



Public Health
England

Levelling up the North: Planning Healthier Places

#PlanningHealthyPlaces21

North East, North West
and Yorkshire & Humber

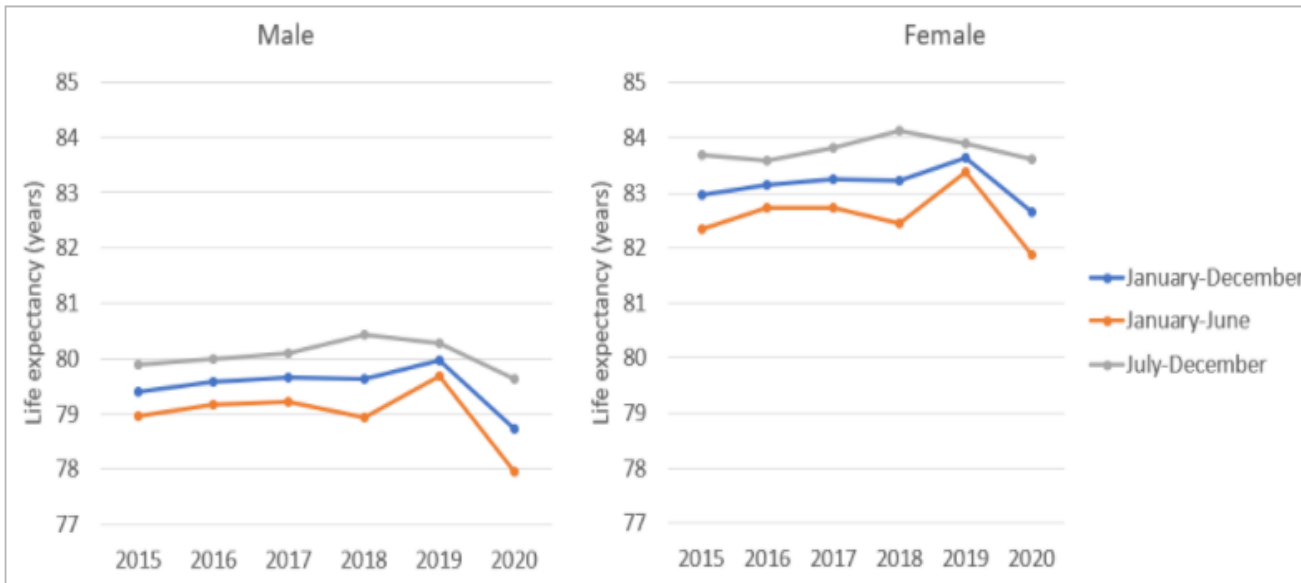
Paul Johnstone

National Director for Place and Regions. PHE



Provisional life expectancy in England, 2015 to 2020, by sex

Public Health England has released provisional estimates of life expectancy at birth for 2020 to show the impact of the COVID-19 pandemic in England and its regions



The provisional estimates show that life expectancy in England in 2020 was 78.7 years for males and 82.7 years for females.

Compared with 2019, life expectancy in England in 2020 was 1.3 years lower for males and 0.9 years lower for females. These falls exceed any previous year-on-year changes seen since 1981.

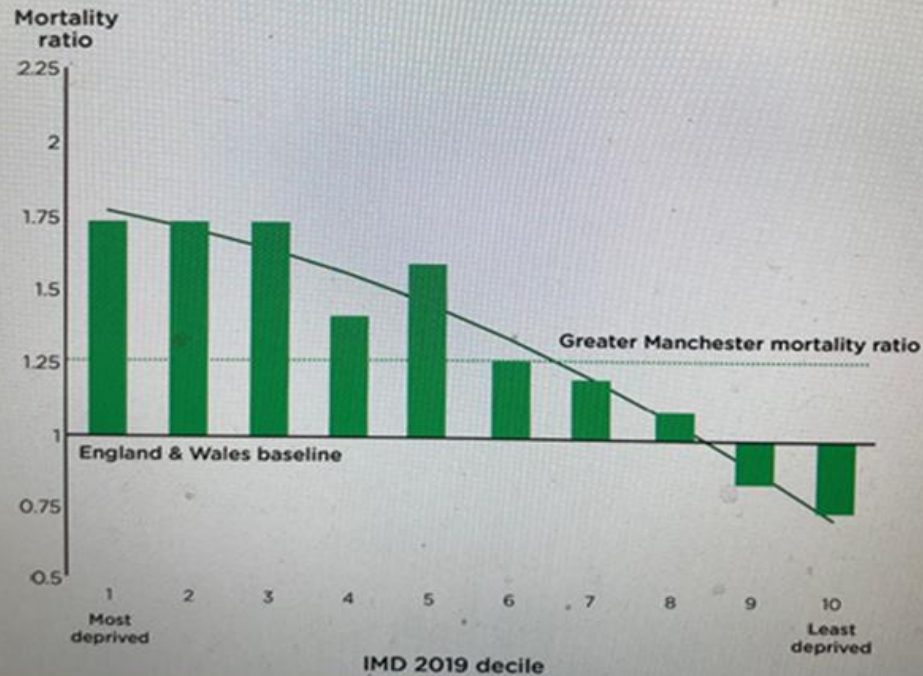
Source: Data from PHE's Wider Impacts of COVID-19 on Health monitoring tool

<https://publichealthmatters.blog.gov.uk/2021/03/31/life-expectancy-in-england-in-2020/#:~:text=The%20provisional%20estimates%20show%20that,and%2082.7%20years%20for%20females>



Figure 5. Age- and sex-standardised mortality ratios by deprivation deciles of MSOAs* in Greater Manchester against the England and Wales baseline, March 2020 to January 2021

a) COVID-19 mortality ratios

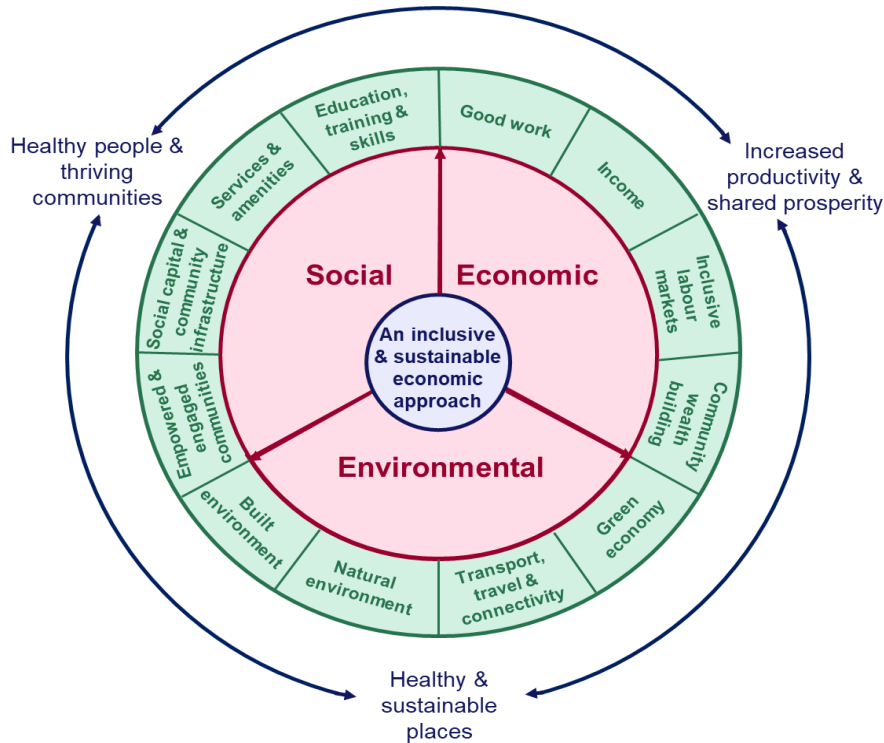


<https://www.instituteoftheequity.org/resources-reports/build-back-fairer-in-greater-manchester-health-equity-and-dignified-lives/build-back-fairer-in-greater-manchester-executive-summary.pdf>



Inclusive and sustainable economy framework

PHE produced the ISE framework to support recovery and restoration from COVID-19



- PHE published ISE resource and complementary data catalogues in March 2021
- An inclusive and sustainable economy (ISE) is one that works for everyone; with no one being left behind – it requires action on social, economic and environmental determinants of health
- ISEs provide an equitable and sustainable approach to building back better, by levelling up the inequalities exacerbated by the COVID-19 pandemic
- The complementary ISE data catalogue supports the development of evidence-based strategies and action and to help measure health impacts of an ISE approach
- **Audience:** The resource is targeted towards those working in public and population health, economic strategy and recovery, and environmental sustainability

<https://www.gov.uk/government/publications/inclusive-and-sustainable-economies-leaving-no-one-behind>

[Taking place-based action to reduce health inequalities and build back better and fairer - Public health matters \(blog.gov.uk\)](#)

- **Impact:** Request for presentations and further information across 5 PHE regions, establishing internal PHE ISE network, partnership with LGA on national webinar (May 2021), national external facing network, further development of virtual community of practice hub.

4 Health Inequalities



Making the case for inclusive and sustainable economies

‘An inclusive and sustainable economy is one that works for everyone, with no one being left behind. It also protects the needs of future generations by ensuring that these can be met within the means of our planet.’

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There is a social gradient in health: the lower an individual's socioeconomic position, as defined by their job, qualifications, income, wealth, and where they live, the worse their health.

It has been estimated that, between 1 January 2003 and 31 December 2018, over a third of deaths in England were attributable to socioeconomic inequality.

Such avoidable inequalities are unjust, and there is both a moral and economic argument for acting at scale to reduce health inequalities.

Before COVID-19, health inequalities in England were estimated to cost the NHS an extra £4.8 billion a year, cost the UK between £31 and 33 billion each year in lost productivity and between £20 and 32 billion a year in lost tax revenue and higher benefit payments.

Health is therefore a major determinant of economic performance and an important contributor to economic prosperity. Acting on health inequalities is essential for the national economy, local prosperity and to build back better from COVID-19.



A place-based, integrated and collaborative approach is required

Building inclusive and sustainable economies requires collaboration between a wide range of place-based organisations including local and combined authorities, local enterprise partnerships, sustainability and transformation partnerships and integrated care systems, schools, colleges and academic institutions, voluntary and community sector organisations, social enterprises and local businesses. This report focuses on action at the local and regional level, supporting place-based approaches to establishing inclusive and sustainable economic development.



Taking a 6-step approach to using the inclusive and sustainable economies framework and data catalogue

The following 6 steps can be used by local systems to support a place-based approach to using the inclusive and sustainable economies framework and data catalogue to identify shared priority areas for local action:

1. Establish place-based inclusive and sustainable economy networks – Building inclusive and sustainable economies requires coordinated and collaborative action across a broad range of cross-cutting sectors.
2. Set a holistic vision – use the inclusive and sustainable economy network to set a local vision which looks beyond gross domestic product (GDP) as a measure of economic success.
3. Measure and benchmark - use the inclusive and sustainable economy framework and data catalogue to consider each of the 12 building blocks, identify areas of need and benchmark local performance.
4. Consider the local context – reflect on local economic, environmental and social conditions, strengths and assets, and political factors that may constrain or support the development of inclusive and sustainable economies.
5. Consult with citizens and communities – adopt a participatory approach through capturing local citizen and community insights.
6. Prioritise areas for action – prioritise areas for action based on the above considerations ensuring that effort is targeted towards the areas of greatest need.



Recommendations for place-based action

Based on the existing evidence base, local case studies and consultation with experts in the field, this report's conclusion makes 9 recommendations for place-based action. They are proposed as specific actions that can be adapted to local circumstance, building on existing local structures and assets.

1. Consider the 6-step inclusive and sustainable economies approach: to support local whole system planning and action on this agenda.
2. Seek opportunities to achieve social value: to generate the greatest possible social, environmental and economic value from public spending.
3. Unleash the potential of local anchor institutions: to develop the integral role that anchor institutions play in local economies to increase the social, economic and environmental wellbeing of local populations and places.
4. Support access to fair and good quality employment: to drive new business and good quality employment opportunities locally.



5. Promote inclusive labour markets: to support those who are typically excluded from the labour market into training, volunteering or employment opportunities.
6. Capitalise on local assets to build community wealth and vice versa: to retain more of the local wealth that they generate and reinvest in community assets that matter to local people.
7. Build back greener to build back better: to maximise the potential opportunities which green local economies offer for skills development, employment and sustainable economic growth.
8. Leverage local policy and financial levers: to better involve health and care organisations in the development and delivery of local industrial strategies
9. Ensure equitable access to local services: to ensure that access to services is equitable and that services are targeted towards those with disproportionate need.



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What happens next on supporting inclusive growth- nationally

Joint LGA- PHE Webinar, with LGA, Health Foundation, Metro-dynamics, NHS Confederation, PHE regional leads working in Liverpool and GM,

Work with metro mayors

Establishing a free national network, open to all, to support cross-system collaboration through shared learning opportunities and focused discussions on specific areas of interest as identified by members. For more information contact: health.equity@phe.gov.uk