

 **END
TB**



Making a Pledge for TB

With thanks to the NW TBCB
for initiating this work
2019

World TB Day campaign 2019



- The National TB Programme is endorsing a TB Pledge campaign in the run up to World TB Day on March 24th 2019
- Please consider taking part by making a pledge to tackle TB!

How you can help

- Use the cards in this pack to make a pledge to help tackle TB in England
- It could be an individual pledge or for the organisation you work for
- Once you have decided your pledge, using one in the pack, or by writing one relevant to you, **take a photo of yourself holding the pledge card and share via:**
 - social media - using hashtag **#WorldTBDay2019**
 - email - copying in TBStrategy@phe.gov.uk
 - print off and stick up as a poster at work



**WORLD
TB DAY**

March 24 →

IT'S TIME!

#WorldTBDAY2019

**WORLD
TB DAY**

March 24 →

IT'S TIME!

..to end TB...

#WorldTBDAY2019

**WORLD
TB DAY**

March 24 →

IT'S TIME!

..to work together
to end TB...

#WorldTBDAY2019

**WORLD
TB DAY**

March 24 →

IT'S TIME!

..for a world without TB...

#WorldTBDAY2019



I pledge to:

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)



We pledge to:

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)

Of note:

In the following pledge slides the 'we' can be changed to 'I' as appropriate



We pledge to:



**Keep patients at the
centre of all we do**

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)



We pledge to:



**Work together to
improve TB outcomes**

#WorldTBDAY2019



We pledge to:



**Improve the prevention
of TB**

#WorldTBDAY2019



We pledge to:



**Increase uptake of latent
TB testing and treatment**

#WorldTBDAY2019



We pledge to:



**Increase treatment
completion for latent
and active TB**

#WorldTBDAY2019



We pledge to:



**Raise awareness of
the risks and
symptoms of TB**

#WorldTBDAY2019



We pledge to:



**Ensure timely diagnosis
of TB and completion of
treatment**

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)



We pledge to:



Encourage eligible new entrants to be tested for latent TB

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)



We pledge to:



**Raise awareness of TB
In health professionals and
those at risk**

[#WorldTBDay2019](https://twitter.com/WorldTBDay2019)

It's Time

to play my part

to achieve the targets in the UN Political Declaration
on TB by 2022.

#EndTB

Signed by:

Take a photo of yourself holding this
page with your signature and post on
social media using #EndTB

IT'S TIME!

We hope you have fun making your pledge
and sharing with colleagues

It's time

... to work together to



THANK YOU

National TB Strategy Team 2019