



Liz Hunter

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Welcome

Purpose of this session:

To share

- thoughts on the challenges to integrating transport and health
- how we are working in partnership to integrate health with our efforts to grow our region's economy

Context - What is the Combined Authority?

Our vision: a strong, successful economy and globally recognised economy where everyone can build great businesses, careers and lives

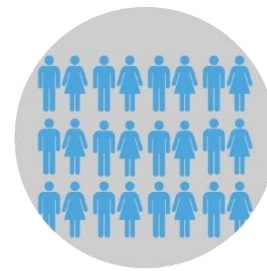
- We bring together local councils and businesses to deliver projects and services to make lives here better
- By working in partnership, we provide a single voice to champion our region nationally and internationally

Our priorities

Our work focuses on four key priorities:



Improved
productivity



Inclusive
growth



A 21st
Century
transport
network



Devolution
of power
and
resources

Our emerging policy framework

4 challenges

R&D & INNOVATION
LEVELS ARE TOO
LOW

PRODUCTIVITY
GAP WIDENING

LIVING
STANDARDS &
EARNINGS HAVE
STALLED

STUBBORN
DEPRIVATION
PERSISTS

Golden threads

INCLUSIVE
GROWTH

IMPROVING
PRODUCTIVITY

PLACE
LEADERSHIP

AGGLOMERATION

Health cuts across all

- Health and employment
- Health and environment
- Health and place
- Health and housing

Our transport strategy

STRATEGIC ECONOMIC PLAN



HIGH PRODUCTIVITY,
INNOVATION AND
OUTPUT



QUALITY PLACES,
ENVIRONMENT AND
CONNECTIONS



GOOD JOBS,
INCOMES AND LESS
INEQUALITY



GOOD GROWTH

OUR VISION FOR TRANSPORT

We will enhance business success and people's lives by providing modern, world-class, well-connected transport that makes travel around West Yorkshire easy and reliable.

OUR TRANSPORT OBJECTIVES



ECONOMY

Create a more reliable, less congested, better connected transport network



ENVIRONMENT

Have a positive impact on our built and natural environment



PEOPLE & PLACE

Put people first to create a strong sense of place

OUR CORE THEMES



ROAD
NETWORK



PLACES TO
LIVE & WORK



ONE SYSTEM
PUBLIC TRANSPORT



SMART
FUTURES



ASSET MANAGEMENT
& RESILIENCE

INCLUSIVE GROWTH,
ENVIRONMENT, HEALTH
AND WELLBEING



OUR MID-POINT TRANSPORT TARGETS



25%

MORE TRIPS MADE BY
BUS BY 2027



75%

MORE TRIPS MADE BY
RAIL BY 2027



300%

MORE TRIPS MADE BY
BICYCLE BY 2027

Challenges facing us – Transport & health

- **Making knowledge count** – turning it into practice
- **Appraisal** - bringing Health into the equation
- **Delivery** - Building health into current investment programmes
- **Taking people with us**

Challenges facing us

Making knowledge count



Effects of upgrading to cycle highways - An analysis of demand induction, use patterns and satisfaction before and after

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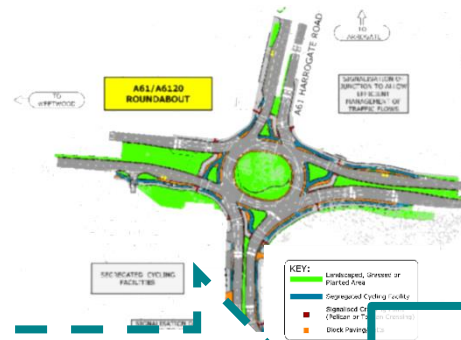
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A R T I C L E I N F O

Keywords

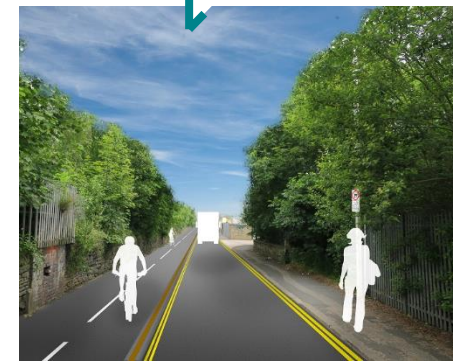
Effects of upgrading to cycle highways



Knowledge

Transfer

Practice



Spatial Planning for Health
An evidence resource for planning and designing healthier places

Challenges facing us

Assurance Framework

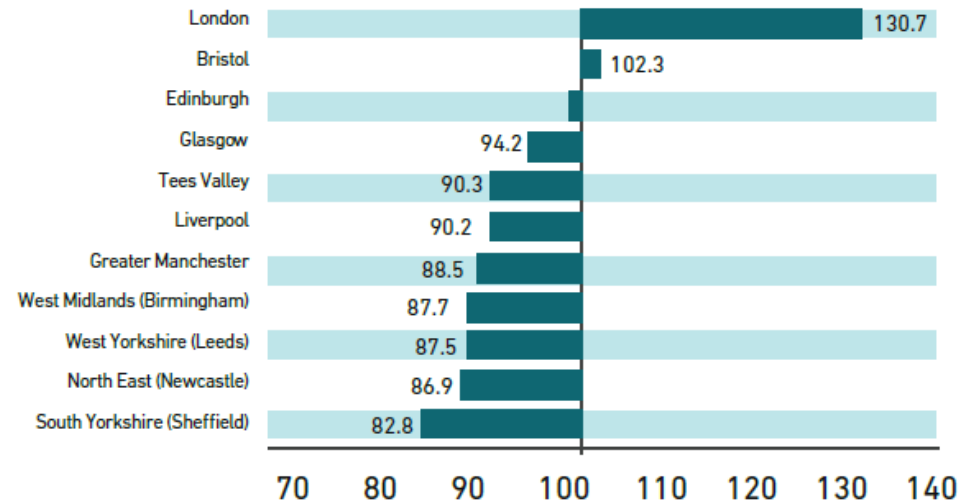
Final Version

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$$P_y^f = \frac{P_y^b e^{\Delta U_y}}{P_y^b e^{\Delta U_y} + (1 - P_y^b)}$$

Making the case: bringing Health into to the equation

Productivity in UK City Region - Gross Value Added per hour worked
(Office for National Statistics, 2016)



Challenges facing us

Delivering Health benefits through our current investment



Challenges facing us

Galvanising support

Telegraph & Argus

27th July 2017

Route of controversial £3m new cycle path in Bradford could 'devastate' businesses, company bosses warn

YORKSHIRE
Evening Post

Late call for 'urgent review' of Leeds to Bradford cycle route from £29million scheme

Challenges facing us

Galvanising support

Telegraph & Argus

13th November 2017

Work starts on £3.1million 'missing link' cycle path between Bradford city centre and Shipley

**YORKSHIRE
Evening Post**

Half a million trips on Leeds Bradford CityConnect Cycle Superhighway

How we are meeting the challenges?

- **Collaboration** - Transport & Health Board
- **Evidence**
- **Research collaborations**
- **Public Health England** - shaping policy, strategy, performance indicators and targets, delivery plans
- **Joint funding bids and projects**
- **Public Health representation** - Programme Boards, Project Management

How we are meeting the challenges?



How we are meeting the challenges?



Communicating & Engaging

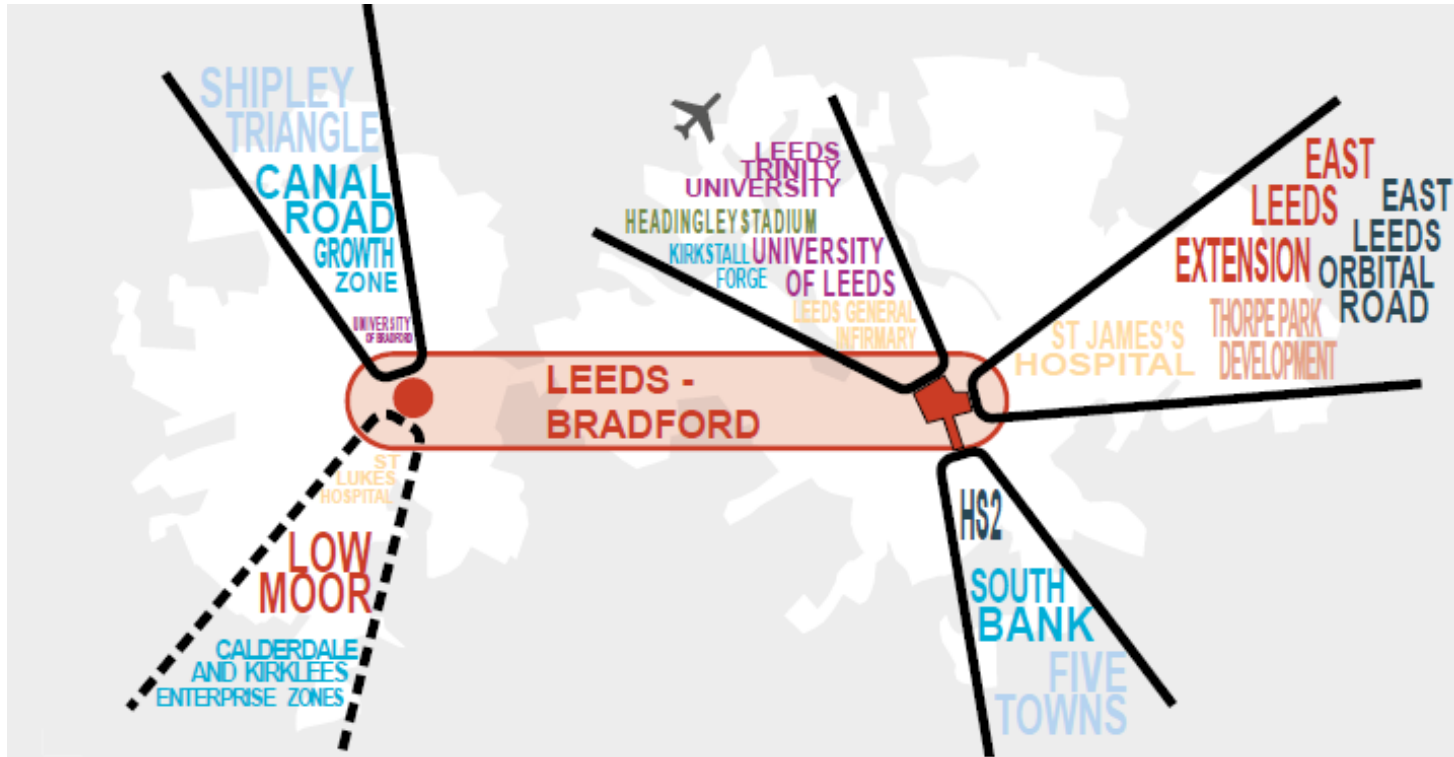
- Enabling future users
- Creating advocates
- Targeted support e.g. for employees and workplaces



Business change

- Exchanging knowledge, lessons learnt and embedding into practice

What's next



- **Inclusive Growth Corridors**
- **Active travel:** Local Cycling & Walking infrastructure Plans, place-making, safer roads projects
- **AQ:** Leeds CAZ, ULEV Taxi charging network, Bus Park & Ride with hybrid electric buses, Bus retrofit schemes
- **Environment:** Green and blue infrastructure, access to open space

Summary

- We understand the links
- We are embedding our understanding into policy
- There are challenges
- ...and good examples of overcoming the challenges
- But we need to do more on:
 - partnership
 - making the case
 - taking people with us

The logo features a large teal circle on the right side of the page. On the left, a white circle contains the text 'West Yorkshire Combined Authority'.

**West
Yorkshire**
Combined
Authority

Thank you