A new epoch in public health

- requires an evolution in system design and resulting delivery of actions to protect or improve public health.
- Best buys for public health are unlikely to be single issue initiatives but broad alliances around sense of place, sustainability and social capital
- Transport has a major contribution to each of these alliance. The challenge for local authorities is to develop innovative and collaborative approaches and engaging local communities and key stakeholders.

Lancet series on Urban design (Sept 2016)



Virtuous circle for health

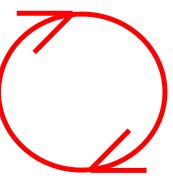
e.g. more sustainable housing, transport, and food systems



Less road trauma, less air pollution, less fuel poverty, fewer winter deaths, more physical activity, fewer overweight/obese people



More investment in health promoting systems + public infrastructure





Lower levels of long term, multiple preventable conditions



Less dependence of formal health and social care system



Adds more life to years, not just years to life



Improves public health, reduces inequalities

Based on: "Claiming the Health Dividend", Coote, A. King's Fund. May2002



"The number one thing [tech companies] want is bike lanes. Ten years ago we never would have thought that walkability or bike lanes would be economic development tools"