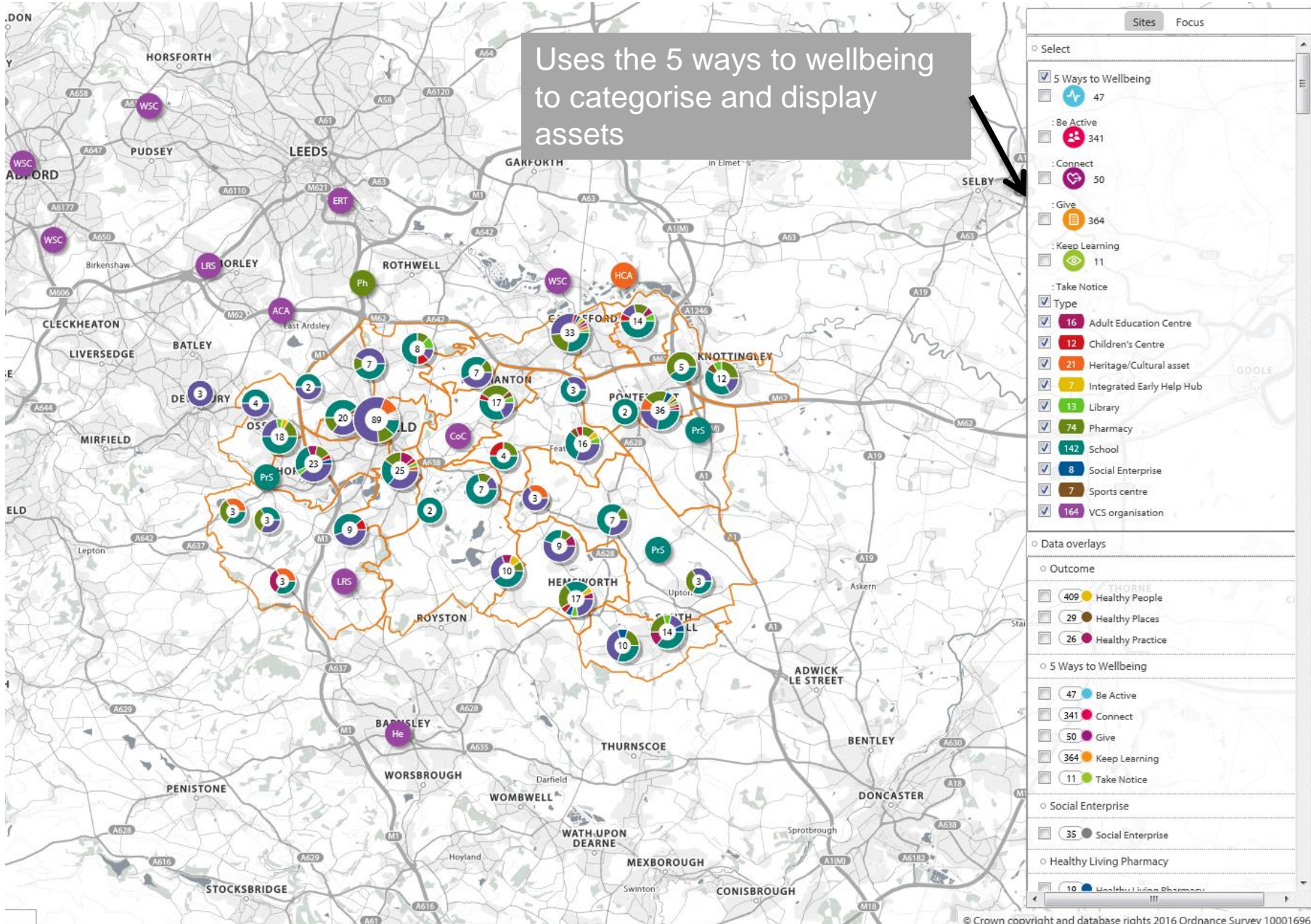
Digital mapping of assets

From this...

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P		
	Address	Postcode	Telephone	Email	Website	Name of contact	Area	Ward	Postcode	Phone No	Number of staff	Service provided	Specialist services	Specialist services	Specialist services	Specialist services		
5	Afro Caribbean Milton	339 Dudley B12 8JH	0121 495 030 info@acmc	acmc@acmc.com	www.acmc.com	Ladwood	Toho	B12	0	0	0	connect	social community & neighbo	Drach		A community centre for the African/Caribe		
6	AdamsM	228 May St B12 9B	0121 440 529 referrals@	www.adamsm.co.uk		Hall Green	Sparkbrook	B11	6	0	0	connect	Men's/ Women's Groups	Women		Adams is the project of two charities, Du		
7	Asian Community Adv	487 Green L B9 5PH	0121 753 2607			Yardley	Bordesley Green	B60	0	0	0	connect	social community & neighbo	South Asian		Legal advice, assistance and advocacy ser		
8	Asian Fire Station	Edington Rd B6 6ED	0121 360 7512		Robert Houston	Ladwood	Acton	B60	0	0	0	take notice	social community & neighbourho			Fire Station		
9	Bangladesh Multipurp	136 - 140 Vn B6 5PH	0121 526 9500			Ladwood	Acton	B60	0	0	0	connect	social community & neighbo	South Asian		Centre for the local Bangladeshi communi		
10	Bordesley Fire Station	Brook Lane B12 0DN			Wesley Williams	Hall Green	Schireley	B15	0	0	0	connect	social community & neighbourho			Fire Station		
11	Birmingham Asian Res	110 Hensley B12 2JZ	0121 523 050 bang@asian	http://www.asianresources		Perry Barr	Lovells and East 1	B15	0	0	0	connect	social community & neighbo	South Asian				
12	Bournebrook Fire Station	Bournebrook B5 7JN			Lee Baker	0121 360 7512		B15	0	0	0	take notice	social community & neighbourho					
13	Chinese Community G	5 Linc Road B12 0NF	0121 495 491	chinese@chinese	www.chinesebirmingham.org.uk			B15	0	0	0	connect	social community & neighbourho				The Chinese Community Centre in Birming	
14	Edington Fire Station	Dolphinage B12 9JH			Andy Burnham	1 Edington	Edington	B15	0	0	0	connect	social community & neighbourho					
15	Handsworth Fire Station	Rookery Rd B12 9QZ			Dave Jones	0121 Perry Barr	Lovells and East 1	B15	0	0	0	connect	social community & neighbourho				Fire Station	
16	Hay Mills Fire Station																	
17	Highbury Fire Station																	
18	Jemich Foundation	126 126 Edn B12 9JL	0121 447 126	birmingham	http://jemich.org.uk/	Hall Green	Sparkbrook	B15	0	0	0	connect	social cause	Mental Health			We work with people who experience sig	
19	Kings Norton Fire Station	Perchure Rd B30 3BN			Kevin Dawes	0121 Northfield	Kings Norton	B15	0	0	0	connect	social community & neighbourho				Fire Station	
20	Ladwood Fire Station																	
21	Mossley Community C	Post Office 1 B12 6JF	0121 449 0060		mosley	Matt Colman@	Hall Green	Mossley and King	B15	0	0	0	connect	social community & neighbourho			The aim of Mossley Community Developm	
22	Norman Indian Day Ce	Matthews C B7 4LZ	0121 495 0346		www.bsmib.co.uk													
23	Northfield Fire Station	South Road B15 2JH			Chris Wood	0121 Northfield	Northfield	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
24	Perry Barr Fire Station	Perry Barr F1 044 0JQ			Jon Grimshaw	0 Perry Barr	Perry Barr	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
25	Sheldon Fire Station	Sheldon Fd B12 0JZ			Dean Thomas	0 Yardley	Sheldon	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
26	Sutton Coldfield Fire S	Sutton Cold B19 2NF			Jon Grimshaw	0 Sutton Coldfield	Sheldon	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
27	St Paul's Centre	4056 Saraha B9 5JF	0121 494 235	centre@stpa	www.stpauls.org.uk	Yardley	Bordesley Green	B15	0	0	0	connect	Spirituality & religion				Discover Resource and Learning Centre v	
28	Vietnamese Community	20 Hwa Cliff B12 9JH	0121 594 8062					B15	0	0	0	connect	social community & neighbo	South Asian				
29	Woodland Green City C	Trade Road B12 7JH	1204707660	woodland.green@	www.birmingham.gov.uk	Edington	Woodland Green	B15	0	0	0	connect	social community & neighbourho				Opening Hours: Mon - Fri 9am-12.45pm, Sa	
30	Afro Caribbean Milton	339 Dudley B12 8JH	0121 495 030 info@acmc	acmc@acmc.com	www.acmc.com	Ladwood	Toho	B12	0	0	0	connect	social community & neighbo	Drach			A community centre for the African/Caribe	
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42	Highbury Fire Station																	
43	Jemich Foundation	126 126 Edn B12 9JL	0121 447 126	birmingham	http://jemich.org.uk/	Hall Green	Sparkbrook	B15	0	0	0	connect	social cause	Mental Health			We work with people who experience sig	
44	Kings Norton Fire Station	Perchure Rd B30 3BN			Kevin Dawes	0121 Northfield	Kings Norton	B15	0	0	0	connect	social community & neighbourho				Fire Station	
45	Ladwood Fire Station																	
46	Mossley Community C	Post Office 1 B12 6JF	0121 449 0060		mosley	Matt Colman@	Hall Green	Mossley and King	B15	0	0	0	connect	social community & neighbourho			The aim of Mossley Community Developm	
47	Norman Indian Day Ce	Matthews C B7 4LZ	0121 495 0346		www.bsmib.co.uk													
48	Northfield Fire Station	South Road B15 2JH			Chris Wood	0121 Northfield	Northfield	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
49	Perry Barr Fire Station	Perry Barr F1 044 0JQ			Jon Grimshaw	0 Perry Barr	Perry Barr	B15	0	0	0	take notice	social community & neighbourho				Fire Station	
50	Sheldon Fire Station	Sheldon Rd B12 0JZ			Dean Thomas	0 Sheldon	Sheldon	B15	0	0	0	take notice	social community & neighbourho				Fire Station	

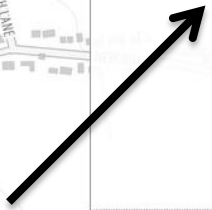
...to this

Uses the 5 ways to wellbeing to categorise and display assets

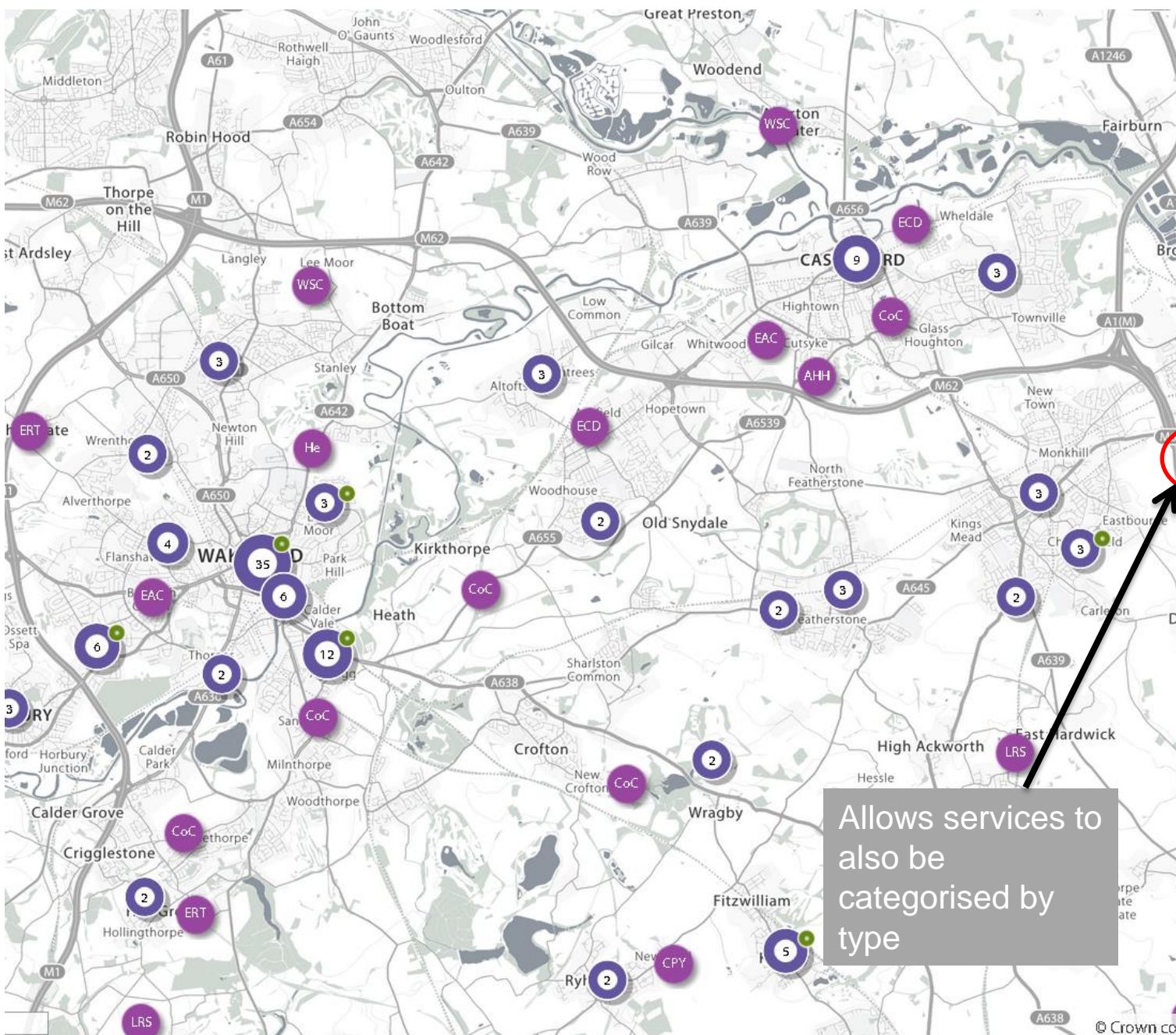




Sites	
Focus	
Name	The Well Project
Outcome	Healthy People
5 Ways to Wellbeing	
Connect	✓
Keep Learning	✓
Location	
WF6 1JS	
Details	
VSC type	Economic and community development/regeneration
VCS description	The Well Project provides positive activities for anybody in Normanton and surrounding areas. It has two community buildings, one in the heart of the Woodhouse Estate and the second, brand new building, in Haw Hill Park. The Well Project runs various sessions including youth clubs, coffee mornings and job clubs and is looking to extend further to help the community. The Normanton Food Bank opened in November 2014 and is run from the Haw Hill Park building helping those in crisis.



Supporting info such as service description, contact details can be included



Sites Focus

Select

- 5 Ways to Wellbeing
- Type
 - 16 Adult Education Centre
 - 12 Children's Centre
 - 21 Heritage/Cultural asset
 - 7 Integrated Early Help Hub
 - 13 Library
 - 74 Pharmacy
 - 142 School
 - 8 Social Enterprise
 - 7 Sports centre
 - 169 VCS organisation
 - 29 Community Anchor

Data overlays

Outcome

- 145 Healthy People
- 13 Healthy Places
- 6 Healthy Practice

5 Ways to Wellbeing

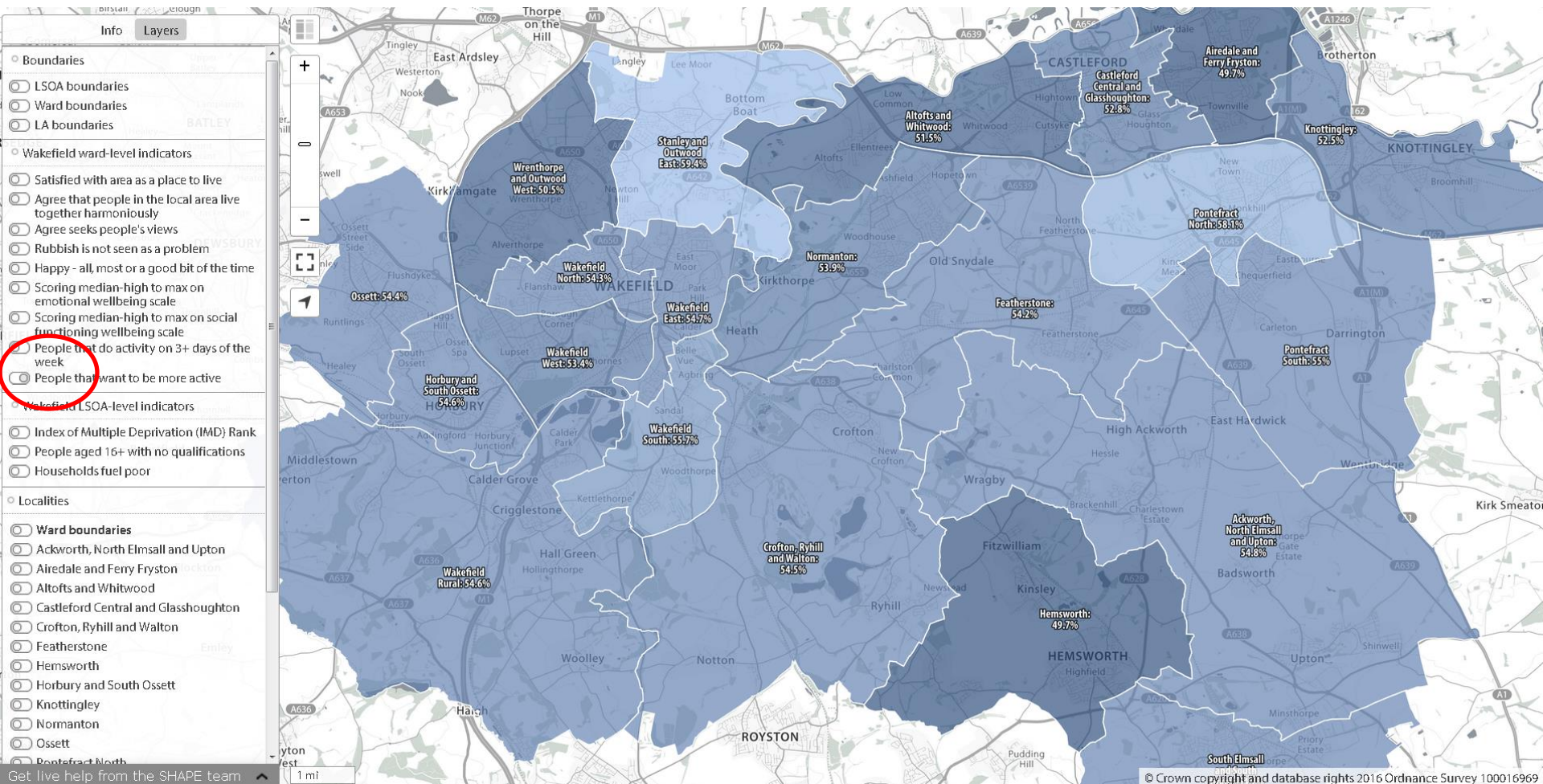
- 33 Be Active
- 70 Connect
- 50 Give
- 81 Keep Learning
- 11 Take Notice

Social Enterprise

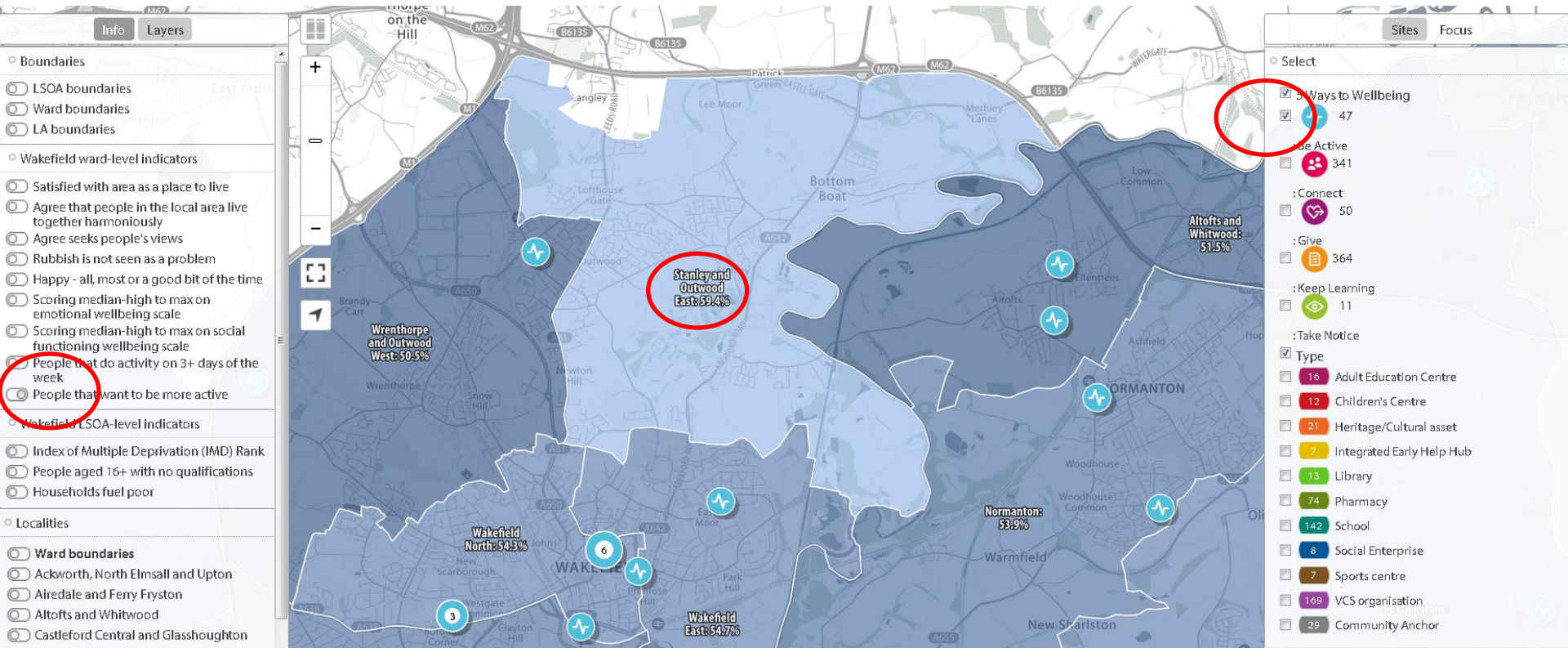
- 27 Social Enterprise

Community Anchor

Allows services to also be categorised by type



Maps indicators eg survey findings or IMD



Indicators can be mapped alongside the physical assets to look at needs/demands against services

In this slide, 60% of residents in the ward highlighted wanted to be more active. The map shows the location of sites that were classified as supporting 'Being Active'

Info Layers

- Rubbish is not seen as a problem
- Happy - all, most or a good bit of the time
- Scoring median-high to max on emotional wellbeing scale
- Scoring median-high to max on social functioning wellbeing scale
- People that do activity on 3+ days of the week
- People that want to be more active

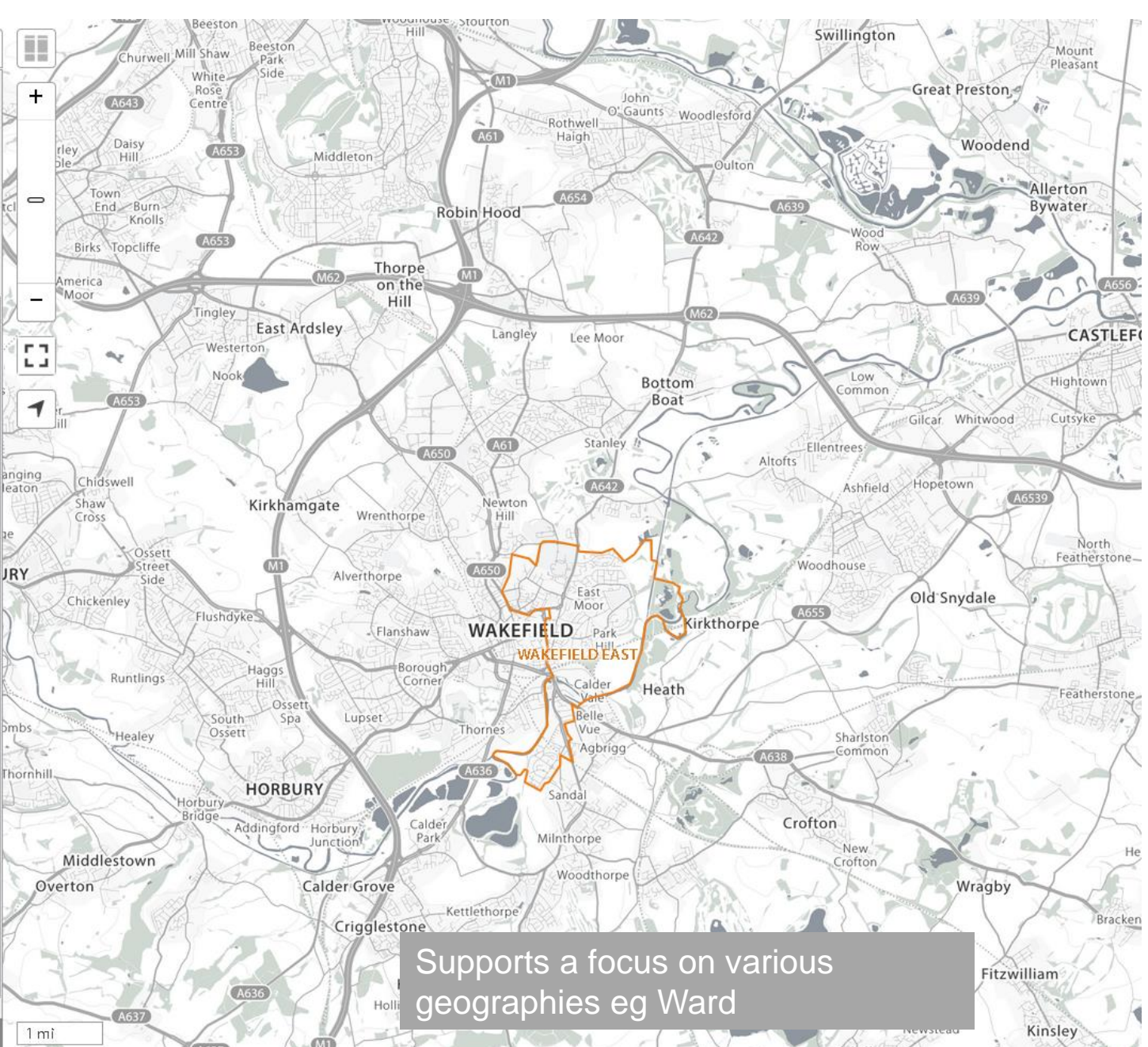
Wakefield LSOA-level indicators

- Index of Multiple Deprivation (IMD) Rank
- People aged 16+ with no qualifications
- Households fuel poor

Localities

- Ward boundaries
- Ackworth, North Elmsall and Upton
- Airedale and Ferry Fryston
- Altofts and Whitwood
- Castleford Central and Glasshoughton
- Crofton, Ryhill and Walton
- Featherstone
- Hemsworth
- Horbury and South Ossett
- Knottingley
- Normanton
- Ossett
- Pontefract North
- Pontefract South
- South Elmsall and South Kirkby
- Stanley and Outwood East
- Wakefield East
- Wakefield North
- Wakefield Rural
- Wakefield South
- Wakefield West
- Wrenthorpe and Outwood West

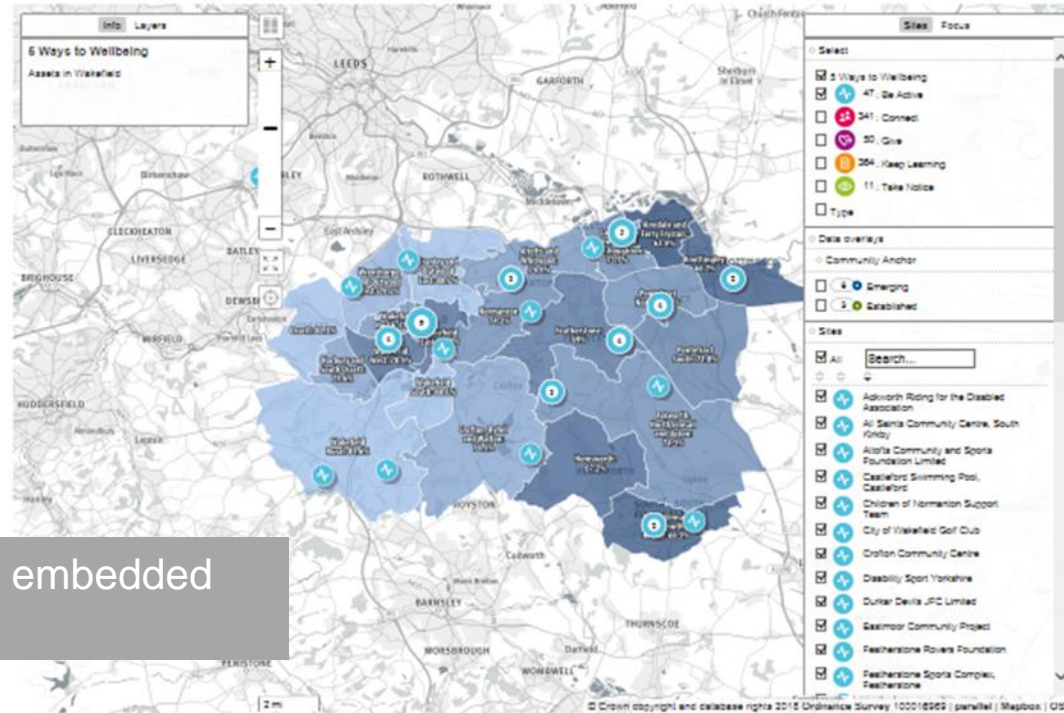
Get live help from the SHAPE team



Supports a focus on various geographies eg Ward

Community Assets

Below is a map showing community assets that are available to support the elderly around rehabilitation and falls prevention.



The interactive map is embedded into their digital JSNA

Publications

- [The Case for Falls prevention](#)
- [Falls Health Need Assessment](#)

Over to you...

1. Come up and stand where you think your *organisation* is on the spectrum of being needs or asset focussed?
2. Those who standing mostly on the needs side, please discuss what are the barriers to taking a asset approach.
3. Those who are standing more on the asset side please discuss what has been the enabler
4. For those in the middle please discuss how you could work with PHINE to support your move towards an asset based approach

Contacts

Barbara Coyle, PHE LKIS

barbara.coyle@phe.gov.uk

Helen Bewsher, Kirklees Council

Helen.bewsher@kirklees.gov.uk

Shane Mullen, Wakefield Council

smullen@wakefield.gov.uk

Louise Garnett, North Lincolnshire

Louise.Garnett@northlincs.gov.uk