

Which?

Priority Places for Food Index

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About CDRC

Using consumer data to provide unique insight into a diverse range of societal and economic challenges, in collaboration with a wide range of consumer data providers.



Priority Places for Food Index Methodology:

How and why the tool was developed

Priority Places for Food Index



Proximity to supermarket retail facilities



Accessibility to supermarket retail facilities



Access to online deliveries



Proximity to non-supermarket food provision



Socio-economic barriers



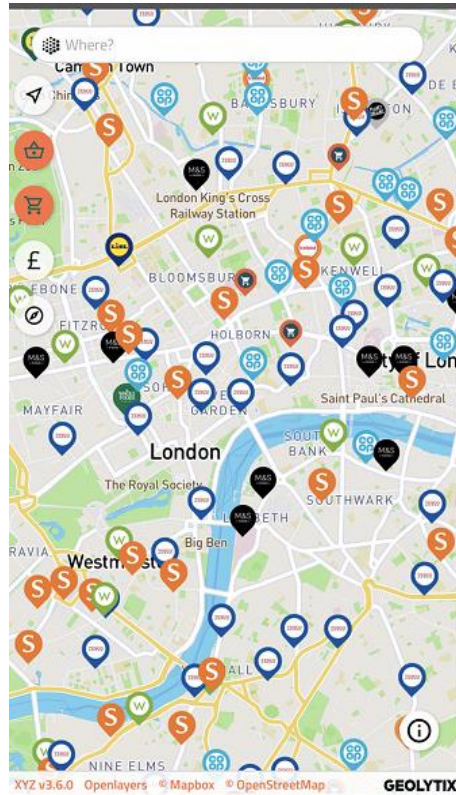
Fuel Poverty



Family food support

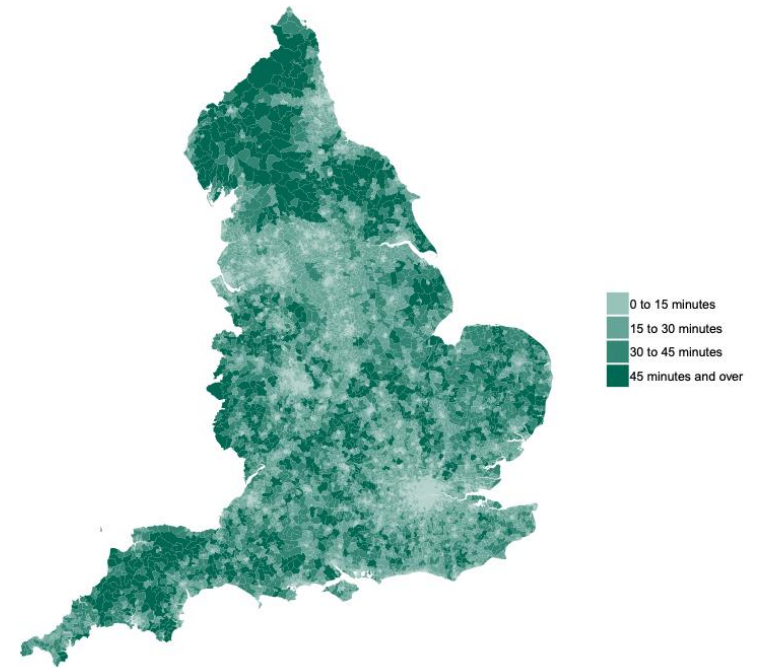


Proximity to supermarket retail facilities



Accessibility to supermarket retail facilities

Figure A3: Average minimum journey time for 8 key local services by public transport or walking, England, 2019





Proximity to non-supermarket food provision



Access to online deliveries



- e-Cultural Creators
- e-Professionals
- e-Veterans
- Youthful Urban Fringe
- e-Rational Utilitarians
- e-Mainstream
- Passive and Uncommitted Users
- Digital Seniors
- Settled Offline Communities
- e-Withdrawn



E-food desert index: <https://data.cdrc.ac.uk/dataset/e-food-desert-index>

Internet user classification: <https://data.cdrc.ac.uk/dataset/internet-user-classification>



Socio-economic barriers



Family food support



Fuel Poverty



Income
(22.5%)



Measures the proportion of the population experiencing deprivation relating to low income

Supplementary Indices



Income Deprivation Affecting Children Index (IDACI)

measures the proportion of all children aged 0 to 15 living in income deprived families



Income Deprivation Affecting Older People Index (IDAOPI)

measures the proportion of those aged 60+ who experience income deprivation



Priority Places for Food Index



Proximity to supermarket retail facilities

12.5%



Accessibility to supermarket retail facilities

12.5%



Access to online deliveries

12.5%



Proximity to non- supermarket food provision

12.5%



Socio-economic barriers

16.7%



Fuel Poverty

16.7%



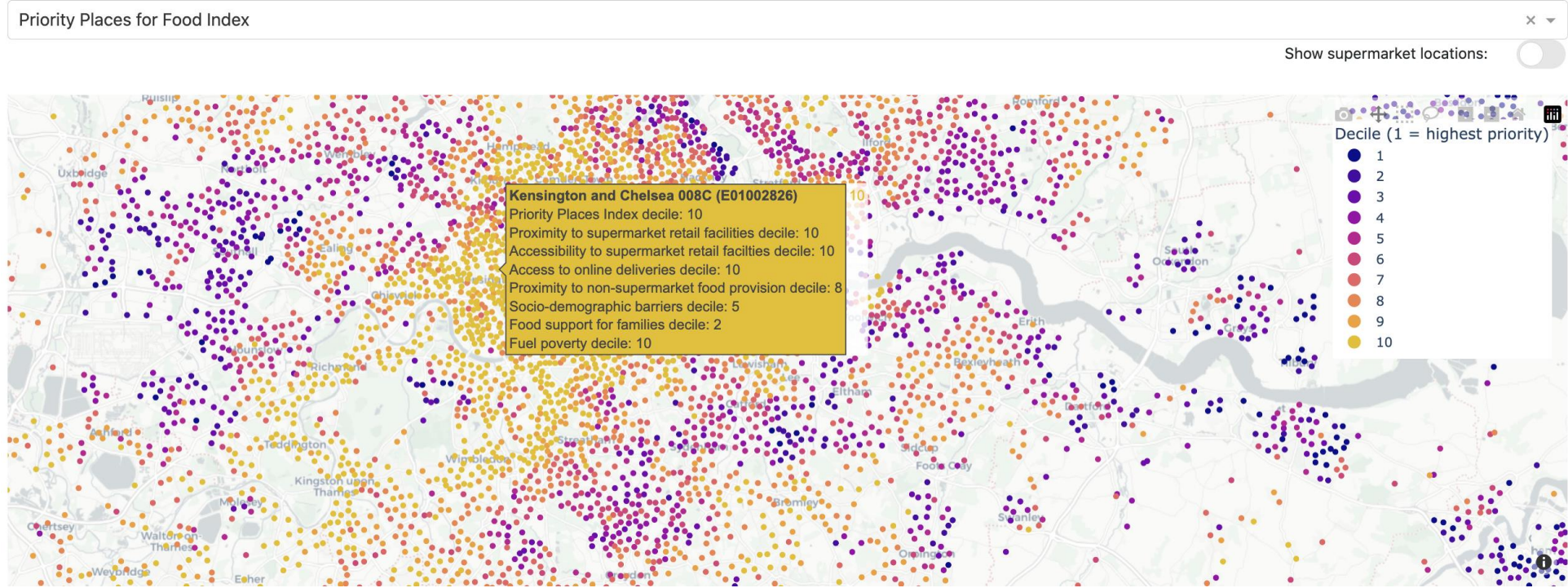
Family food support

16.7%

Accessibility

Neighbourhood characteristics

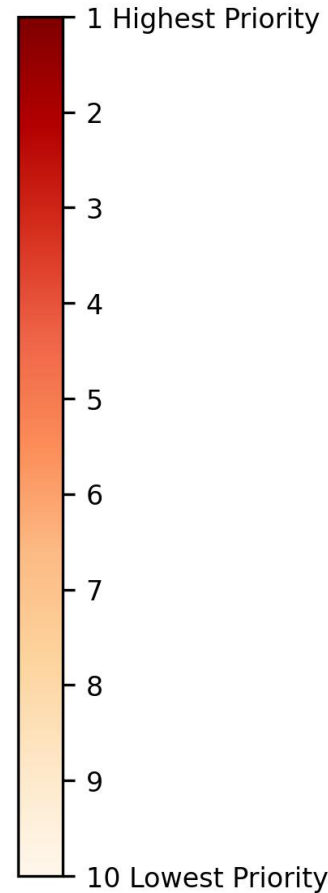
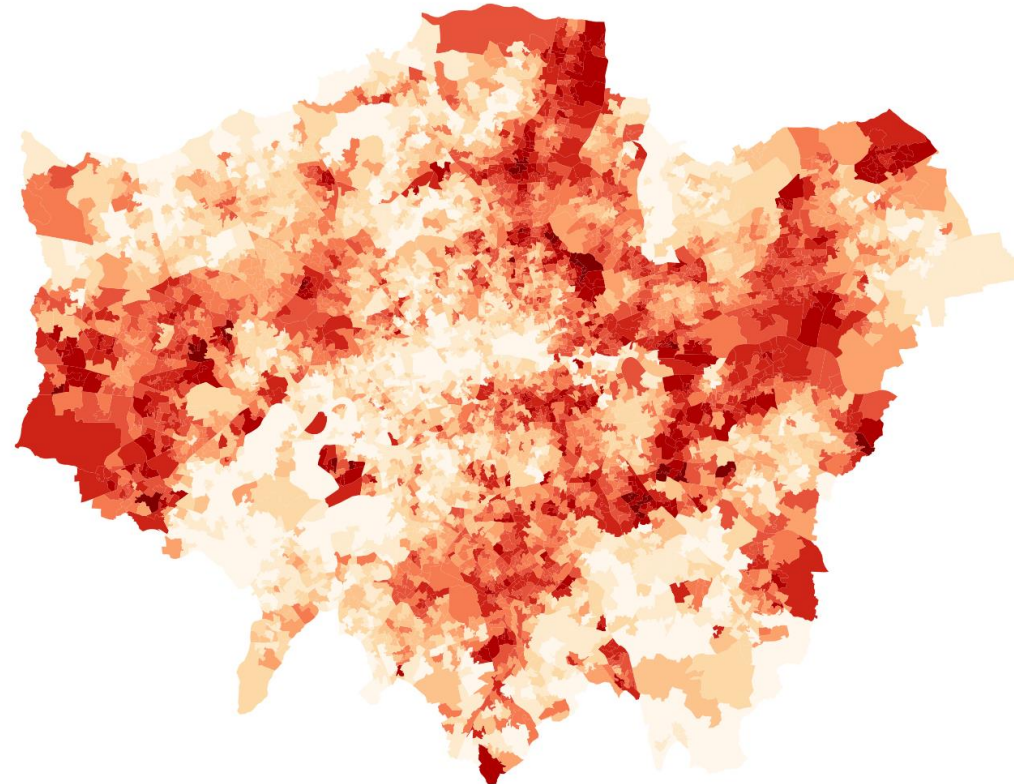
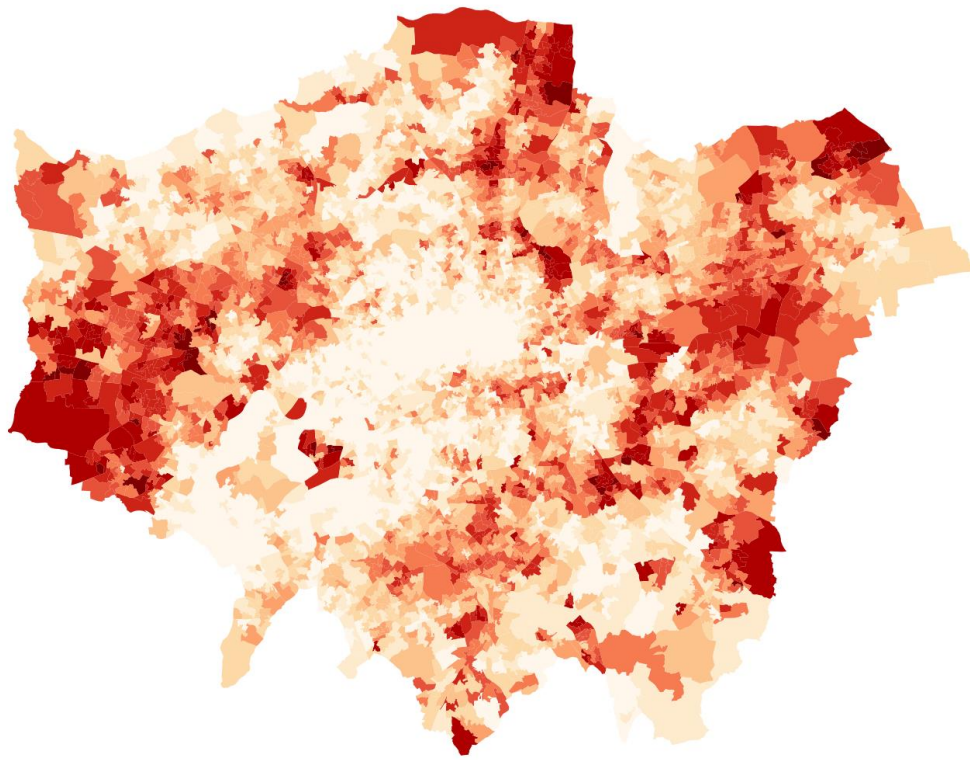
Priority Places for Food Index



Online tool at <https://priorityplacesforfood.which.co.uk/> to support exploration of the index and its constituent domains.

50:50 between accessibility domains and neighbourhood characteristics

1/3 of the index to accessibility domains and 2/3 to neighbourhood characteristics



The Priority Places for Food index has been developed by the Consumer Data Research Centre at the University of Leeds in collaboration with Which?. See <https://data.cdrc.ac.uk/dataset/priority-places-food-index/> for more information.



Further iterations of the tool

- Potential additional data for inclusion:
 - Health outcomes data
 - Financial data (aggregated or individual)
 - Census data
 - Data to better understand demographics of individual neighbourhoods (e.g. quantity of children, pensioners, etc.)→ Important that tool remains open
- Developing the tool further with additional data sets or for different stakeholders
- Potential to validate the tool using closed or secure data sets
- Pipeline of the tool: commitment to annual update in Autumn (to coincide with energy/heating costs)