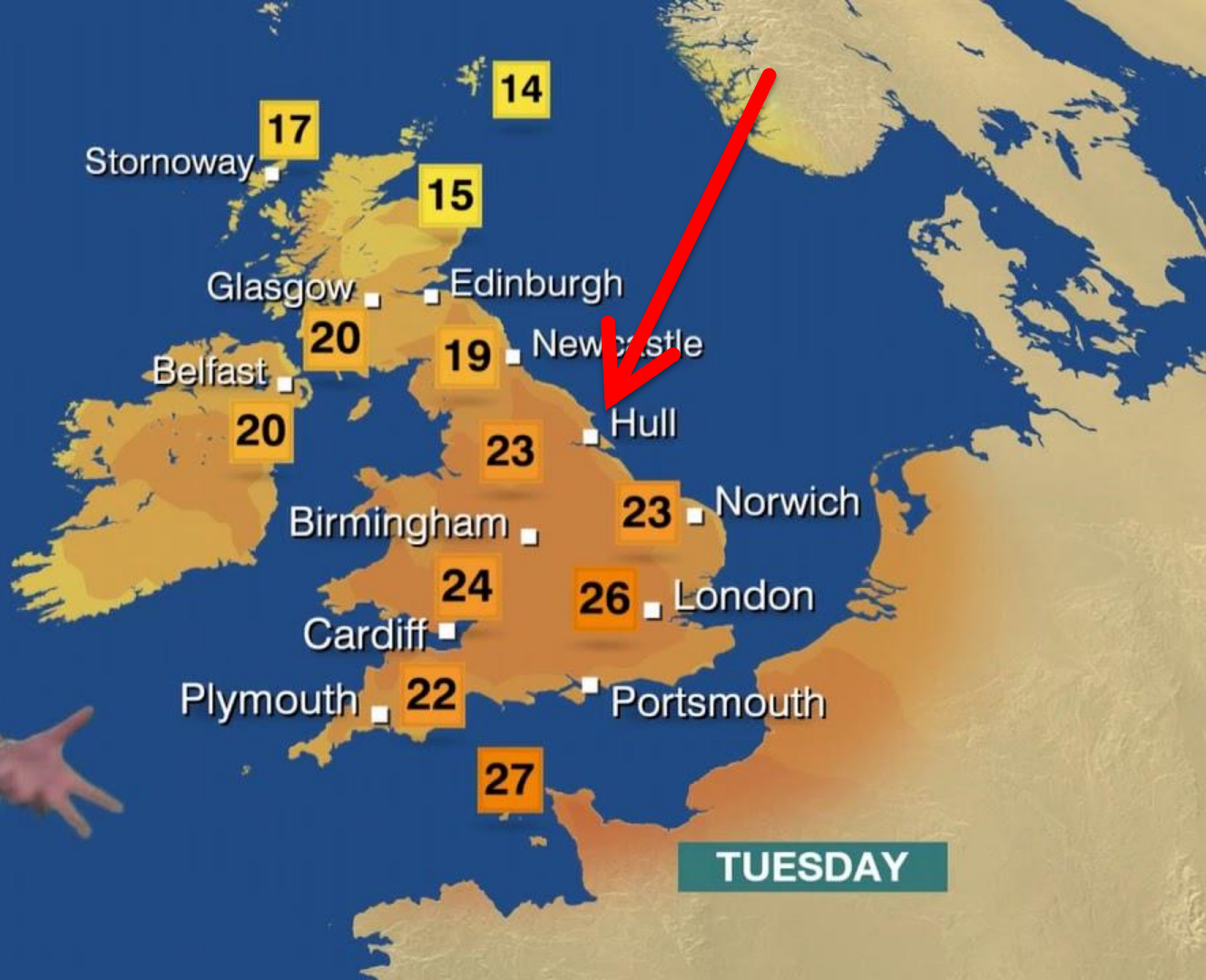




Hull 2017 & Beyond

Jo Franklin

Business Director - Absolutely Cultured



TUESDAY

HULL NEW THEATRE



FRUIT MARKET



Hull
City Council



HULL 2017
UK
City
of
Culture



PUBLIC REALM



FERENS ART GALLERY



**MADE IN
HULL**

JAN-MAR



MADE IN HULL
Curated by Sean McAllister



BLADE
by Nayan Kulkarni

BASIL KIRCHIN



LILLIAN BILOCCA



COUM TRANSMISSIONS



**ZIGGY STARDUST
AND THE SPIDERS
FROM MARS**



TURNER PRIZE



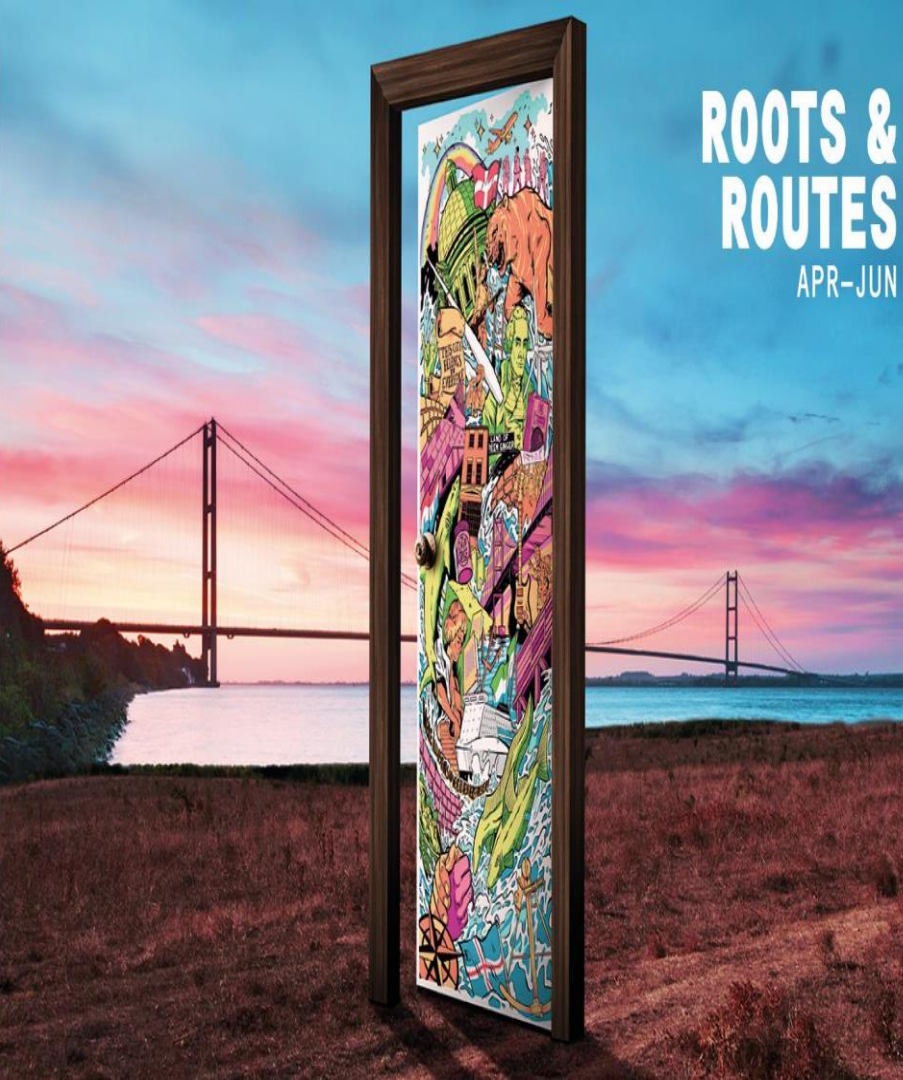
THE HYPOCRITE



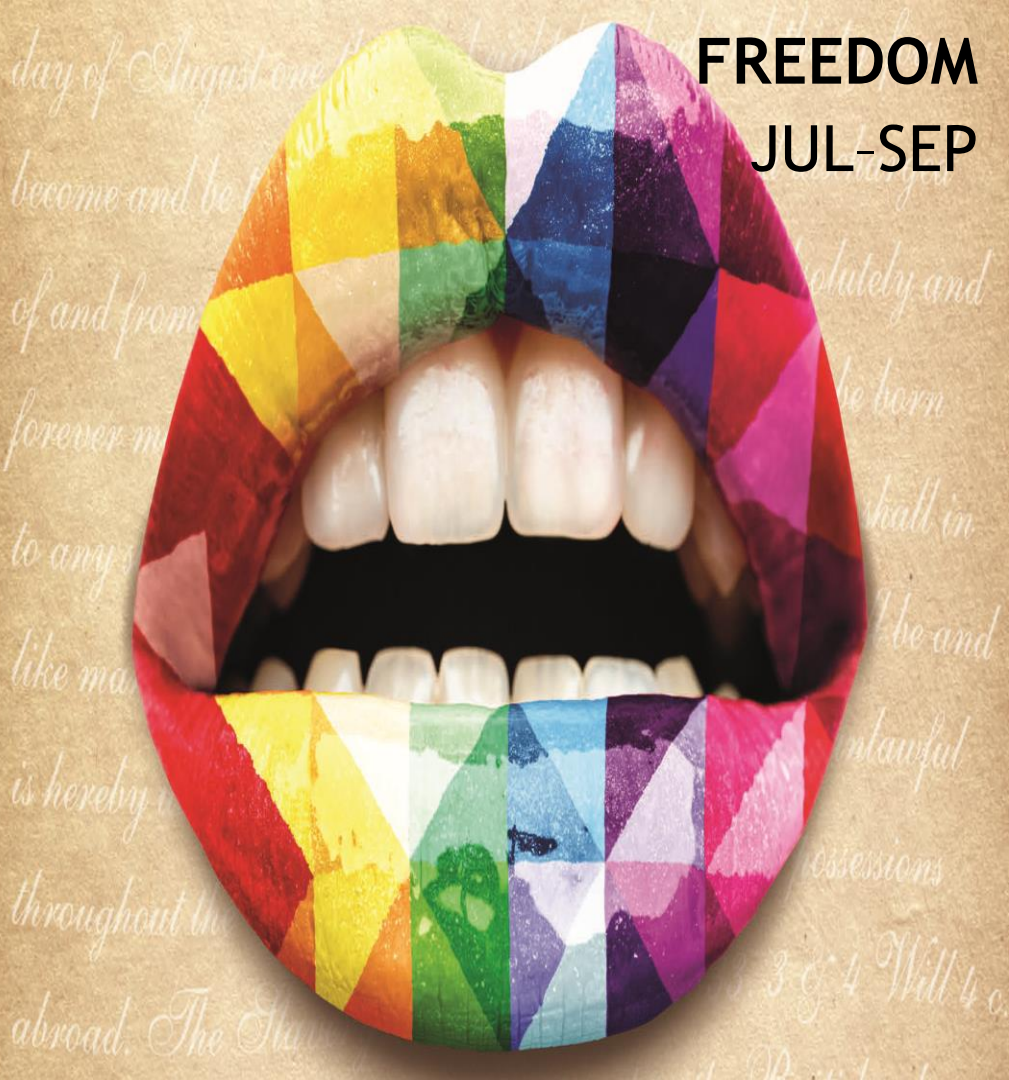
**BBC RADIO 1
BIG WEEKEND**



A HALL FOR HULL



**ROOTS &
ROUTES**
APR-JUN



FREEDOM
JUL-SEP

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TELEPHONE

TELEPHONE

TELL THE WORLD

OCT-JAN



LEARNING & PARTICIPATION



VOLUNTEERING



**I WISH TO
COMMUNICATE
WITH YOU**



LAND OF GREEN GINGER



*There once was a Land that nobody
believed existed.*

Throughout the year. Across the City

*And every day, people passed by
it or over it or around it or
through it but never once saw it
or felt it or heard it or knew any
person or thing in it.*

*Until, one day, the Land revealed
itself...*



Acts of Wanton Wonder

A TALE
OF
TWO
RIVERS

THE
BEAST
OF
BARMSTON
DRAIN



Project Aims

- to unlock imagination
- to build engagement
- to connect individuals and communities to one another
- to animate the places where people live
- to uncover and celebrate the intangible things which make Hull unique: the “Spirit of Hull”
- to chronicle Hull’s city of culture year as lived by its residents

WHAT IS IT?

The Land of Green Ginger will infiltrate everyday life and provide an escape from the mundane.

It is the antidote to boredom; it is astonishment and wonder and delight and connection.

It will take the form of a series of “acts of wanton wonder” transforming and animating the places where people live.

It is a citywide story with many discrete elements and also many lines of connection.

It is an experiment...

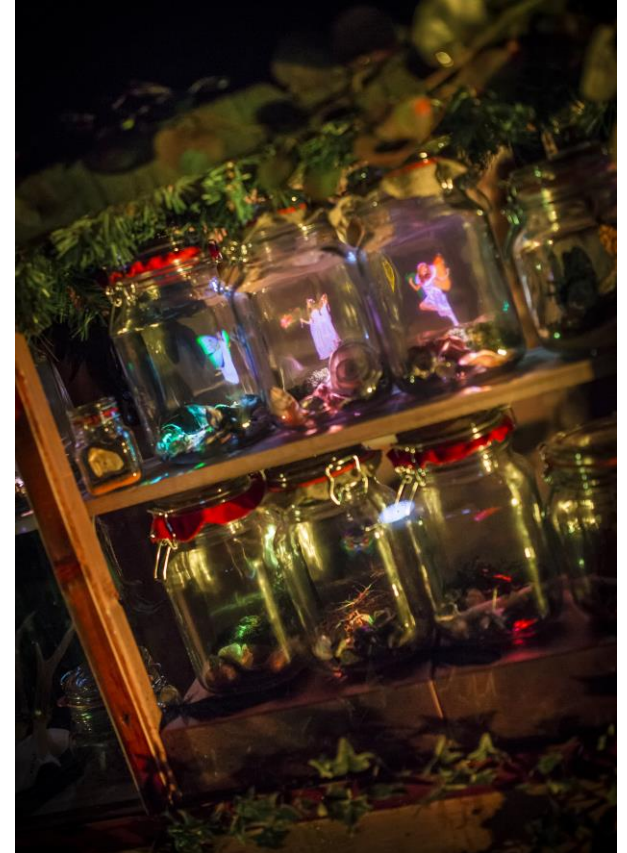
Acts of Wanton Wonder

the mysterious: astonishment, intrigue and curiosity.

the exquisite: things so detailed and perfectly formed that - tiny or huge - they leave a lasting impression.

connection: things which bind people together and forge connections within communities and across the city.

the distinctive: uncovering, expressing and celebrating things which could only happen in Hull.







BUTLER WHITES

CONNOLLY SHAW LTD

23

BAR AND KITCHEN

ALLEY

BRISTOL

2018/19 Programme

Dominoes

Date: 11th August 2018

Type: Absolutely Cultured Initiated

Estimated Audience: 30,000

- 98% strongly agreed or agreed that Dominoes was an enjoyable experience.
- 93% strongly agreed or agreed that Dominoes gave everyone the chance to share and celebrate together.
- 91% agreed they felt welcomed by the volunteers.
- 10 primary schools received school resources.
- 4 school workshops took place with the artists.



2018/19 Programme

Urban Legends: Northern Lights

Date: 29th Nov– 2nd Dec 2018

Type: Absolutely Cultured Initiated

Projected Audience: approx. 30,000

- UL:NL is Absolutely Cultured's biggest and most ambitious event for 2018.
- Six brand new commissions over eight sites bring together artists from the UK and Scandinavian countries to spark conversations about the common stories we share.
- The project brings back artists from 2017 and draws on events which had the greatest impact on our audiences of residents and visitors, but will use new approaches, new collaborations and new technologies.





Thank you!