



Public Health  
England

Protecting and improving the nation's health

# Health Equity Assessment Tool (HEAT) – A framework for action

Jacqui Reid-Blackwood | Public Health England , Health Inequalities National Team.  
Webinar: Online interactive webinar | Accelerating Action on Health Inequalities,  
Applying PHE's Health Equity Assessment Tool in the NHS and wider system in the  
NW Region.

# What is HEAT?



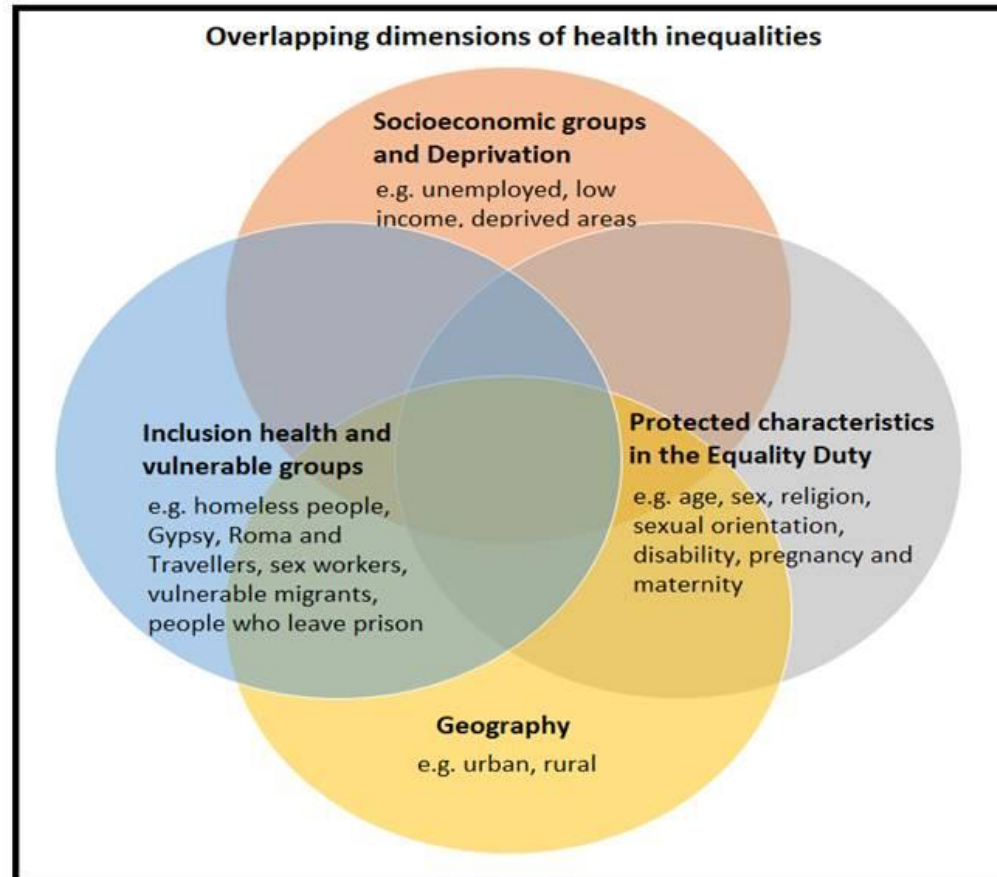
Public Health  
England

Protecting and improving the nation's health

## **Health Equity Assessment Tool (HEAT):**

Full version

# Who is more likely to experience health inequalities?



# Refresh and development of HEAT

In 2019 the PHE national health inequalities team launched a review and refresh of the existing HEAT tool:

- Responding to system needs
- Evidence review
- Task-Finish Group
- Close partnership and Pilot training with SILS

# The programme of work for HEAT consists of the following:

Guidance

## Health Equity Assessment Tool (HEAT): executive summary

Published 24 September 2020



Protecting and improving the nation's health

### Health Equity Assessment Tool (HEAT)

Simplified version



Protecting and improving the nation's health

### Health Equity Assessment Tool (HEAT):

Full version

## Health Equity Assessment Tool (HEAT)

e-learning to build skills in using the Health Equity Assessment Tool (HEAT)



# HEAT: four stages

## The tool

Programme or project being assessed	
Date completed	
Contact person (name, Directorate, email, phone)	
Name of strategic leader	

Steps to take	Your response – remember to consider multiple dimensions of inequalities, including protected characteristics and socio-economic differences
<b>A. Prepare – agree the scope of work and assemble the information you need</b>	
<b>1. Your programme of work</b> What are the main aims of your work? How do you expect your work to reduce health inequalities?	
<b>2. Data and evidence</b> What are the key sources of data, indicators, and evidence that allow you to identify HI in your topic? <ul style="list-style-type: none"> <li>• Consider nationally available data such as health profiles and RightCare</li> <li>• Consider local data such as that available in JSNA, contract performance data, and qualitative data from local research</li> </ul>	



Public Health  
England

Protecting and improving the nation's health

# Obesity Health Equity Assessment Tool – A worked example from the West Midlands Region.

David Elliott, | Public Health England

Webinar: Online interactive webinar | Accelerating Action on Health Inequalities,  
Applying PHE's Health Equity Assessment Tool in the NHS and wider system in the  
North West Region.

# Applied practice – West Midlands

## Prepare:

- Healthy Weight is a **complex system** so needed to prioritise with Covid : effects of excess weight and disparities
- Lots of data at different levels and national/local drivers to include: what they include about HIs?
- Don't forget soft intelligence in local areas not always in JSNA
- Where available what is social marketing data telling us?

## Assess:

- Complex relationship health weight and inequalities: behaviour; environment; genetics; culture – need to improve the system towards healthy weight rather than ask what works?
- Protected characteristics – LKIS and Library Service (lit review) helpful
- Survey of access to weight management services pre and post Covid



# Applied practice – West Midlands

## **Refine/Apply:**

- Support to LAs: resources/tools/mapping/research
- Tackling wicked problems: breastfeeding/Healthy Start Scheme
- Matrix working in HWB team and across PHW WM e.g. Public Dental Health
- Promotion of HEAT at strategic meetings with partners
- Workshops have ‘mandatory’ health inequalities review
- Using CPD/L&D opportunities to promote HEAT and its use among workforce – address ‘what’s this got to do with me’?

## **Review:**

- Executive sponsorship and set timetable for review
- Sense check with key partners/stakeholders: ADPH et al
- Introduction of common approach among HWB team of HEAT to joint priorities

# HEAT in the context of COVID

COVID-19 has not only exposed health inequalities

- Provides an opportunity for local areas to *systematically consider* the impact their work and links with health inequalities
- Identify inequalities and *improve equitable access*
- *Assess the changes /redesign* which might be required to adjust their services/programmes since COVID-19, identify which groups have been affected, and mitigate any negative impacts in collaboration with other system partners.
- *Engage communities and stakeholders* in creating solutions

# Application of the HEAT (1)

Programme	Aims	Outcomes
<b>Anti-microbial resistance (AMR)</b>	HEAT was used to ensure that national AMR campaigns developed by PHE are inclusive of all populations within the target audience.	<ul style="list-style-type: none"> <li>Improved <b>design of a communication process and messaging</b> with a focus towards targeted populations</li> <li><b>Easy and cost-effective way</b> to assess any health inequalities and would be useful to antimicrobial stewardship and public health campaigns</li> </ul>

Programme	Aims	Outcomes
<b>Diabetes Prevention Programme (East Midlands)</b>	HEAT was used to ensure that Diabetes Prevention (DP) programme has a systematic approach to inequalities and equity.	HEAT enabled the leads to identify clear <b>gaps in the service provision and agree actions to improve the quality and delivery</b> of the programme.

# Summary

- Identifying inequalities is the first step in taking action to reduce inequalities
- HEAT provides a helpful framework to examine how health determinants, access to relevant health services, and related outcomes are distributed across the population
- Resources and tools to support local partners, services and commissioners to complete HEAT ( [PHE HEAT](#), [HEA guide for screening providers and commissioners](#) , [other resources](#) )
- HEAT should result in **action** to reduce inequalities and promote equality.

## Thank you

- [Jacqui.reid-blackwood@phe.gov.uk](mailto:Jacqui.reid-blackwood@phe.gov.uk)